

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.57



DAHLIAS

OF
QUALITY AND DISTINCTION

DAHLIADEL
NURSERIES

WARREN W. MAYTROT

VINELAND,
N.J.



INFORMAL DECORATIVE

DWIGHT W. MORROW

DESCRIPTION ON PAGE 18



POTASH-FED DAHLIAS

We appreciate the way our customers have been showing their preference for POTASH FED DAHLIAS, and we have confidence that sales will be greater in 1934 than ever before. We have benched 25% more stock for plants and pot roots as the popularity of the dahlia is growing by leaps and bounds, especially since we have the useful miniature of which we are introducing a number at \$1.00 a plant this year.

Last year many of our customers waited until late in the season to place their orders which made it very hard for us to make delivery on time. Won't you please co-operate this year by ordering as early as possible and avoid possible disappointment due to shortage of stock? This will make it possible for us to reserve your order and have it ready to ship whenever you specify. We will make any changes in your order which you may request before shipment is made, and be glad to co-operate with you by booking your orders early and rendering bill a week before shipping at which time you may make payment. Of course, roots may be shipped C.O.D. if desired.

You will find this catalog one of the easiest to select your favorites from, classified as it is to types with varieties of similar form under each illustration. The originator's name is given (see description of Robert Emmet, page 4) and the number directly following is our score as the variety grows in Southern Jersey, scored down for late blooming, sporting open centres, and non-insect-resistant foliage.

The year of introduction of the newer varieties is next noted. The letters, c g e, classify the dahlia to its use: (c) Cut flowers—suitable for the florist, for baskets, bouquets and decoration. Keeping qualities have preference over size. (g) Garden varieties—suitable for landscape work, borders, beds and mass planting. (e) Exhibition varieties—winners on the exhibition table, having qualities that score high in competitive judging, size, form, stem and color predominating. The size of bloom is indicated in inches and height of bush in feet.

Six pages in this catalog are devoted to cultural instructions. However, there is something more essential and necessary than culture, and that is the stock you grow. You cannot grow an 8 inch bloom on a 4 inch variety. You cannot make a late bloomer flower early. You cannot make a temperamental variety produce well every year. Varieties which we have found particularly suited to sectional growing conditions are listed on page 6.

A number of our standard varieties are half the price of last season. Dahlias are all so reasonably priced now that you will want more than one of a kind of your favorites.

You will notice that we give quantity discounts on roots and plants as follows:

Three of any one variety—less	10%
Six “ “ “ “ “	20%
Ten “ “ “ “ “	25%

The above quantity discounts do not apply to Odd Lots, Special Offers, or Collections.

CONTENTS

DAHLIADEL RECOMMENDATIONS	
1934 Introductions.....	2-3, 38-39-40
1933 Introductions.....	4-5
Color Classes.....	6
Climate (Varieties Suited to Special Sections)—North, Middle West, South.....	6
For the Show Schedule.....	7
DAHLIAS CLASSIFIED TO TYPE	
Incurved Cactus.....	7
Recurved and Straight.....	8
Semi-Cactus	2, 9-11
Semi-cactus or Informal Decorative.....	12-14
Informal Decorative.....	3, 14-21, 28-29
Formal Decorative.....	2-30-36
Ball and Peony.....	37
Orchid Flowering.....	38
Miniature	39-40-41
Anemone, Collarette, Single.....	2-42
Pompon	2, 43
CULTURAL INSTRUCTIONS	
Soil Preparation—Drainage—Liming.....	22
Fertilizer	22
Planting—Where, When and How to Plant—Roots—Green Plants.....	23
Pinching Out and Disbudding—Drawings X, Y, Z.....	24-25
Irrigation—Cultivation	25-26
Pests—Thrips—Leaf-Hoppers—Aphids—Cut Worms—Stem Borer—Mildew—Stunt	26-27
Cut Flowers.....	27
Digging and Storing—Dividing Clumps....	27
NEWS ITEMS AND SPECIAL FEATURES	
Camden Dahlia Society.....	4
Potash Fed Dahlias.....	5
Price vs. Quality.....	5
Dahlia Society of New Jersey.....	13
Dahlia Roots or Tubers.....	14
Doings of the A. D. S.....	15
Dahlia News.....	17
National Ass'n Commercial Dahlia Growers	19
Classification of Dahlias.....	29
Dahlia Green Plants.....	35
MISCELLANY	
New Score Card.....	31
Dahlia Seed.....	37-38-41
Odd Lots—Free Offer—Collections.....	44-45
Index and Abbreviations.....	46-47
Guarantee—Terms and Delivery.....	45, 47
Canadian Customers	45
Dahlia Growers' Supplies.....	48



1934 DAHLIADEL INTRODUCTIONS

NEW SINGLE DAHLIA

YELLOW BIRD #330 (Dahliadel 85), 1934, c g e, Bloom 6, Bush 3½ ft. A bright, clear lemon yellow single dahlia of good keeping qualities is needed in our collection, and this spectacular yellow is a fine addition as it is useful in decorations as well as showy in the garden. Petals are uniform and of good substance and the blooms which are held erect face partially upward. Plants, \$1.00

NEW ORCHID FLOWERING DAHLIA

Buttercup #326Page 38

NEW MINIATURE DAHLIAS

Dahliadel Introductions Pages 39-40

NEW POMPONS FOR 1934

JACK #331 (Dahliadel 89), 1934, c g e, Bloom 1½ x 1¼, Bush 1½ ft. Color, purple garnet. Won 1st in the Seedling Class, New York, 1933. Compact, low-growing, symmetrical bush of dark green, supplying tone and richness among light flowers. Blooms perfectly formed throughout the season, and an incessant bloomer. Reminds one of Johnny but has a better bush and stronger stems. Plants, \$1.00

JILL #332 (Dahliadel 88), 1934, c g e, Bloom 1½ x 1, Bush 1½ ft. Color, lemon yellow margined carmine. A bright, colorful variety that is a suitable garden companion for Jack. Blooms small and uniform. Bush also dwarf, suitable for landscape effect and borders, although the stems are plenty long enough for cutting and arrangements. Excellent for exhibition as it won 1st in Camden, even over Jack, although it was a toss-up in a hot seedling class. Plants, \$1.00



Elsie Jane #308

ELSIE JANE #308 (Dahliadel 87), S-C, 1934, c g e, Bloom 6 x 4, Bush 5 ft. For the first time in years a medium size dahlia won in the seedling classes in New York and Camden Shows as the best semi-cactus. This dahlia is of unique formation as the illustration shows. One of the sweetest varieties for vase arrangements, and its beauty is even enhanced under artificial light. Medium in size, about 4 inches when not disbudded and 6 inches across when disbudded. The most artistically formed dahlia we have ever grown. The long, wiry stems make it wonderful for arrangements. Color is an appealing shrimp pink with cream shadings at centre and tipped violet rose. Certain to please in the garden and it has already proved its merit on the exhibition table.

Plants, \$4.00

JACK'S BEAN STALK #346 (Dahliadel 85), FD, 1934, c g, Bloom 6 x 5, Bush 10 ft. This freak reminds one of Jersey's Beauty in form and color as it is a bright, pure rose pink. Blooms complete back to stem even more than Jersey's Beauty, making a ball. If you have a building you wish to screen or if you want to cut your blooms from a second story window, this dahlia will fill the bill, as it can easily be grown 10 ft. and probably more with a little feeding. Fool your friends with this trick dahlia and let them guess how you ever grew Jersey's Beauty so tall. Plants, \$2.00

NEW COLLARETTE DAHLIA

MITZI #302 (Dahliadel 85), 1934, g e, Bloom 4½, Bush 4 ft. A seedling of Geant de Lyon that is very unique and showy. Color, crimson carmine shading to primrose yellow at centre and edged white. Bushes branch and bloom freely, stems erect. Flowers keep well on bush or when cut. A robust grower. Plants, \$1.00



Jack #331



Alice In Wonderland #338

ALICE IN WONDERLAND #338 (Dahliadel 86), ID, 1934, g e, Bloom 8 x 5, Bush 5 ft. First of all, this dahlia is a beautiful shade of soft salmon petals delicately edged bright rose. The picture can give you only an idea of the distinct new form with the full high center and long, pointed petals that curve backward to the stem adding to its depth. Good habits of growth, but is at its best in cool weather. We believe this dahlia is destined to become as popular as its name.

Plants, \$3.00

1934 INTRODUCTIONS OF OTHER GROWERS

CITY OF ROYAL OAK (Reynolds-Fraser), S-C, 1934. An attractive, deep orange colored flower with a high, full centre and fine form. Won 1st in Michigan Dahlia Society Show in Detroit for best undisseminated dahlia. A splendid keeper but should be pruned and disbudded. Plants, \$5.00

CLARA BARTON (Salem, D. G.), ID, 1934. An immense bloom which faces slightly upward on long, straight stems. The face of the petals is silvery orchid with the reverse of deep lavender, giving a general effect of lavender. A very prolific bloomer and comes to us well recommended. Bush of medium height. Plants, \$5.00

ELEANOR ROOSEVELT (Veile & Mendham), ID, 1934. An exhibition white that has a promising future. It is outstanding and impressive especially in size. Winner in the seedling class at Bryn Mawr. Recommended to us as a robust grower and prolific bloomer. Named by special permission from Mrs. Roosevelt.

Originator's plants only, \$7.50

1934 INTRODUCTIONS OF OTHER GROWERS, Cont.

GOLDEN ECLIPSE (Badetty), FD, 1934. A clear, golden yellow with salmon and flesh shadings at the centre. First won as the best formal decorative in the Seedling Class in New York in 1932. Certified at Storrs, 1933, and a tall, vigorous grower with fine, long stems. Its remarkable keeping qualities assure its popularity as a commercial as well as an exhibition dahlia.

Plants, \$5.00

GRANDEE (Ballay-Success), ID, 1934. This dahlia is exploited on size in the largest bloom class, winning the American Home Achievement Medal at the Dahlia Society of California Show and largest bloom in the San Leandro Festival. It is a striking combination of Spanish red and golden yellow and is well recommended to us for its fine form, good stems, and individuality.

Plants, \$7.50

LOIS MARION (Detjen 85), I-C, 1934, Bloom 7½ x 2½, Bush 6 ft. An attractive combination of yellow edged and splashed shrimp pink. A good tall grower but is much improved by pruning and disbudding and grown for exhibition. Certified at Storrs in 1932.

Plants, \$3.75

LORD OF AUTUMN (Almy 87), ID, 1934, Bloom 11 x 6. A dahlia that appealed to us at once last fall as the greatest, clear yellow, exhibition dahlia to date. Flowers attain a wonderful size and depth, and the long, pointed, and twisting petals with the beautiful centre formation remind one of a large exhibition chrysanthemum. A good strong grower that attracts attention immediately. Sure to become a great favorite and prize winner.

Plants, \$7.50

MONMOUTH QUEEN (Kemp), FD, 1934. Full centred flowers of good size and depth held facing on long, stiff stems. A wonderfully strong grower, bright green foliage, and a prolific bloomer. Color is a pleasing picric yellow in centre of the flowers gradually passing to light primrose or cream yellow on back petals. Winner in the seedling class at Asbury Park and Red Bank Shows in 1933.

Plants, \$5.00

ORIENTAL GLORY (Swartz), ID, 1934, Bloom 10 x 5, Bush 6 ft. Cadmium orange overlaid scarlet. This variety has strong, erect stems with flowers facing partially upward. A good, insect-resisting dahlia which certified at Storrs in 1932, won the American Home Achievement Medal at the Indiana Show in 1932, and has several other important prizes to its credit.

Plants, \$7.50

THE FIREMAN (Success), ID, 1934. A striking cardinal red with golden flushes and golden tips at centre of flower. Certified at Storrs '33 and won the American Home Achievement Medal at Boston. This variety was claimed as flashy and striking in the New York Botanical Gardens and has been well recommended to us.

Plants, \$5.00

ZION'S PRIDE (Gresh), ID, 1934. Another good-yellow which is out of the ordinary in form as the petals are quite broad, reminding one of a lily. It qualifies well in size, stem, foliage, and substance. Won the A. D. S. Gold Medal and American Home Achievement Medal at the World's Fair Dahlia Show and is certain to become a great prize winner. Stock is limited.

Plants, \$6.00 Net



1933 DAHLIADEL INTRODUCTION

ROBERT EMMET (Moroney-Dahliadel 87), ID, 1933, g e, Bloom 9 x 4, Bush 5 ft. This grand new exhibition dahlia is a velvety, cardinal red of giant size and great beauty. It is a perfect open grower with sturdy, dark green, insect-resistant foliage. Certified at Storrs and is a great prize winner. This dahlia produces great quantities of perfect blooms from mid August until frost, stems stiff and long with flowers facing perfectly. It is a dahlia that will win in both the red and informal classes as well as the best bloom in the show. Grow Robert Emmet and stage it in any show against the best dahlias known today.

Plants, \$3.75

1933 INTRODUCTIONS

That We Recommend

ELINOR M. RADELL.....	Page 20
LA FIESTA	" 17
LONG HILL	" 15
PALO ALTO	" 13
POT O'GOLD	" 21
WHITE WONDER	" 16

CAMDEN DAHLIA SOCIETY

The Camden Dahlia Society staged a wonderful comeback in 1933 with one of the best shows in the east. This society's show is so conveniently located for a number of our eastern growers that the classes were all well entered and the seedling classes were decidedly outstanding. It is the intention of this society to make the seedling classes the special feature of their 1934 Show to be held September 21 and 22.



1933 INTRODUCTIONS OF OTHER GROWERS

As in former years, we are again testing a number of new varieties which we feel may become worthy of a place in the POTASH FED DAHLIA family. We are glad to offer you an opportunity to purchase plants of these new varieties which we have grown from stock purchased from the originators. As we did not grow these varieties in the fields last year, however, we must rely on the recommendations of the originators or introducers. Because we feel certain that they will be satisfactory, our regular Dahliadel guarantee will apply to them. We have also purchased stock of additional varieties and shall be glad to quote on your list if you are interested.

BUBBLES OF HILLCREST (Scott), ID, 1933, Bloom 10 x 5, Bush 4½ ft. Although not a free blooming variety and probably a poor root maker, this dahlia is so striking we cannot refrain from listing it. In color it is an unusual shade of magenta with lighter shadings. Extremely large flowers with petals long and pointed, and with full, high centres. Plants, \$5.00

CAMEO (F. & M.), ID, 1933. A dahlia sufficiently different in coloring to justify its presence. Color, coral-rose shaded rose pink on reverse with golden sheen on face of petals, glowing beautifully under artificial light. Bush sturdy, stems long and erect. Blooms keep well for cutting and exhibiting. Plants, \$2.50

CHAUTAUQUA SUNSET (Chautauqua), FD, 1933, Bloom 11 x 4, Bush 4½ ft. Most pleasing in color as it is a wonderful blending of sunset colors, gold, shaded old rose and coral. A great exhibition dahlia. Growing habits are excellent with strong, straight stems and dark green foliage. Plants, \$3.75

JANE DIXON (F. & M.), FD, 1933. An exhibition dahlia of great depth and size that has proved its merit. Color, attractive salmon orange, reverse of petals coral. Blooms have full high centres with pointed petals. Plants grow medium to tall. Sturdy, dark green foliage with strong, erect stems. Plants, \$2.50

SONNY BOY (Salem, D. G.), ID, 1933, Bloom 11 x 8, Bush 4 ft. This giant dahlia is of old rose slightly striped and tinged old gold and attains great size in the open field. It is recommended as a hardy variety and insect resistant, making a good bush of medium height. A winner in all the shows where exhibited, we believe you will like this variety. Roots, \$10.00; Plants, \$5.00

SULTAN OF HILLCREST (Scott), FD, 1933, Bloom 7½ x 5, Bush 5 ft. The unique form with the petals recurving to the stem attracts one's attention. Huge blooms of lemon yellow with reverse of rosy pink on fine stems, giving an unusual color effect. A dahlia we can highly recommend. Certified at Storrs. Plants, \$5.00

PRICE VS. QUALITY

There are dahlias offered at lower prices than ours and we realize it is a temptation to buy at as low a figure as possible. We know you want to get as much as you can for your money; but to have 100% success, you must have the best stock that can be produced. Buying inferior stock at low cost is not an economical way to buy and seldom is the way to success.

A NEW DEAL . . . A NEW ERA

Call it what you may—we are considering a dahlia today for its general usefulness for arrangements, exhibition, landscaping, or cut flowers.

For years the majority of dahlia growers have been holding to the fast rule that if a dahlia would not qualify for a specific class on the exhibition table there was no justification for its existence as a new variety. In describing our 1934 offerings we will try to explain their uses and hope you will take it for granted that they have good growing habits, are free bloomers, and have good stems, along with good coloring, or Dahliadel would not introduce them.

You will note the prices are reasonable for introductions and a number of these varieties are unusually different and spectacular as well as useful.

Would that we knew more about the reactions of our new varieties in different parts of the country before they are offered for sale! We all have the desire to get something new; something different, better, more spectacular. This is progress; but the greed for business, inexperience of the introducer, coupled with the clamoring of the public to get this, or that new variety, has given us introductions that are not worthy. It is, therefore, a fact that second year dahlias are your best buy; unless your introducer guarantees you success in your locality with his dahlia. In this case, your only chance of loss is time and space; while your chance of gain is in having the newest and best.

"Potash Fed Dahlias" is not a secret or just a trade name, but a modern method of growing dahlias so that they are literally alive with energy, assuring you of success. In South Jersey with its long growing season, well ripened stock can be produced that will give the best possible results. We have found that dahlias grown in light soil for a period of from one to three years will do wonderfully well when moved to heavier soil conditions with no time lost for acclimation.

The application of Potash in combination with the other elements necessary for proper plant growth (See "Fertilizer"), accompanied by the following conditions, will produce Potash Fed Dahlias:

First. Cultivation to aerate and sweeten the soil to keep the plant in a steady, healthy growing condition. (See "Cultivation").

Second. Watering when necessary to make and keep the plant food available at all times. (See "Irrigation").

Third. Most important of all is the health of stock from which your plants or roots were grown. This condition has its direct effect on the results obtained; for an unhealthy plant, whether stunted or diseased, cannot take up potash, or any other element of plant food, in sufficient quantities while in this debilitated condition. Hence, unhealthy or diseased plants cannot be "Potash Fed" even if grown in the midst of plenty.



DAHLIADEL RECOMMENDATIONS of Large Flowering Dahlias

COLOR

We are often asked to recommend a good white, pink, red, etc. The American Dahlia Society is compiling an official classification of our present day dahlias as to type and color. We have classified dahlias listed in this catalog according to type for a number of years, and last year we listed our most popular and satisfactory varieties under a color classification. The varieties here listed have prize records and are not only recommended for the show table but are good for cutting and will make a creditable showing in your garden. Those in italics are not recommended as commercial cut flowers.

White

Andrea Ericson
Graf Zeppelin
Ida Perkins
Royal White
White Duchess
White Wonder

Yellow and Cream

Ambassador
Aztec Glory
Frau Ida Mansfield
Frau O. Bracht
Full Moon
Golden Sonne
Jim Moore
King Midas
North's Yellow
Penn Charter
Pot O'Gold
Waldheim Sunshine

Orange, Buff and Bronze

Achievement
City of Trenton
Color Sergeant
Edna Ferber
Eliza London Shepard
Emanuel's Beauty
Girl of Hillcrest
Jane Cowl
Monmouth Champion
Myra Howard
Old Hickory
Omar Khayyam
Palo Alto
Rudy Vallee
Strongheart
Treasure Island

Red, Crimson and Maroon

Aiko
Bagdad
Conservatrix
Dwight W. Morrow

Fort Monmouth
Good Night
Great Harbor
Jersey's Beacon
Karl Bonawitz
Kentucky Red
Maryland Glory
Monmouth Champion
Murphy's Masterpiece
Robert Emmet
Satan
The World

Pink, Salmon and Rose

Elinor M. Radell
Good Will
Jersey's Beauty
Jersey's Daybreak
Josephine G.
Kathleen Norris
Kentucky
Ray Warner
Shahrazad
W. H. T.

Lilac and Mauve

Lilac Glory
Eagle Rock Fantasy
Grace Curling
Harry Mayer

Violet and Purple

Dr. John Carman
Ella May
Harriet Hocht
Jean Trimbee
Kemp's Violet Wonder
Meadowbrook
Thomas A. Edison

Bicolor

Alice Stellick
Frazier
New Glory

CLIMATE

Dahlias, like people, possess a lot of individuality. Some varieties will withstand the adverse or different growing conditions encountered in various sections of the country better than others.

We are, therefore, listing below varieties that can be recommended as indicated. All varieties in the catalog are successfully grown in New Jersey and in sections with similar growing conditions.

Northern Section of U. S. With a Rather Short Growing Season of 90 to 120 Days

Aiko
Casper Ware
Color Sergeant
Derrill W. Hart
Dwight W. Morrow
Early Yellow
Edna Ferber
Ella May
Emma Marie
Fort Monmouth
Frau Ida Mansfield
Frau O. Bracht
Frazier
Full Moon
Girl of Hillcrest
Golden Sonne
Grace
Grace Curling
Great Harbor
Harry Mayer
Ida Perkins
Jane Cowl
Jersey's Beauty
Jersey's Sweetheart
Jim Moore
Josephine G.
Karl Bonawitz
Kentucky
Kentucky Red
Lilac Glory
Lincoln G. Dickey
Margaret W. Wilson
Monmouth Champion
Old Hickory
Pot O'Gold
Ray Warner
Robert Emmet
Treasure Island

Middle West and Sections Where Summers Are Dry and Hot

Buckeye Bride
City of Trenton
Edna Ferber
Elinor M. Radell
Emma Marie
Fort Monmouth
Frau O. Bracht
Girl of Hillcrest
Golden Sonne

Good Night
Ida Perkins
Jack's Bean Stalk
Jane Cowl
Jean Trimbee
Jersey's Beacon
Jersey's Beauty
Jersey's Daybreak
Jim Moore
Karl Bonawitz
Kathleen Norris
Kemp's Violet Wonder
Kentucky
Kentucky Red
King Midas
Monmouth Champion
Mrs. I. de Ver Warner
Myra Howard
North's Yellow
Old Hickory
Omar Khayyam
Pot O'Gold
Queen of the Garden Beautiful
Robert Emmet
Sagamore
Thomas A. Edison
Treasure Island

Southern Section, Season Long, Summer Long and Hot

City of Trenton
Elinor M. Radell
Fort Monmouth
Frau O. Bracht
Good Night
Jane Cowl
Jersey's Beauty
Karl Bonawitz
Kemp's Violet Wonder
Kentucky
King Midas
Mary Ellen
Mrs. Alfred B. Seal
Mrs. I. de Ver Warner
Myra Howard
North's Yellow
Old Hickory
Omar Khayyam
Sagamore
Shahrazad
Thomas A. Edison
Treasure Island
White Duchess



INCURVED CACTUS

AMERICAN TRIUMPH (Nuneviller 84), 1930, g e, Bloom 8 x 4, Bush 5 ft. Color, oriental or bright, clear red. Blooms, with high full centres, are held on long, straight stems. Petals are decidedly incurved when flower is fully developed. A good garden and exhibition flower, as it is an exceptionally good keeper. Susceptible to thrip and leaf-hopper injury, but is well worth your effort when sprayed or dusted. Roots, .50

BALLET GIRL (Boston 78), g e, Bloom 8 x 3½, Bush 4½ ft. Beautiful flowers of immense size. Color, orange, tipped white. Some flowers pure orange, with other variations on same bush. Early and free bloomer. .50

F. W. FELLOWS (Stredwick 80), g e, Bloom 8 x 3½, Bush 5½ ft. Still a favorite on the exhibition table. Flowers are of an ideal cactus form. Color, lively orange scarlet.

Roots, .75; Plants, .50

SPORT (Dahliadel 82), g e, Bloom 8 x 3½, Bush 5½ ft. Although a sport of F. W. Fellows with all its merits, it has never reverted to its parent. Deep buttercup yellow with buff shadings at centre. A wonderful exhibition flower and a favorite in the garden. Plants, .50



Sport

Recommendations for the Show Room

It is our belief that the incurved, recurved, and straight-petaled cactus varieties should be combined in the same class, because when separated, there is bound to be confusion in judging and contention afterward. In other words, we recommend having Cactus and Semi-Cactus classes only. A few substantial color classes for Pompons would make them more interesting and give varieties other than Little Edith a chance. And, let's not forget classes for the Miniatures!

INCURVED CACTUS

erect. Keeps as well when cut as the best of the decoratives. An early, free bloomer of good size and beautiful form. Color, bright geranium red. Bush and foliage very satisfactory.

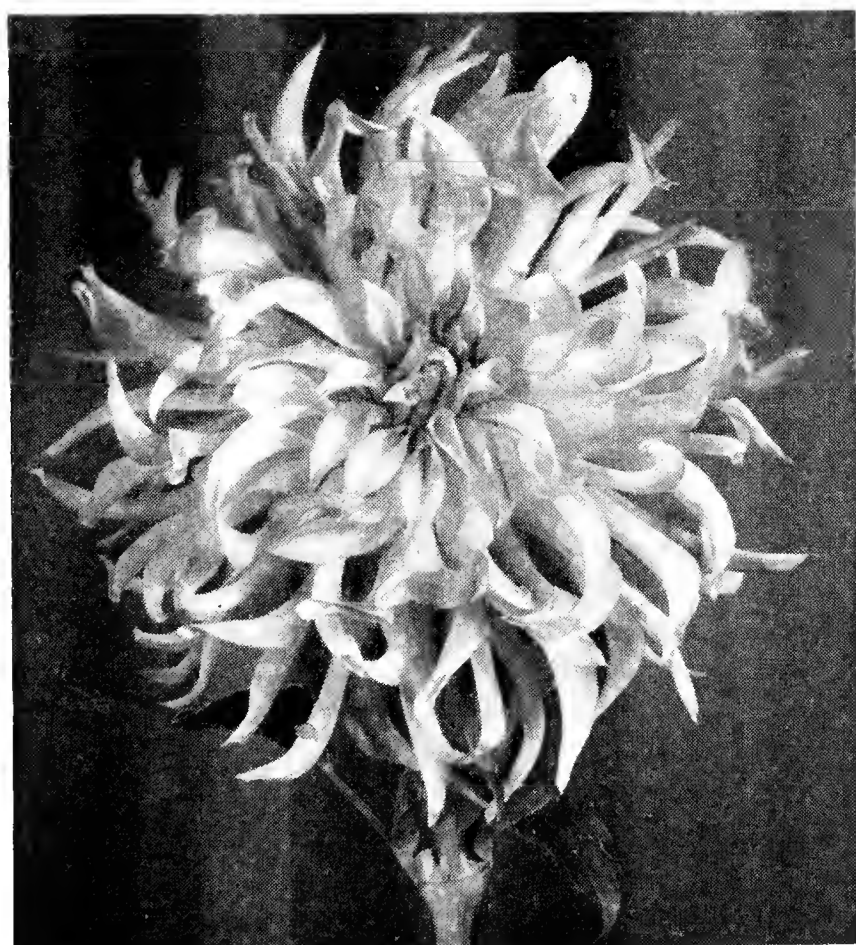
Plants, .50

KAREOL (Carlee 83), g e, Bloom 6 x 2½, Bush 4 ft. Incurved cactus dahlias on long, erect stems are rare. This variety not only qualifies as to stem but is decidedly incurved and a pleasing combination of maize yellow suffused and tipped carmine, shaded old rose. Comes into bloom very early. Plants, \$1.00

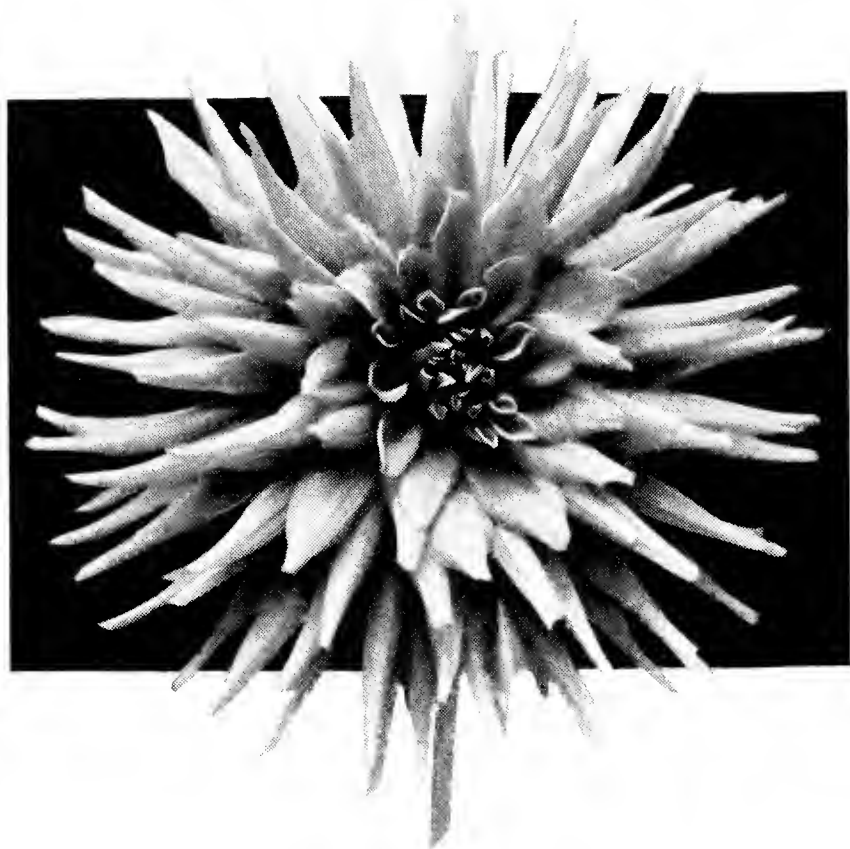
LILAC GLORY (Ballego 85), c g e, Bloom 6 x 2½, Bush 4½ ft. One of the prettiest cactus dahlias we know of. Color, soft violet rose with silver shadings. Stems are slender but strong and erect, making it ideal for baskets and arrangements. Blooms early and continuously. The more you cut the more it produces.

Roots, \$1.00; Plants, .50

NEUER GRIFF (85), c g e, Bloom 5 x 2½, Bush 4½ ft. This variety comes close to being a miniature and will be if grown rather poor and not disbudded. Stems are stiff, bush robust and produces just dozens of blooms. A fine little dahlia of violet rose shaded mauve. Plants, \$1.00



CONSERVATRIX (Holland 84), c g e, Bloom 8 x 3½, Bush 4½ ft. One of the most artistic of the incurved cactus dahlias. Stems long and



Golden Sonne

RECURVED and STRAIGHT CACTUS DAHLIAS

GOLDEN SONNE (De Wilde 85), c g e, Bloom 7 x 4, Bush 3 ft. This variety is one of the very best commercial cactus dahlias grown. It not only gives you a quantity of early blooms suitable for most any use, but continues throughout the season. Flowers are of medium size on excellent stems and keep wonderfully well either on the bush or when cut. Color, clear golden yellow, shading to soft salmon rose on the outside petals. A dahlia we can heartily recommend.

Roots, .50; Plants, .50

CALIFORNIA BEAUTY (Broomall 81), c g e, Bloom 7 x 3½, Bush 4½ ft. A pure copper in color. We have found this variety to be one of the best keepers as a cut flower, and we have never had enough for the market. Bush growth and stem excellent.

Roots, .50; Plants, .50

ELLA MAY (Prentice-Dahliadel 85), g e, Bloom 7 x 5, Bush 5 ft. This dahlia offers you a true cactus dahlia with a real good stem. Flowers are large and deep, with full centres, suitable for exhibition or landscape work. Color, deep, rich crimson carmine, dark and yet rich. Bush is a good open grower. A dahlia that is decidedly distinctive.

.50

HOLLYWOOD (Vincent 84), c g, Bloom 6 x 2, Bush 4½ ft. A French mauve that is appealing and beautiful for arrangements. We heard many favorable comments on this strong, vigorous grower with good stems. A favorite in the garden.

Roots, .50; Plants, .50

RHEINISCHER FROHSINN (G. & K. 84), c g, Bloom 5 x 3, Bush 4½ ft. A brilliantly colored cactus of white heavily suffused and shaded Tyrian rose. One of the most distinct and striking of the old varieties. Very free blooming and useful for cutting.

Roots, .50; Plants, .50

RECURVED and STRAIGHT CACTUS DAHLIAS

AMBASSADOR (Broomall 85), c g e, Bloom 8 x 4, Bush 5 ft. This fine flower is still very popular at the dahlia shows. Color, soft yellow buff, shaded salmon pink. Well-formed flowers, held erect above the foliage. Bushes branch readily and produce a multitude of flowers.

Roots, .75; Plants, .50

KROON JEWEL, C, Bloom 6 x 3, Bush 5 ft. Color, rich golden bronze. An early and free bloomer, with the beautifully formed flowers held well above the foliage on long, slender, stiff stems. Fine for garden and cutting, and useful for arrangements.

.50

WARREN CHURCH, g e, Bloom 7 x 4. A sport of Ambassador which is a decided improvement in color with the gold turned to violet rose of delicate beauty, and the yellow centre a pure white. Won much favorable comment at the Camden Show. Stock limited.

Plants, \$2.00

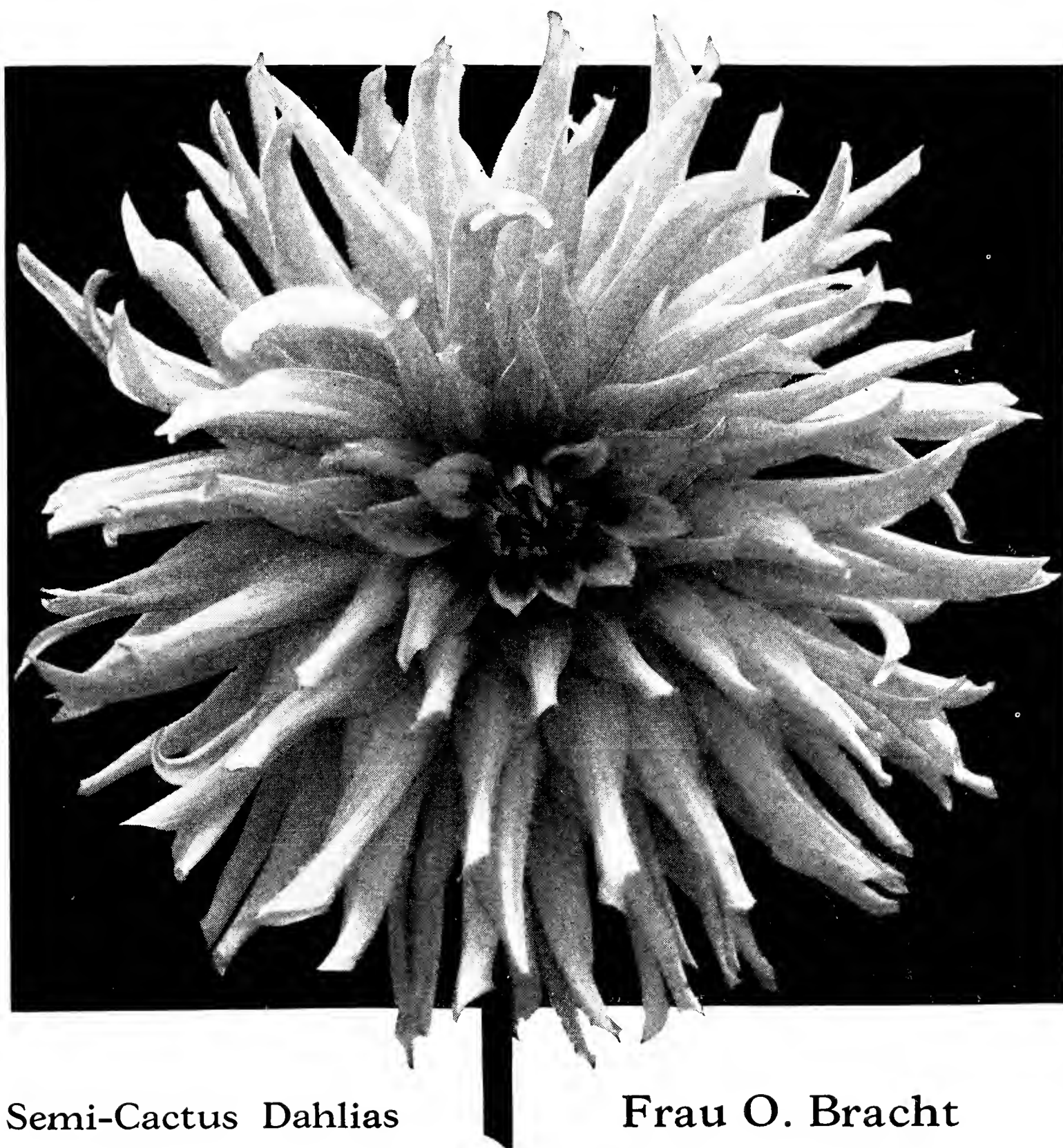
THE ABOVE VARIETIES ARE THE SAME FORM AS FRAU IDA MANSFIELD



Frau Ida Mansfield

FRAU IDA MANSFIELD (88), c g e, Bloom 7 x 4, Bush 5 ft. One of the most striking and admired dahlias in our Trial Gardens. Color is clear, pale lemon. The cleft petals are revolute, giving it the effect of having double the number of normal petals and making a very full and attractive flower. An early and profuse bloomer and a variety we heartily recommend.

Plants, .50



Semi-Cactus Dahlias

FRAU O. BRACHT (Berger 88), c g e, Bloom 8 x 4, Bush 5 ft. This fine dahlia has made a host of friends in this country. It is a wonderful cut flower as well as a great prize winner, keeping well and holding blooms on fine stems. A clean-cut, straight-petaled semi-cactus, at least it is classified as such, although at times the majority of petals revolute for more than half their length and allow it to qualify as a cactus. Color, a clear, light primrose yellow. A. D. S. Cert., 1929. It is just about the prettiest yellow cactus or semi-cactus dahlia you can wish for. Roots, \$1.50; Plants, .75

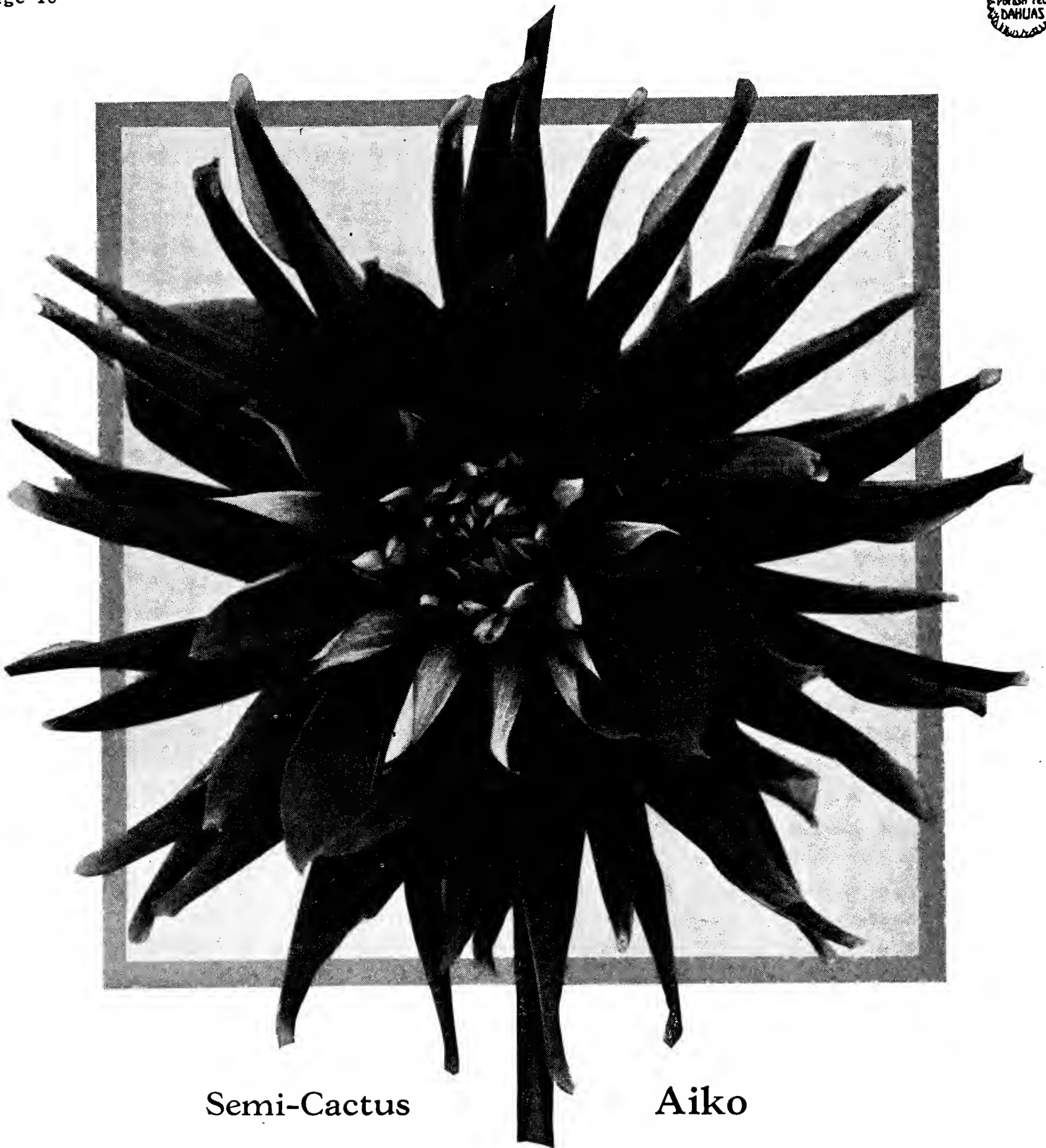
ADDA PATTERSON (Kemp 82), g e, Bloom 8 x 4, Bush 6½ ft. Although grown for a number of years, this dahlia is still a good white. Flowers are large and of splendid, even form on long, erect stems. Good for cutting or exhibition. .50

Frau O. Bracht

KALIF (G. & K. 82), g e, Bloom 8 x 4, Bush 5 ft. Color, rich strawberry red or carmine. An old favorite and good for cutting. Flowers are held on strong stems. .35

MARIAN BROOMALL (Broomall 84), g e, Bloom 10 x 4½, Bush 5½ ft. A truly beautiful dahlia. Color, clear violet rose, shading lighter at tips, with white centre. Bush growth and stems very good. A dahlia you will like. Good exhibition variety. Plants, .50

PAUL PFITZER (Berger 86), c g e, Bloom 8 x 4, Bush 4 ft. A German novelty that won a name for itself in the New York Show. It is a pleasing combination of primrose and shell pink that blends wonderfully well with Frau O. Bracht, and the basket of these two varieties was about the loveliest one could ask for. Strong vigorous plants with dark foliage and excellent stems. Plants, \$2.00



Semi-Cactus

Aiko

AIKO (Dahliadel 85), 1932, g e, Bloom 10 x 4½, Bush 4½ ft. This dahlia has been given the Japanese name "Aiko" (pronounced I'ko), as its color and form suggest the Orient. One of, if not the most spectacular dahlia, we have ever introduced. It is large and striking in color. Cardinal or deep carmine, with a silver reverse showing at the centre and tips, making it unusual. Bushes are strong, open growers. Reacts wonderfully well in heavy soil. This dahlia occasionally throws a flower off-form, which is easily forgotten in comparison to the number of perfect blooms, and we believe it will give you the satisfaction it has given us. As additional reports of the good behavior of this dahlia come in to us from all over the country, we find it is a much greater dahlia than we realized when it was introduced.

Roots, \$2.50; Plants, \$1.25

GOOD WILL (Nuneviller), c g e, Bloom 10 x 5, Bush 4 ft. Large attractive blooms of violet rose with bright rose shadings. The center is shaded sulphury yellow. Fine habits of growth and a handsome bush with strong, slender stems. This dahlia was not shown much as stock is still scarce, but it is sure to become very popular in the garden and on the exhibition table for its dainty coloring and exhibition qualities.

Plants, \$3.50

RUDY VALLEE (Broomall-Success 85), 1931, g e, Bloom 11 x 6, Bush 5 ft. One of the finest dahlias of recent introduction. It has size, beauty, keeping qualities and is very attractive. Flowers are full-centered and are held well above the clean-cut foliage, on long, straight stems. Growth vigorous. A magnificent dahlia that you should have. A. D. S. Cert. Color, reddish apricot, gold center.

Roots, \$4.00; Plants, \$2.00



SEMI-CACTUS DAHLIAS

AMELIA EARHART (Cordes-Eastman), 1933, g e, Bloom 12 x 6, Bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown, having two American Home Achievement Medals and many other prizes to its credit. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One might picture it as an improved Edna Ferber of larger size, better stems, and with more gold and less rose shadings.

Plants, \$5.00

EDNA FERBER (F. & M. 85), c g e, Bloom 9 x 4, Bush 5 ft. The extreme size and beauty of this flower attract attention wherever shown. The petals are curled and twisted, forming an extremely full flower. Color, glistening coral, shading to old gold at base of petals. A good strong grower, with dark green foliage. D. S. of N. J. Cert.

Roots, .75; Plants, .50

JEAN TRIMBEE (Trimbee 85), 1930, g e, Bloom 10 x 5, Bush 5 ft. Massive yet artistic with long, revolute petals that curl and twist. The color is a beautiful petunia violet making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stems.

Roots, \$2.00; Plants, \$1.00

KARL BONAWITZ (Dahliadel 86), 1931, g e, Bloom 8 x 5, Bush 6 ft. The ability of this dahlia to withstand varied climatic conditions throughout the country has won it many friends and, in nearly all cases, it has gone far beyond expectations. The brilliant, velvety carmine flowers are artistic and graceful in form. Although dark in color for a commercial cut flower, it is a wonderful keeper and arranges well with lighter dahlias. It comes the nearest to developing a perfect bush without topping or disbudding of any dahlia we know, as it just naturally branches and produces perfect and uniform blooms on long, erect stems. It responds, however, to disbudding (as shown in Drawings X or Z) and will give you stems up to 4 feet in length.

Roots, \$2.00; Plants, \$1.00

MARIPOSA (Boston 83), c g e, Bloom 8 x 4, Bush 6 ft. This popular flower is of great depth and good form, with incurved petals. A beautiful pink, shading darker at the centre with a violet suffusion, which adds to the effect. A sturdy grower and great favorite.

Roots, .75; Plants, .50

MINNIE EASTMAN (Eastman 85), c g e, Bloom 8 x 4, Bush 6 ft. Bright flame color with under-shadings of deep yellow. Stems long and erect. Bushes are tall with natural branching habits. Foliage smooth and glossy. A profuse bloomer.

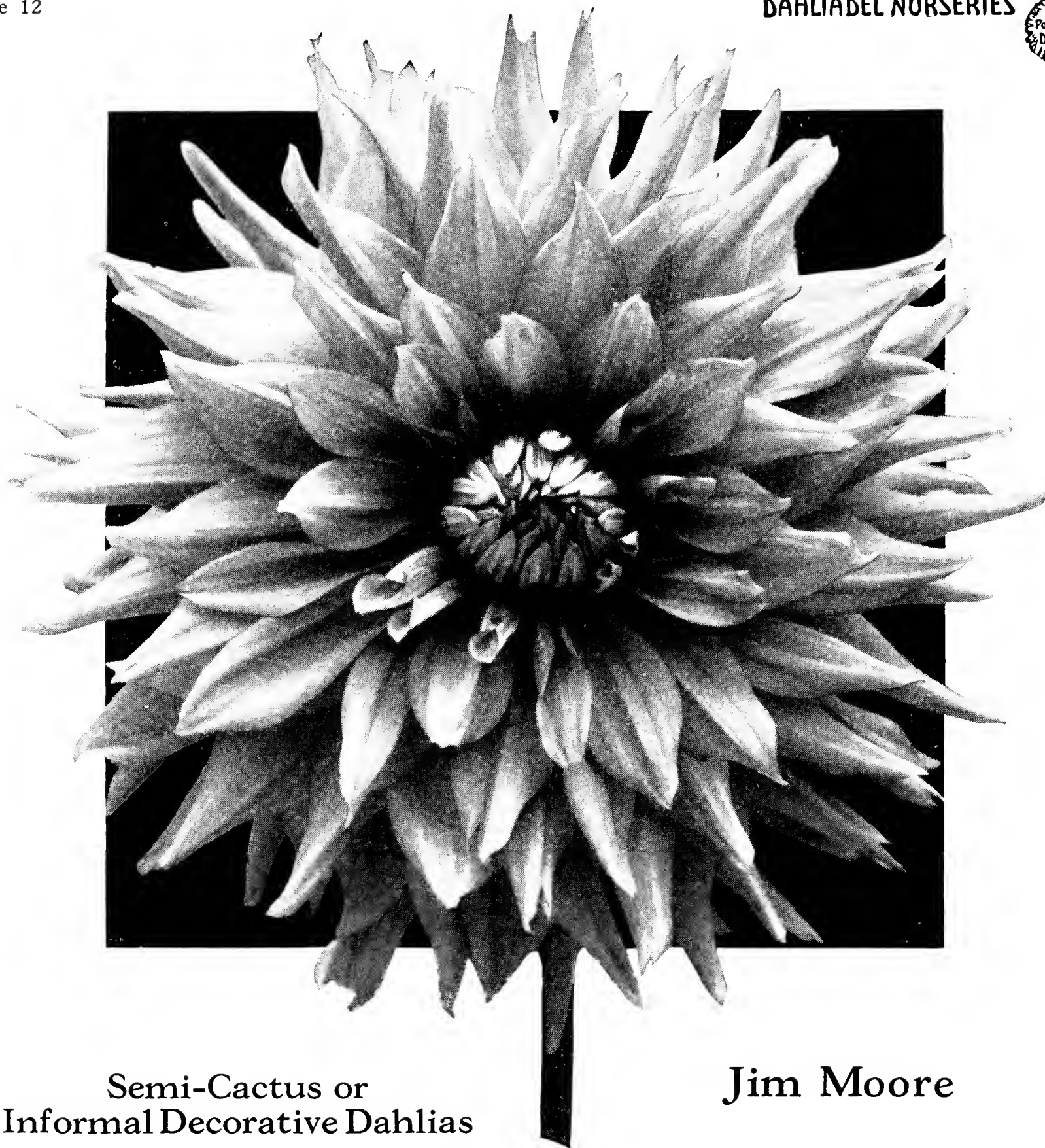
Roots, .75; Plants, .50

ORIENTAL BEAUTY (Barker 84), 1930, c g e, Bloom 7 x 4, Bush 6 ft. This variety has won considerably in the East. The color is clear, bright violet rose. Petals gracefully curl and twist, making a very artistic and useful flower. Quantities of deep blooms are produced on strong, rugged bushes.

Roots, \$1.00; Plants, .50



Karl Bonawitz



**Semi-Cactus or
Informal Decorative Dahlias**

Jim Moore

JIM MOORE (Loller 85), c g e, Bloom 10 x 4, Bush 5½ ft. A dahlia worthy of space in anyone's garden. It is distinctive in form and color. The petals are long and regular, rolling back at tips, while the color is a primrose yellow shaded gold and suffused salmon. A good healthy grower. Roots, \$1.00; Plants, .50

ALICE WHITTIER (Success 82), g e, Bloom 10 x 5, Bush 6 ft. Color, primrose yellow. This dahlia is still good on the exhibition table. A good grower on reasonably good stems. A. D. S. and D. S. of N. J. Cert. .50

COLOR SERGEANT (Hall 84), c g e, Bloom 10 x 4, Bush 5½ ft. This striking variety is very useful as a cut flower, for landscape effect, and on the exhibition table. Color is unusual, being a rich, deep salmon bronze of one shade. A strong, upright grower with perfect stems. D. S. of N. J. Cert. Roots, .75; Plants, .50

EMMA MARIE (Dahliadel 83), c g e, Bloom 7½ x 3, Bush 6 ft. A favorite because of its pleasing shade of clear pink with a creamy white centre and its combination of exhibition and commercial qualities. It is a robust grower, producing deep, full-centered blooms on three to four foot stems in ordinary field culture. .50

GOV. MORGAN F. LARSON (Hall 83), g e, Bloom 9 x 4, Bush 6 ft. A very pleasing and attractive dahlia; not over robust. Can be grown satisfactorily by those giving their dahlias good culture. Color, clear golden yellow with slight apricot blush on reverse. Roots, \$1.00; Plants, .50

JERSEY'S MELODY (Waite), g, Bloom 7 x 3, Bush 3 ft. A dwarf growing compact bush for landscape or bedding. A Tyrian rose with lighter shadings which, in combination with its attractive foliage, produces plenty of color. Roots, \$2.50; Plants, \$1.25

**SEMI-CACTUS OR INFORMAL DECORATIVE DAHLIAS—Continued**

JERSEY'S SWEETHEART (Waite 82), c g, Bloom 7 x 3½, Bush 3½ ft. A dainty, attractive variety for cutting. Delice pink, shading to white in the centre. Flowers produced in great quantities on slender, stiff stems. .35

JOSEPHINE G. (Grosscross 85), c g e, Bloom 8 x 4, Bush 4½ ft. One of the most charming of the recent introductions. Color is a very pleasing true rose pink of a bright shade, some petals tipped yellow. It makes a wonderful sturdy bush, with flowers held well above the dense foliage. It is a prolific bloomer, and yet the flowers are of exhibition quality at the same time. It is a semi-cactus early and informal decorative at the end of the season. A. D. S. Cert.

Roots, \$1.00; Plants, .50

MABEL S. DOUGLAS (Thompson 83), g e, Bloom 10 x 4, Bush 6 ft. This dahlia is of artistic formation with long, curled, pointed petals. In color it is a beautiful pastel lavender. We believe this dahlia will do well in heavy soil. It needs staking and can be disbudded according to Drawing X or Z.

Roots, \$1.50; Plants, .75

MARYLAND ORANGE (Maryland D. G.), 1932, c g e, Bloom 8 x 4, Bush 5 ft. A bright orange with orange cadmium shadings that will attract much attention. Good commercial color and type. It is especially adaptable for baskets. A good keeper, and blooms freely.

Plants, \$1.00

OLIVE WRIGHT (V. & M. 84), g e, Bloom 10 x 5, Bush 5 ft. Large and striking, rather loose formation of broad petals. A strong grower with long stems. Color buff shaded and suffused coral red.

Roots, \$1.50; Plants, .75

PALO ALTO (Ballay-Success), 1933, g e, Bloom 10 x 6, Bush 6 ft. Clear, bright salmon shading

toward gold at the centre. Stems tall and straight. Flowers are of good substance with uniform, full centres. It won the Achievement Medal in Detroit as the finest bloom in the show with Robert Emmet second, and they were so close it was almost a toss-up. Certified at Storrs. A variety we can highly recommend. Plants, \$3.75

ROBERT E. LEE (Peacock 84), g e, Bloom 8½ x 4, Bush 5 ft. A rich red that does not fade is decidedly uncommon, and that is what attracts you to this dahlia, along with its good form, erect stems, and free-blooming habits. To get stems for cutting, follow Drawing Y.

Roots, \$1.00; Plants, .50

SATAN (Ballay-Success 85), g e, Bloom 10 x 4, Bush 6 ft. Color, scarlet with yellow on reverse of petals showing at the centre as petals unfold. Stems are very long and may need some support in hot weather. Very showy in the garden. Bushes tall and rugged. Flowers are uniformly large and of regular formation, keeping well when cut. Scored 87 at Storrs.

Roots, \$5.00; Plants, \$2.50

SISKIYOU (Broomall 80), g e, Bloom 10 x 3, Bush 3½ ft. Here we have the dahlia that has won in the largest bloom class repeatedly, but on diameter, not considering depth. Flowers held erect on long, strong stems. Color, pink tinted mauve. Petals rather blunt and flat.

Roots, .75; Plants, .50

STAR OF BETHLEHEM (Nolet), c g e, Bloom 8 x 4, Bush 4 ft. Inclined to the semi-cactus type with a high, full centre. Pure white with numerous pointed petals. The dense, dark green foliage makes a beautiful plant and sets off the lovely, white blossoms, enhancing their waxy appearance.

Plants, .75

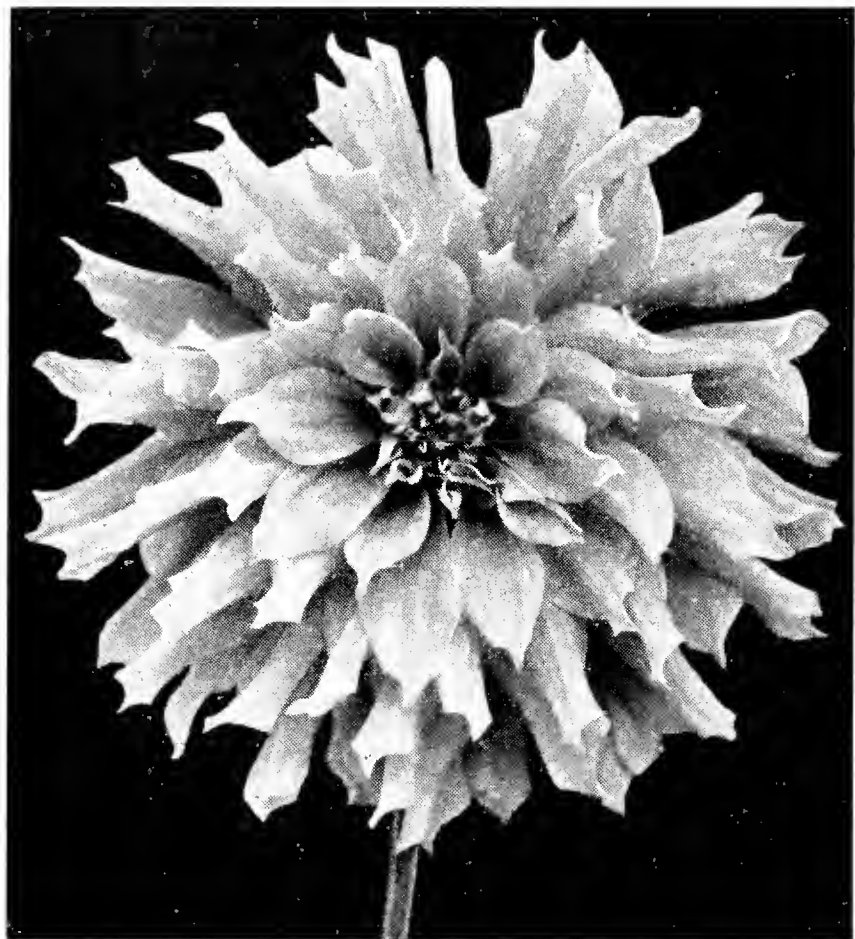
DAHLIA SOCIETY OF NEW JERSEY

This season the D. S. of N. J. held its show with the Federated Garden Clubs of N. J. at a meeting in East Orange on October 9 where our worthy President, J. W. Johnston, ably conducted a gorgeous exhibit. We furnished a showing of the different types, and exhibited especially arrangements of miniatures for the stage decoration, and much enthusiasm was shown for the possibilities of these small dahlias.

You will find this society wide awake in the promotion of the dahlia, and the monthly periodical, N. J. Farm and Garden, is included in the dues of \$2.00 a year.



Display of Dahlia Society of New Jersey at Atlantic City, 1932.



Lincoln G. Dickey

SEMI-CACTUS OR INFORMAL DECORATIVE DAHLIAS

LINCOLN G. DICKEY (Dahliadel 85), 1931, g e, Bloom $9\frac{1}{2} \times 5$, Bush $3\frac{1}{2}$ ft. Color, prim-rose yellow with a decided rose suffusion. Dis-bud and the blooms will be large and of good form; grown naturally, they will be of nice size in quantity. One of the earliest to bloom and among the last to finish. The growing habits are ideal, making this dahlia very satisfactory. Named for the Manager of the Atlantic City Auditorium at their first show.

Roots, \$1.00; Plants, .50

GRACE CURLING (Stredwick 85), c g e, Bloom 7×3 , Bush $4\frac{1}{2}$ ft. A charming flower of bright lilac with a trace of white at the base of petals, which are cleft, adding interest to the form. It is suitable for exhibiting, especially in basket arrangements, and is attractive in the garden.

Roots, \$1.00; Plants, .50

MRS. SWIFT (Swift 84), 1931, Bloom 8×4 , Bush $4\frac{1}{2}$ ft. It is hard to get a bi-colored dahlia that is perfect. This variety is very spectacular and attractive, as it is a coppery orange, heavily tipped white, with a large percentage of the petals evenly marked. Blooms are of very good form. Petals curl and twist. Stems fairly strong. Roots, .75

NEW GLORY (Trostle 83), e g, Bloom 7×3 , Bush 5 ft. A striking combination of purple garnet tipped white and a popular winner in the bi-color class. Bushes are strong and healthy and stems erect. .75

DAHLIA ROOTS OR TUBERS

It has been common practice to call dahlia roots, tubers. This is not correct botanically, as a tuber is a thickened or fleshy portion of underground stem having eyes or buds, from which new plants are produced, such as the potato; while a root does not contain eyes or buds. In the case of the dahlia, we really have a tuberous root with eyes on the crown and not on the true root itself. New varieties or species of plants grown from roots, not tubers, are patentable under the new plant patent act. This makes it necessary to call a dahlia root by its correct name.

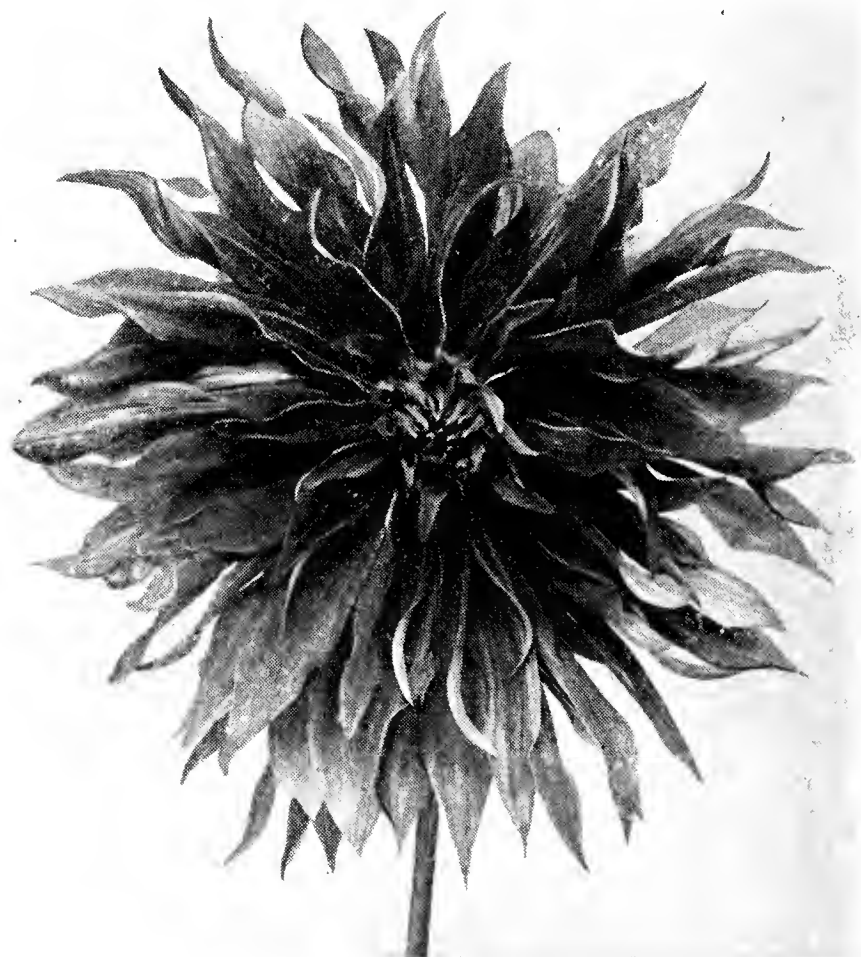
INFORMAL DECORATIVE DAHLIAS

ANDREA ERICSON (F. & M. 85), 1931, g e, Bloom 10×4 , Bush 5 ft. The easiest way to describe this dahlia is to call it a white Fort Monmouth. It is somewhat heavier in petal formation, but very pleasing in form. Held on excellent stems, and should be very successful in the white class on the show table. In hot weather this dahlia needs shading to be grown to exhibition perfection.

Roots, \$2.00; Plants, \$1.00

FORT MONMOUTH (Kemp 87), g e, Bloom 11×4 , Bush $6\frac{1}{2}$ ft. The predominating color is rich claret with brightness, unusual in darker tones. Flowers are full-centred and well formed, borne on long, stiff stems high above the foliage. A very prolific grower and bloomer. Still a winner on the show table.

Roots, \$1.00; Plants, .50



Fort Monmouth



Myra Howard

INFORMAL DECORATIVE DAHLIAS

MYRA HOWARD (Glutzbeck-Dahliadel 86), 1932, g e, Bloom 10 x 7, Bush 5½ ft. A dahlia we are proud to have introduced as it is one of the very best of the '32 introductions. The color is a glowing combination of yellow cadmium and gold with tints of salmon, the entire effect being ochreous orange. Throughout the deep flower are petaloids, which give it distinction in both form and color. A wonderful plant and a thrifty grower, producing giant blooms freely on long, strong stems. Won American Home Achievement Medal 1931, and in 1932 was certified at Storrs, Conn., tying with Satan, scoring 87, the highest of the year. Reports from customers all over the U. S. indicate this dahlia behaves wonderfully well in the various climates. Georgia growers have been particularly enthusiastic. If you desire a sensation in your garden and a winner for the show room, secure Myra Howard.

Roots, \$4.00; Plants, \$2.00

ACHIEVEMENT (Ballay-Success 85), 1931, g e, Bloom 10 x 5, Bush 6 ft. This dahlia is truly great, as it is a robust grower, profuse bloomer, with artistic blooms on strong stems, and has good keeping qualities. Golden yellow suffused with bronze and rose, giving a general tone of apricot a little brighter and deeper than Jane Cowl.

Roots, \$2.00; Plants, \$1.00

COQUETTE (F. & M. 84), g e, Bloom 10 x 6, Bush 5 ft. A very spectacular dahlia of Spanish coloring, bright red blending with gold. Petals twist and curl, showing the golden reflex. Blooms keep well if fully matured when cut. The heavy dark green foliage makes it insect-resistant. Free bloomer on long stems. .50

GOOD NIGHT (Broomall 86), g e, Bloom 10 x 5, Bush 5 ft. One of the prettiest dark dahlias we have had the pleasure of growing. Good throughout the season. Color, oxblood red shaded maroon. Its faults are hard to find, which is saying a great deal, as it has size, form and stem as well as being an early and profuse bloomer.

Roots, \$1.50; Plants, .75

GREAT HARBOR (Trossbach-Kemp), 1932, g e, Bloom 9 x 5, Bush 4 ft. Very striking in its boldness and bright rich crimson carmine color. The flower grows very large and is held on long stiff stems well above the foliage. Plant is of medium height, wide spreading, and is prolific from early to late.

Roots, \$2.50; Plants, \$1.25

LONG HILL (Lotze 85), g e, Bloom 9 x 5, Bush 5 ft. An already popular seedling of Jane Cowl. Orange cadmium shaded coral and suffused soft carmine. The plant is a good grower and a prolific bloomer. Blooms are of good substance for cutting and exhibition. Certified at Storrs 1932 where it was outstanding.

Plants, \$2.50

RUBY TAIT (Fraser 85), 1933, g e, Bloom 10 x 4, Bush 4 ft. A delicately shaded flower of unique formation with numerous petals and petaloids. A striking relief from the uniformity of the formal decoratives. Light sulphur yellow with soft violet rose suffusion and shadings on reverse. One of the first in bloom and if pruned and disbudded will be a mass of bloom until frost.

Plants, \$2.50

DOINGS OF THE A. D. S.

As President of A. D. S., I was very glad to have the opportunity to judge in Detroit, and at the World's Fair, as well as at many of the Eastern Shows. Although the trip was a hurried one, I felt it was well worth while, and I enjoyed seeing the exhibits and meeting in person many of the friends with whom I have had the pleasure of correspondence.

The American Dahlia Society is spreading its activities westward in aiding the Michigan Dahlia Society to establish an official A. D. S. Trial Grounds at East Lansing, Michigan with rules and regulations the same as at Storrs. These Grounds will be under the guidance of Mr. C. E. Wildon. As past president of the A. D. S., I want to urge all interested in sending new varieties to Trial Grounds to consider using both Trial Grounds, preferably the same year, as growing conditions are quite different even though the length of season is similar.

It is my hope that we will soon have trial grounds in the different sections of the United States with uniform rules governing them so that we may know just how each variety is going to react before disseminating.

The original Trial Grounds at Storrs, Conn. supervised by Roland Patch is a creditable institution, and deserves much praise for its accurate work.

The fee for each seedling is \$3.00 at each of the Trial Grounds. Three roots or plants of the variety should be sent to both Trial Grounds.

The Quarterly Bulletins, which have been greatly improved by the addition of several new features, contain much interesting and authentic dahlia information. With our fine new Bulletin, I cannot help appealing to you, if you are not already a member, to join the A. D. S., dues \$2.00, and you will receive the Bulletin regularly. Our secretary is Louis Alling, 251 Court St., West Haven, Conn.



FULL MOON

INFORMAL DECORATIVE DAHLIAS

FULL MOON (Ballay-Success 85), g e, Bloom 9 x 5, Bush 4½ ft. This '32 introduction has already taken its place with the best of the yellows. Its large blooms are regularly formed with broad petals curling back to the stem when fully open. Stems are unusually strong with the flower always upright. Color, clear, bright canary yellow. A consistent prize winner, and a winner at the World's Fair. Roots, \$4.00; Plants, \$2.00

MARYLAND GLORY (Maryland D. G.), g e, Bloom 9 x 5, Bush 4 ft. A most satisfactory bloomer from early to late. Perfect blooms of Tyrian rose shaded crimson carmine are borne in profusion on good stems. A fine strong grower. Plants, \$1.50

TARRYTOWN (McDonald 83), g e, Bloom 10 x 4, Bush 5 ft. Deep gold with mauve and bronze shadings, of rather loose, irregular formation with broad, heavy petals. Stems strong and erect. Roots, \$1.00; Plants, .50

WHITE EMPRESS (Jost 82), c g e, Bloom 8 x 5, Bush 5½ ft. This dahlia is a strong, healthy grower with leathery foliage. Stems are strong and erect. Color, almost a pure white. Not an over abundant root maker, either from roots or plants. Roots, .75; Plants, .50

WHITE WONDER (Black-Kemp), 1933, g e, Bloom 11 x 7, Bush 5½ ft. The giant blooms are pure white with long, pointed, twisted, and curled petals, giving the flower a light, fluffy appearance. This dahlia comes to us as a cross of Fort Monmouth and Ida Perkins. The bush is a strong, vigorous grower, branching from the ground. Stems long and stiff. Foliage thick and leathery. It is a very good root-maker and well worth your trial. Roots, \$7.50; Plants, \$3.75

INFORMAL DECORATIVE DAHLIAS

FLOYD GIBBONS (V. & M.), 1932, g e, Bloom 9 x 5, Bush 4 ft. This flower is unusually deep, of Chinese orange, with long wavy petals. It blooms profusely on good stems and is an exceptionally clean grower.

Roots, \$2.00; Plants, \$1.00

JEROME KERN (V. & M.), 1933, c g e, Bloom 9 x 4, Bush 5 ft. Petals are long and curled, making a very graceful flower. Color, shrimp pink, tinted gold and bronze; reverse, bright old rose. It is a sturdy grower on stiff stems, and blooms profusely. A prize winner. Plants, \$3.75

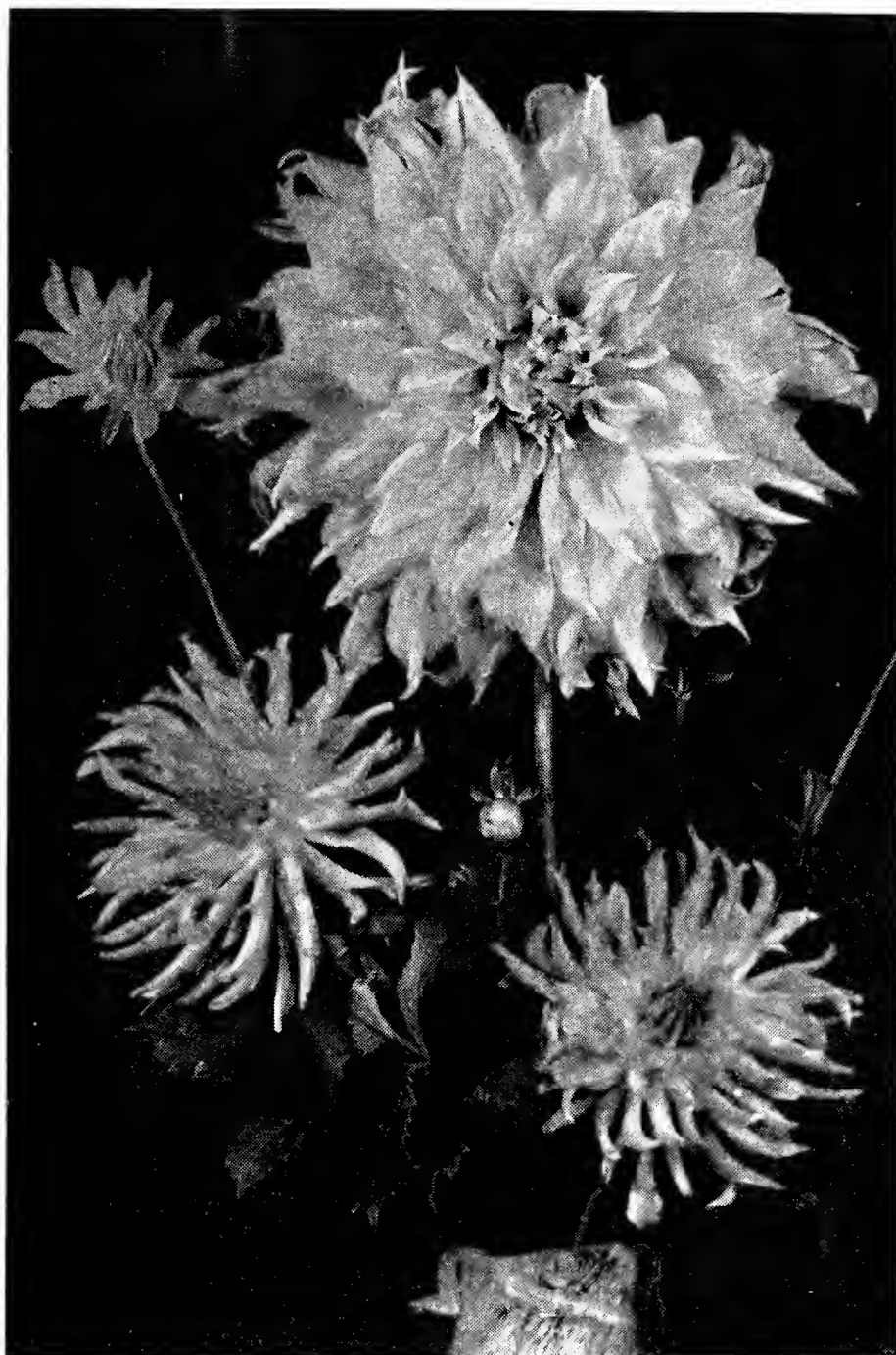
KING MIDAS (Peacock 84), g e, Bloom 10 x 4, Bush 4 ft. Still a very popular yellow dahlia. The plant growth is sturdy, stems are long and erect. For disbudding it responds best to Drawing X and comes into bloom about six weeks after second pinching out. Centres are high and full throughout season. Roots, .75; Plants, .50

NORTH'S YELLOW (Peacock-Dahlia 85), c g e, Bloom 10 x 4, Bush 6 ft. We do not have many varieties that seem to enjoy August heat, but this one does, and will produce perfect blooms for us when lots of varieties will not. This dahlia does well in the North and South, as it is such an early bloomer and rapid grower. Color, a clear sulphur yellow without any shadings. Roots, \$1.00; Plants, .50

WALDHEIM SUNSHINE (Peacock 85), c g e, Bloom 10 x 4½, Bush 5½ ft. This giant yet graceful dahlia is very popular. A true deep yellow that will show up yellow under artificial light. The reflex is darker, and there is a rich golden suffusion around the beautiful full, high centre. The bush growth is good, stems are strong and erect. It is a sturdy grower and free bloomer. Centers full. Roots, \$1.00; Plants, .50



WALDHEIM SUNSHINE



Eagle Rock Fantasy
Lilac Glory (Cactus)

INFORMAL DECORATIVE DAHLIAS

EAGLE ROCK FANTASY (Broomall Success 87), 1931, c g e, Bloom 11 x 5, Bush 6 ft. Huge blooms are imposing and beautiful in form and color. Broad florets tapering and notched at tips. Clear mellow pink or violet rose with silver shadings. The habits of this variety are ideal with stems long and erect. Foliage is medium dark green and seems to be immune to insect attack. This dahlia is most outstanding.

Plants, \$1.25

ALTAMONT (Kemp 79), g e, Bloom 10 x 4, Bush 7 ft. Large, full flowers with long, slightly curved petals of artistic formation. Stems are long and slender but rigid. Color, rose pink, deepening to American Beauty rose at the centre of the flower. .35

AZTEC GLORY (Broomall 86), g e, Bloom 10 x 5, Bush 3½ ft. Yellows come and yellows go, but this dahlia is considered by many the most spectacular yellow exhibition dahlia. It is a clear picric yellow with deep, massive flowers of most artistic formation, held on strong, erect stems. Foliage is glossy green, having somewhat the appearance of holly. Roots, .75; Plants, .50

INFORMAL DECORATIVE DAHLIAS

KENTUCKY RED (White 86), 1932, g e, Bloom 10 x 4, Bush 5 ft. One of the brightest reds of the recent introductions. Color is flaming scarlet which does not burn nor fade in the sunshine. Flowers are uniform and bush growth healthy with attractive foliage. Roots, \$2.50; Plants, \$1.25

LA FIESTA (Cordes-Eastman 85), 1933, g e, Bloom 12 x 5, Bush 5 ft. Deep sulphur yellow penciled coral red. There are interesting color variations in this dahlia. Out of the ordinary. At times the red blends with the yellow, giving almost a salmon pink effect. The lacy petals curl and twist, giving the flower the appearance of a chrysanthemum. Huge blooms are held well above the foliage on strong stems. A prize winner that is outstanding. Plants, \$2.50

MARMION (Tyler 82), g e, Bloom 10 x 4, Bush 6 ft. Pure golden yellow with a bronze centre. Reverse of petals suffused bronze. A sturdy, strong-growing plant with blooms held well above the foliage. A dahlia still popular. .50

WHITE DUCHESS (English 85), c g e, Bloom 11 x 5, Bush 5 ft. A bold white flower of large size, with a full, high centre, facing upward. Petals are broad and waved, giving the flower a very graceful appearance. Stems are strong and erect. A good grower. We have found this one of the best white exhibition dahlias with wonderful keeping qualities.

Roots, \$2.00; Plants, \$1.00

DAHLIADEL NEWS

Field Day at Dahliadel brought us in touch with many customers who came to view our fields of dahlias. Some left home at 3:00 A. M. to drive the long distance, have time to enjoy the beautiful blooms, and tell us of their success with Potash Fed Dahlias. These reports, encouraging letters, and photographs as well as the interest and friendliness of our customers are surely appreciated. We are looking forward to again sending out invitations this coming fall.

Although the early season was a little discouraging in some sections, it was most reassuring to see the enthusiasm shown at the exhibits, and know that the dahlia is even now ready to go on parade another fall. We hope to meet our friends either at the shows or at Dahliadel where visitors are always welcome.

Our prophecy of the popularity of the miniature Dahlias has been more than realized for enthusiasm ran high wherever they were shown, even among the men who like the big fellows. We feel that many more will grow dahlias since these useful little varieties offer unlimited possibilities for the small garden at very reasonable prices.



INFORMAL DECORATIVE DAHLIAS



DWIGHT W. MORROW

DWIGHT W. MORROW (Dahliadel 86), 1931, g e, Bloom 12 x 6, Bush 5 ft. A gigantic red dahlia that is admired by everyone. Its size, form and richness of color make it most spectacular. This dahlia likes reasonably heavy soil, but should not be forced or over-watered. From New Jersey and north we have had wonderful reports of its behavior, as it does best in cool weather. In the south, however, the heat will cause the stem to droop with the extreme weight of the massive blooms, and it should not be brought into bloom until cooler weather. It is a healthy grower, with heavy foliage, and by far the most outstanding red dahlia we have seen. A popular winner in many shows. Illustration shows stem and arrangement of this great dahlia.

Roots, \$2.00; Plants, \$1.00

DERRILL W. HART (Broomall 85), c g e, Bloom 10 x 4, Bush 6 ft. Color, deep orange or copper, shading to henna brown. Has a wonderful stem, keeps well when cut, and is a free bloomer. It is a rapid grower, with heavy, dark foliage, and should be cut back severely during the hot weather.

Roots, .75; Plants, .50

DOROTHY STONE (F. & M.), 1930, g e, Bloom 9 x 4, Bush 4 ft. Suitable for the garden and show room, although not as spectacular as Kathleen Norris. It is a darker pink and a deeper flower. A good grower with stems long and erect.

Roots, \$1.00; Plants, .50

GIRL OF HILLCREST (Scott-Kemp 86), 1932, g e, Bloom 10 x 4, Bush 5 ft. You will derive a great deal of pleasure from growing this excellent variety as it blooms early and continuously with flowers always well formed. It is suitable for exhibition whether it is the first or last show. Color is apricot buff or cadmium orange. A vigorous grower with stems long and erect. One of the most outstanding of the '32 introductions. Roots, \$2.00; Plants, \$1.00

GOLD IMPERIAL (Hall 82), 1930, g e, Bloom 8 x 3, Bush 3 ft. Color, gold with just a tint of lavender on reverse. Petals heavy with a waxy appearance. Deep graceful flowers with high, perfect centres. A vigorous grower. \$1.00



INFORMAL DECORATIVE DAHLIAS—Continued

HARRIET HOCTOR (Alling 85), 1931, g e, Bloom 10 x 4, Bush 5 ft. A very satisfactory dahlia of wonderful size and color. The stems tip a little in the extreme heat with the weight of the flower. Color, bright mauve with magenta shadings, giving a bright purple effect. Bushes strong and healthy. Roots, \$2.00; Plants, \$1.00

JANET SOUTHWICK (Chapman), 1932, g e. This distinctive variety of exhibition size has made many friends the past season. It is unusual in color which shades between Tyrian rose and Burgundy red. Plants are clean growing with dark, heavy foliage. Stems are long and erect, carrying flowers well above the foliage. Roots, \$3.00; Plants, \$1.50

JERSEY'S DAYBREAK (Waite 84), c g e, Bloom 8 x 4, Bush 6 ft. This much-admired dahlia is Hermosa pink, shading to creamy yellow in the centre. Flowers are of good size with high pointed centres and hold their splendid form throughout the season. The stems are rigid and the foliage is of a leathery texture. One of the few dahlias that develops in water. Roots, \$1.00; Plants, .50

JERSEY'S SOVEREIGN (Waite 80), g e, Bloom 7½ x 4, Bush 6 ft. A dahlia worthy of anyone's growing. A good grower, early bloomer, of pleasing shade of salmon orange. .35

KATHLEEN NORRIS (F. & M. 87), c g e, Bloom 10 x 5, Bush 5½ ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. This dahlia to do its best should not be planted before June 15th, or if planted early should be topped rather severely about the middle of July with conditions as we have them in New Jersey. Roots, \$1.00; Plants, .50

KEMP'S VIOLET WONDER (Kemp 85), g e, Bloom 10 x 5, Bush 5 ft. The predominating color of this fine dahlia is bright violet purple with faint bluish violet at tips of petals. Deep flowers of perfect form. Stems are stiff, holding flowers well above the foliage. A truly outstanding variety, keeping well when cut. Plant is a pro-

lific bloomer, strong grower, not susceptible to sucking insects. D. S. of N. J. Cert.

Roots, .75; Plants, .50

MARGARET W. WILSON (F. & M. 83), g e, Bloom 9 x 4, Bush 4½ ft. An easy variety to grow, producing a profusion of huge blooms. Especially good early in the season. Face of petals creamy white with a phlox pink reverse, giving an opalescent effect. D. S. of N. J. Cert. .35

MRS. ALFRED B. SEAL (Seal 82), g e, Bloom 11 x 5, Bush 6 ft. A beautiful glowing combination of old rose and violet rose. This dahlia responds to good culture but does best where growing season is long. Disbud according to Drawing Z. Roots, .75; Plants, .50

MURPHY'S MASTERPIECE (Murphy-Success 86), g e, Bloom 10 x 4, Bush 4 ft. The monster blooms of deep, dark red shading toward garnet are held erect on stiff stems. It is a stocky grower and in all a good dahlia. Comparing this variety with Dwight W. Morrow, it has better stems, but is not as bright a shade of red, nor does it stand the amount of sunshine Dwight Morrow does without burning. Plants, \$3.75

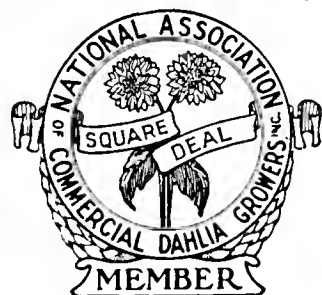
PRINCE REGENT (Hall 84), 1931, g e, Bloom 9 x 4, Bush 4½ ft. A dahlia that is easy to grow and, although a compact grower, stems are of good length. Color, clear salmon buff, shading to gold in the centre. A good root maker and keeper. \$1.00

SANHICAN'S BLUEBIRD (F. & M. 80), g e, Bloom 7½ x 3½, Bush 4½ ft. A pleasing near to blue decorative with outer petals of bright violet blue, while the centre petals retain the violet tint. An attractive flower on wiry stems. .35

WATCHUNG WONDER (Smith 85), g e, Bloom 10 x 6, Bush 5 ft. A spectacular, rich, royal red with a touch of gold at the tips of the petals, with an occasional yellow petaloid to enhance its beauty. Stems are strong with blooms facing upward. Flowers have unusual keeping qualities as the back petals can be removed when withered and the centres will open out to perfect blooms. Roots, \$1.00; Plants, .50

ALL THE ABOVE VARIETIES ARE THE SAME FORM AS ILLUSTRATION

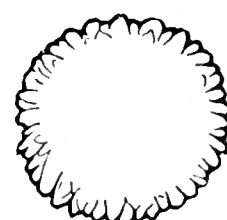
The National Association of Commercial Dahlia Growers is banded together for a square deal to all and from all. Any member using the accompanying trade-mark is bound to give you a square deal or the Association will find out why they did not. Report any differences you may have with the members to the Association and help us make the trade-mark mean just what it says, "A Square Deal."



A well-organized Credit Bureau is an important part of the organization. Growers interested may communicate with Thomas A. Leavitt, Assinippi, Mass., for application blank for membership.

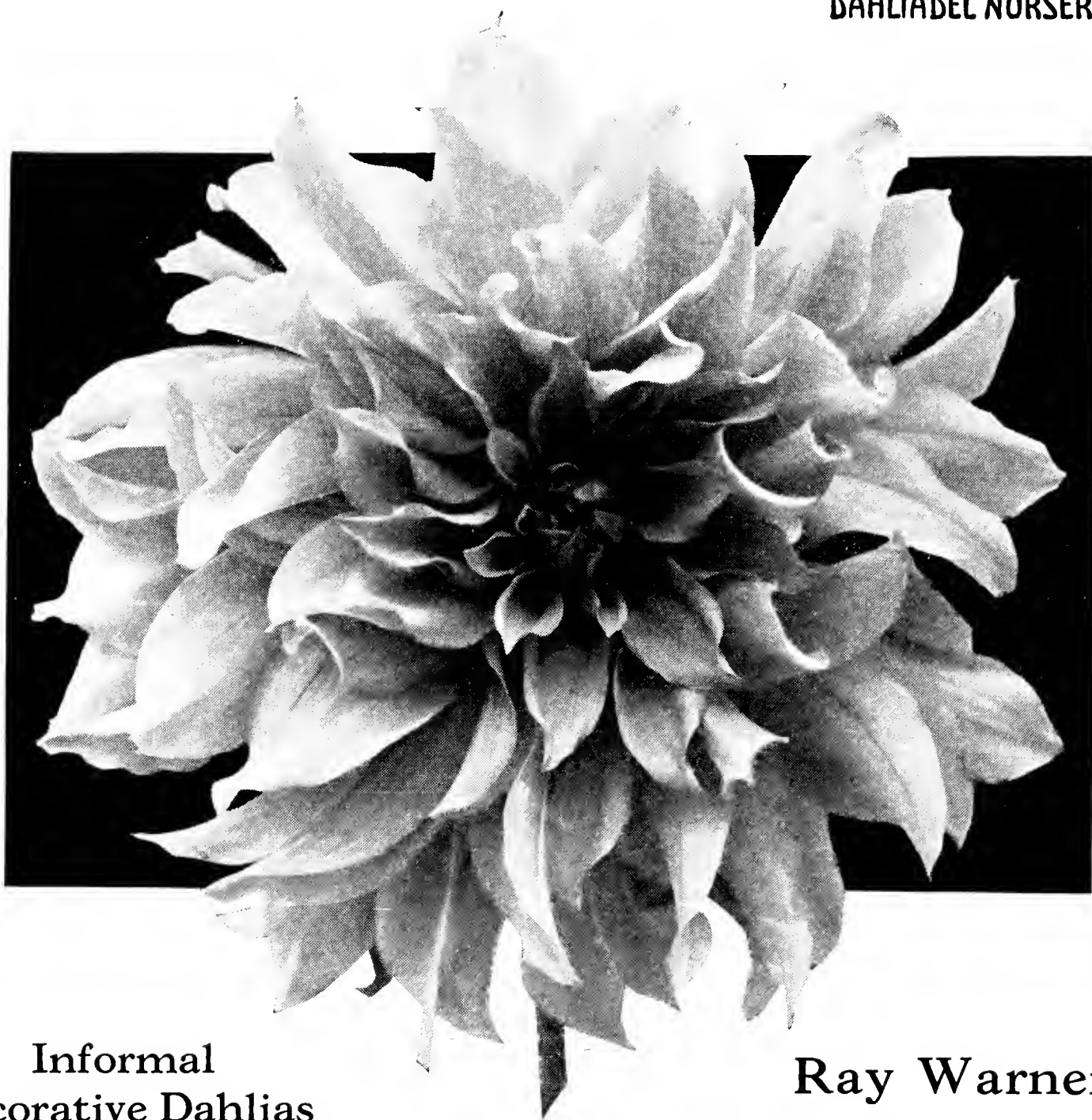
TRADE MARKS

Potash Fed DAHLIAS



DAHLIADEL NURSERIES

Three of the above trade-marks have been registered in the U. S. Patent Office.



Informal Decorative Dahlias

Ray Warner

RAY WARNER (Peacock 85), 1932, c g e, Bloom 8 x 5, Bush 4 ft. Can you imagine an informal decorative with long, pointed and twisted petals, on good stems, with low-branching bushes that need very little tying up, in a pink at least two shades brighter than Jersey's Beauty? Centres always full, very early to bloom and a mass of color when not disbudded. Sure to become a favorite. Not a very good root maker, hence the difference in price on roots and plants.

Roots, \$5.00; Plants, \$1.25

ALICE STELLICK (Rindfleisch 83), g e, Bloom 7½ x 5, Bush 6 ft. Bicolor dahlias are usually striking, but this is unusually so. A bright crimson carmine with a distinct white stripe in the centre of each petal, with occasional blooms self colored. The petals curl and twist, making a very appealing and unusual flower. Overfeeding or hot weather will produce weak stems at times on this variety.

Roots, \$1.50; Plants, .75

CLANSMAN (Diggle 82), c g, Bloom 7 x 3, Bush 4½ ft. An attractive and useful dahlia. Blooms early and profusely on good stems and is of very good substance. Color, orange apricot with a golden sheen brightened by a pink suffusion. .25

CONGRESSMAN WOLVERTON (Peacock 83), 1931, c g e, Bloom 8 x 4, Bush 5½ ft. This dahlia has the full, high centre of Jersey's Beauty and the irregular back petals and free-branching habit of Rodman Wanamaker. Like the latter, it starts to open yellow, then develops into a luminous salmon pink.

Roots, \$1.00; Plants, .50

CREAM OF THE GARDEN (Kemp), g, Bloom 8 x 3, Bush 6 ft. A very dainty, sulphury white, faintly suffused lilac. Flowers are of good size, held high above the foliage on long, stiff stems, and are produced in profusion on strong bushes. A late bloomer.

Roots, \$1.00; Plants, .50

EAGLE ROCK BEAUTY (Broomall 84), g e, Bloom 9 x 3½, Bush 5 ft. This fine, impressive dahlia certainly is a pretty combination of pastel pink with ivory or creamy white centre. Petals long and gracefully twisted. A pleasing and satisfactory variety.

Roots, .50; Plants, .50

ELINOR M. RADELL (Felsinger 85), 1933, g e, Bloom 8 x 4, Bush 6 ft. The blooms, of good substance, are violet rose with a darker reverse and golden shadings toward base of petals. Certified at Storrs. It is truly outstanding because of its strong, rugged growth which withstands adverse growing conditions. It qualifies equally well in color, stem, form, and size and is prolific in its flowering habits. Very satisfactory for us and far ahead of our expectations.

Roots, \$5.00; Plants, \$2.50

FORDHOOK EMPEROR (Burpee 85), g e, Bloom 9 x 4, Bush 3½ ft. A glorious blending of rich salmon and rose, making a general effect of apricot. The healthy foliage, good substance of the bloom and the fine growing habits of this striking dahlia will make it a splendid addition to your garden, especially for low landscape effects.

.50



INFORMAL DECORATIVE DAHLIAS—Continued

JANE COWL (Downs 88), c g e, Bloom 10 x 6, Bush 5½ ft. This wonderful dahlia has been a success wherever grown. Color, a warm buff and old gold, blending to apricot and rose at the centre. Bush growth is ideal with strong stems holding the giant flowers upright. A dahlia that is sure to please you, for it is large and impressive. A. D. S. Certificate.

Roots, .50; Plants, .50

J. D. TORBERT (Eastman 84), 1931, c g, Bloom 8 x 4½, Bush 6 ft. This fine variety will produce a quantity of medium-sized blooms on long, wiry stems, making it admirable for garden or for cut flowers. Color, a combination of salmon apricot with flame and gold shadings. A. D. S. Certificate, 1930. .50

MRS. KENYON (Harding 83), g e, Bloom 9 x 4, Bush 4½ ft. A dahlia you will be pleased with, as it is a rich salmon to peach pink, shading to orchid at the tips. It is a strong, healthy grower with leathery foliage. Flowers held facing partially upward on strong stems. .50

ALL THE ABOVE VARIETIES ARE THE SAME FORM AS RAY WARNER.

CITY OF TRENTON (Prentice-Dahliadel 85), g e, Bloom 10 x 4, Bush 6 ft. Popular and still a winner on the exhibition table. In color, it is bright apricot, suffused gold, showing consider-

POT O'GOLD (Chappaqua 87), 1933, c g e, Bloom 9 x 5, Bush 4½ ft. A large, brilliant flower of clear yellow with numerous long, wavy petals which not only make it artistic and beautiful in form but give it great depth. One of the best of the clear yellows which is very free blooming and most satisfactory for us. Certified at Storrs.

Roots, \$5.00; Plants, \$2.50

ROYAL WHITE (Bruidegom 85), c g e, Bloom 8 x 4, Bush 5 ft. A pure white dahlia which withstands the heat of the sun without burning. A strong grower with insect-resistant foliage. Good stems.

Roots, \$2.00; Plants, \$1.00

SHAHRAZAD (Newsom 85), 1931, g e, Bloom 9 x 4, Bush 6 ft. Flowers are massive with large, pointed, but rather coarse, petals which curl and twist in an attractive manner. Color may be described as soft Tyrian rose, or according to Ridgeway's chart is rose color. Bushes and stems are exceptionally strong.

Roots, \$2.00; Plants, \$1.00

able rose, on the reverse. The bush grows strong and robust, producing flowers with perfectly full centres on long, erect stems. A dahlia you will like. D. S. of N. J. Cert. Roots, .50; Plants, .50

BARBARA REDFERN (Redfern 80), g e, Bloom 10 x 4½, Bush 5½ ft. This dahlia is a beautiful combination of old rose and gold. Petals are long, with a slight twist, showing both colors. Deep flowers are held on long stems. A continuous bloomer and healthy grower. .50

IMPERIAL PINK (Hall 83), 1931, g e, Bloom 11 x 6, Bush 6 ft. This dahlia is not only massive but graceful and artistic in form. An appealing combination of beautiful rose pink with primrose and silver shadings blending to violet rose at tips. A favorite in the garden.

Roots, \$2.00; Plants, \$1.00

JERSEY'S MAJESTIC (Waite 85), g e, Bloom 11 x 5, Bush 5½ ft. As the name implies, this dahlia stands above most varieties on long, erect stems. The foliage is very dark and effective on sturdy bushes. Blooms of immense size are coral shaded carmine and suffused with orange at the centre. Very showy. Plants, \$2.50





CULTURAL INSTRUCTIONS

The following directions are based upon years of experience and should be of value in solving some of your cultural problems. These suggestions should be changed to suit local requirements. However, we sincerely believe that the fundamental principles involved will apply throughout the country.

SOIL PREPARATION

The dahlia will grow and produce excellent results in a wide range of soils, other conditions being favorable. It is not as much a matter of soil type as it is conditioning. To grow exhibition blooms to perfection, the nearer soil can be to ideal the better your results will be. Soil should contain enough clay to keep the fertility from leaching and also enough sand or stones to facilitate drainage. Fifty to sixty-five per cent sand is considered ideal.

The use of peat moss broadcast and mixed well into the top-soil without the use of coarser material in the sub-soil is an advantage on heavy soil to open it up and on light soil it will conserve moisture and hold fertility.

As soon as the soil can be worked in the spring, it may be further improved by a cover crop of oats and field peas. Or, better still, where winters are severe, sow rye in September or October. The green crop will do no harm during the late blooming season, will winter over, and should be turned under about two weeks before planting. In New Jersey and farther south, rye can be sowed after digging roots. A cover crop will add organic matter, supply humus and further adjust soil conditions. If soil is poor, the oats or rye may be top-dressed with stable or hen manure, the sooner after planting the better.

A good time to work the soil, when no cover crop is planted, is about a month before planting, digging rather deep and thoroughly breaking up all lumps. Then rake the ground over about once a week to retain moisture.

DRAINAGE. The primary factor, however, in growing dahlias is that of drainage, which in sandy soils is well taken care of, but in heavy soils a quantity of coarse coal ashes should be dug in and thoroughly mixed with the subsoil. Then coarse manure, straw, litter or peat moss should be mixed into the top-soil. The addition of a good quantity of coarse sand will help drainage and aeration wonderfully in compact or clayey soil.

For soggy soil we might suggest ditching 18 or more inches deep where the row is to be planted, running the ditch with the slope if possible. Fill in with coarse ashes, clinkers or any coarse material that will not rot, keeping it below spading depth, then fill in top with a mixture of soil and peat moss, probably 15 to 20 per cent peat moss, and to each bale of peat moss add 2 pounds of powdered chalk (calcium carbonate CaCO_2). This will counteract any acidity from the peat moss.

See "Irrigation" for Tile Drainage System.

LIMING. As a rule, the dahlia likes a reasonably acid soil, but will do equally well without the presence of much acid. Lime not only neutralizes acid, but

makes the natural humus in the soil available as well as loosening heavy soil. With this in mind, liming at the rate of 1 pound to 20 to 30 square feet is a safe practise on heavy soil every 3 or 4 years.

FERTILIZER

Of the ten elements considered absolutely necessary to plant growth, we find nitrogen, phosphorus and potassium the prime essentials and the ones most lacking.

Nitrogen stimulates the growth above ground, producing large bushes and flowers, but if used to excess the flowers will be soft, wilting readily, and the bushes will be overgrown and lower the vitality of the roots. Nitrogen is found naturally in humus (decomposed vegetable matter or manure). It can best be supplied in animal matter, such as bone meal, tankage or manure.

Phosphoric acid increases the root development, especially the lateral and fibrous roots, strengthens the plant growth and gives substance to the bush and flowers. It also aids in ripening the roots. This element is found in bone meal, tankage and acid phosphate, with a small amount available in manures.

Potash is the balancing agent for nitrogen and phosphoric acid. It gives color to the flowers and foliage, and vigor and tone to the plant in general. It is an essential in starch formation and aids in the maturing of well-nourished roots. This is found in wood ashes, muriate or sulphate of potash.

Fertilizer to be applied before planting. Scatter broadcast after spading and mix thoroughly into the top-soil to every 100 square feet of ground or to each 10 dahlia hills.

5 lbs. Raw bone meal.
10 lbs. Unleached wood ashes, or
1 lb. Muriate or sulphate of potash, not both.

An additional 5 lbs. bone meal may be spaded in before the above application if ground is very poor.

Fertilizer or top dressing to be applied about August 15. Scatter broadcast over ground, not closer than 6 inches nor more than 18 inches from the stalk and rake in, to every 10 hills.

1½ lbs. Raw bone flour.
1½ lbs. Animal tankage, or
4 lbs. Sheep manure, not both.
5 lbs. Unleached wood ashes, or
½ lb. Muriate or sulphate of potash, not both.

Manuring is not necessary, even in light soil, if the above formula is used, but an application of horse or cow manure or compost in the Fall is very good for soils lacking humus. This can be used as a top dressing for a cover crop, or dug in by shallow spading in the Fall to help decomposition and then spaded in deep about two weeks before planting.

Don't use nitrate of soda as a fertilizer. Don't try



to grow exhibition blooms by forcing the life out of your stock with sheep or any other manure and expect your stock to do well for you the following year without balancing your plant food with phosphoric acid and potash. Exhibition blooms and good roots can be grown at the same time from green plants as well as from roots by following our cultural instructions.

PLANTING

WHERE TO PLANT. In selecting a location for dahlias, it is essential to have a free circulation of air for healthy plant growth and to prevent mildew. Dahlias need direct sunlight at least 3 or 4 hours each day and should not be planted near large trees or dense shrubbery which would shade the plants and use moisture and plant-food.

WHEN TO PLANT. Should you desire a mass of color for landscape effect or a number of smaller blooms to cut, early planting is recommended. For exhibition blooms later planting is advisable, unless you intend to cut back, prune and disbud systematically.

Dahlias should be planted in Southern New England, Southern New York State, Pennsylvania and North Jersey between May 15th and June 15th, while in South Jersey, Delaware, Maryland, Virginia and interior States of the same latitude the planting period extends from May 1st to July 1st; North Carolina from April 15th on, South Carolina and Georgia from April 1st on, advancing through Florida to January in the citrus fruit belt. Farther north, where hot Summers are less harmful and early frosts are prevalent, planting may commence as soon as danger of frost is over. In the northern parts of the United States and Canada we recommend starting dahlia roots or plants in a cold frame in pots or in squares of inverted sod, so they can be planted in your garden without disturbing the feed roots. Should the top growth be over 6 inches at time of planting out it would be well to top out, leaving preferably two nodes above the ground, see P on Drawing X. When green plants are grown in 2 to 2½-inch pots, as soon as a good root growth is developed they should be repotted in 3 to 4-inch pots and pinched out at time of re-potting.

HOW TO PLANT. When planting large flowering dahlias, the rows should be from 4 to 5 feet apart, or from 6 to 10 square feet should be allowed for each plant. A novel way to plant is to place your stakes 4 x 5 feet apart, and plant a root or plant on each side of the stake so that stalk will be about 2 inches from the stake. This will allow better air circulation and more room for cultivation. Varieties will not mix by growing them together and should one plant fail, there will be no blank spaces.

Do not plant roots or plants in or over hot manure or any quantity of compost. Although practiced by some, we do not recommend the use of any potato, dahlia fertilizer or bone meal in the hole directly under the dahlia root or plant, as there is too much danger of injuring the tender feed roots, but rather a broadcast application, as recommended above after spading. The stunt in dahlia plants can often be traced to the

burning of the feed roots caused by excessive chemical feeding.

ROOTS should be planted in trenches or holes, 4 inches deep in heavy soil and 6 inches deep in sandy soil, laid flat down (not on end) and covered with earth not over 2 inches in depth, filling in as the plant develops. Where drainage is poor, do not plant so deep and keep a furrow open between rows to facilitate drainage in wet weather.

GREEN PLANTS. After removing moss and paper pots from plants that have been shipped, soak ball of dirt in water a few minutes, then plant them with the top of the ball of dirt about 3 inches below the ground level and cover the ball of dirt about 1 inch. In locations where there is danger of flooding, or poor drainage, do not plant this deep. Water thoroughly once if ground is dry and then protect with open basket or open crate for a few days as a partial protection from the sun and wind. Then start cultivating. Fill in gradually as the plant develops. For cut worms, scatter poison bait the evening of planting. See "Cut-worms."

Where dahlia plants are to be set in heavy soil it is advisable to at least prepare the hill by mixing sand or the coarser part of coal ashes into the ground directly under and over the roots of the plant. The dirt can also be washed off the roots and the roots straightened out, which will, however, check the growth of the plant about a week. Plants will make better clumps in heavy soil if this recommendation is followed, but it is not at all necessary in light soil.

Cut all plants back to two or three pairs of leaves above the ground, or at least pinch out the top to cause the plant to branch, unless plants have been shipped a distance and lower leaves are somewhat yellowed. It is then best to set the plants without cutting back to get feed roots started. After the plant has started to grow you can cut back with safety.

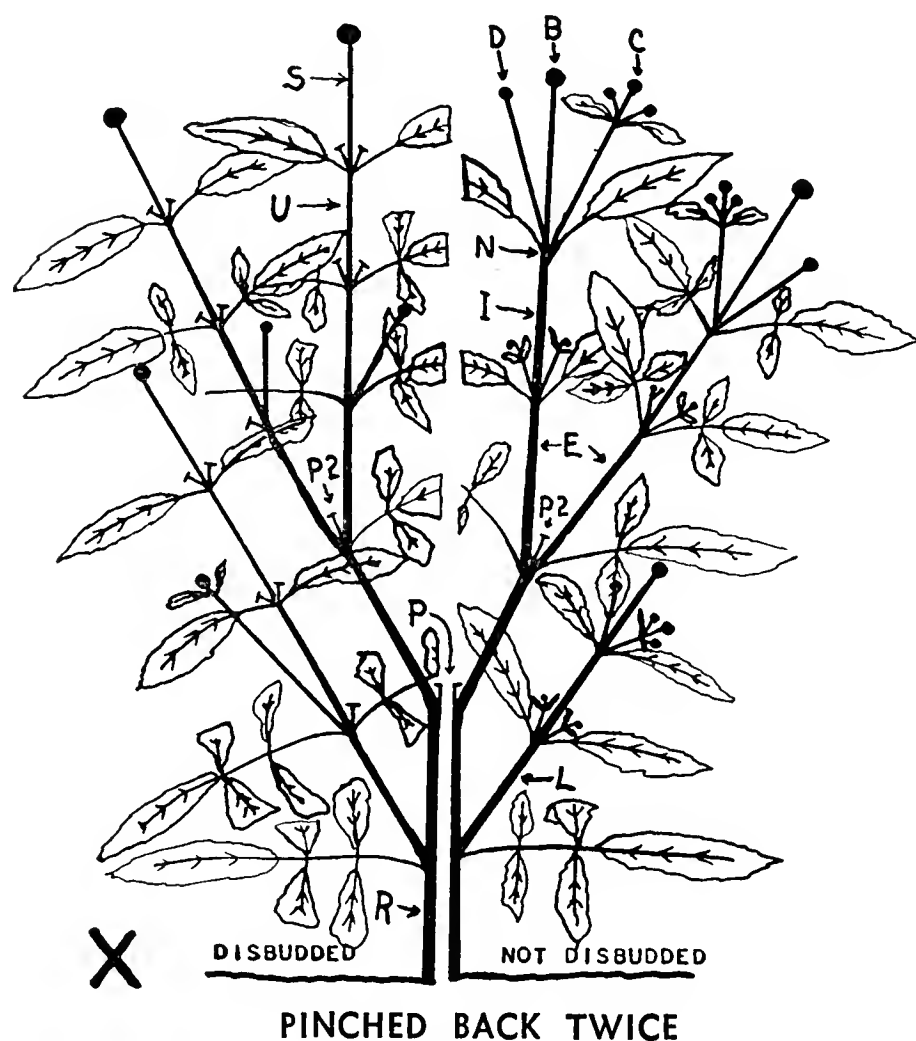
Where dahlia plants are grown with only a reasonable amount of fertilizer and water they are apt to make more roots than when grown in the midst of plenty. To produce roots on plants use a balanced plant food as recommended under **Fertilizer**, but not to excess and water only when necessary to produce a good healthy, but not soft growth. When setting plants the last of June for September blooms, we recommend disbudding, according to Drawings X, Y and Z. When planting a month earlier it will be necessary to cut bushes back severely six weeks before you want blooms leaving about one-half the growth and not more than six laterals for the first blooms. Then disbud these, as shown on Drawings X or Y, as soon as branches develop sufficiently. This will give the plant an over-supply of feed roots, which will start root production at once. On digging in the Fall you will find mature roots, where on plants not cut back you will find more fibrous or feed roots.

In growing Dahliadel green plants, only the strongest cuttings are potted, and again the best plants are selected for filling orders. This assures you of the best stock procurable.



PINCHING OUT AND DISBUDDING

These drawings are made with the hope of making disbudding easier. The left side of each drawing shows half of the plant disbudded, while the right side shows the normal development of branches and buds on the same plant when not disbudded.



Drawing X is recommended for most large flowering varieties under normal growing conditions. Pinching out once is best for varieties that branch readily, while pinching out twice will prove advisable on varieties that grow main branches rapidly and develop lower branches slowly.

Key Letters to Drawings

- B Terminal Flower Bud
- C Secondary Terminal Bud
- D Lateral Bud
- E Branch
- F Side pruning, removing B and D
- I Internode
- L Lateral Branch
- N Node
- P Pinched out once
- P₂ Pinched out twice
- R Stalk
- S Stem
- T Where shoot or bud has been removed
- U Stem Stalk

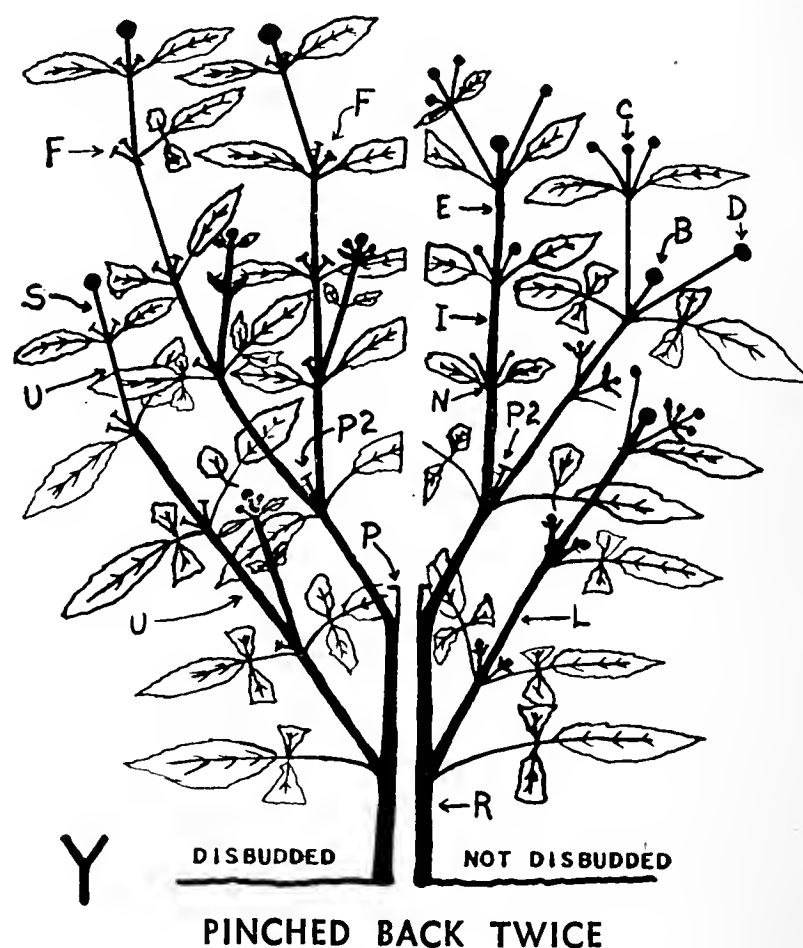
Key Letters Used in Index

The key letter just ahead of the price is our recommendation of the system to use in topping and disbudding for each variety listed.

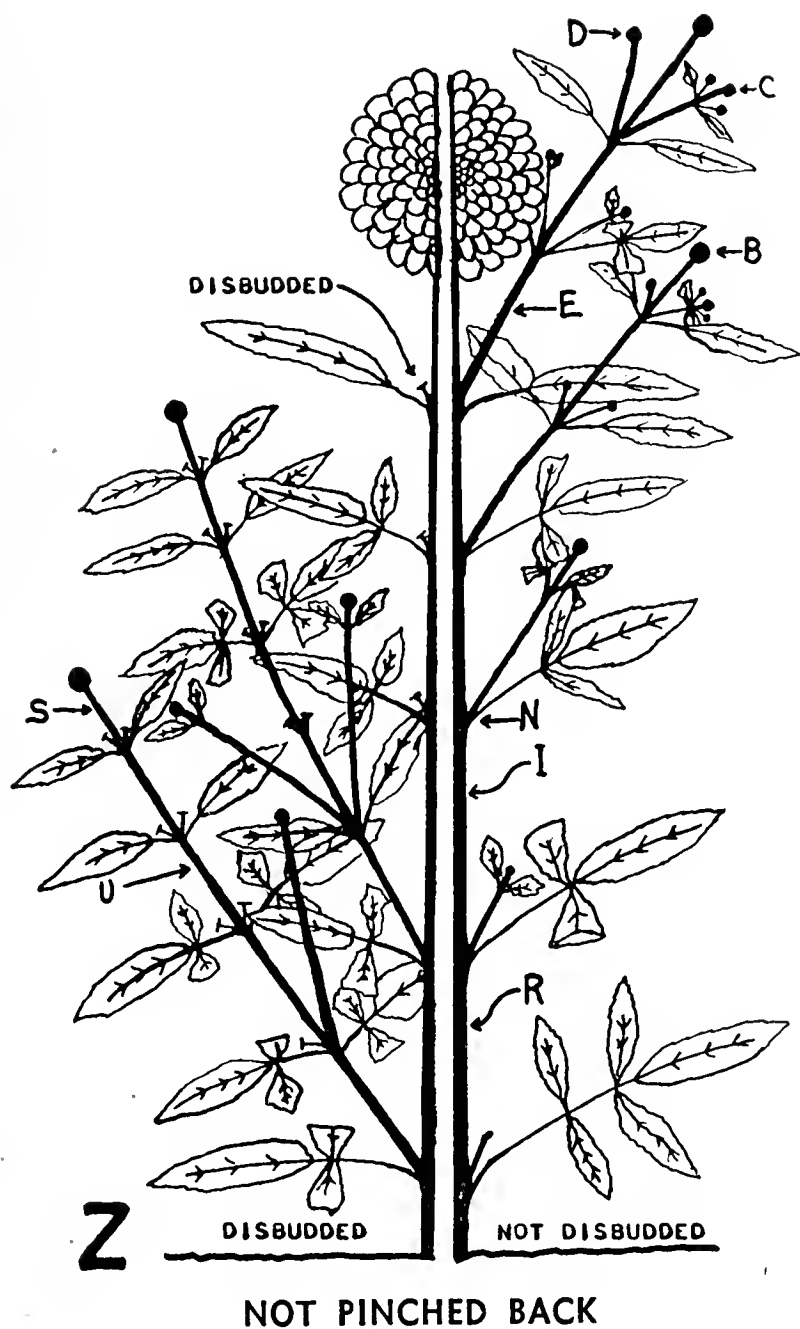
V Do not disbud. For early blooms pinch out once or twice as indicated on right side of Drawings X and Y. For later blooms, cut back to about 6 inches above ground 6 weeks before you want blooms, leaving the side shoots or branches to come into bloom. This system works very well for the smaller type dahlias; such as, miniature, pompon, single, orchid flowering, anemone, and collarette; also for the larger dahlias when grown for mass color and landscape effects.

W Cut back six weeks before you want bloom leaving about six small branches for your first six blooms and disbud as soon as laterals are large enough by following Drawing X, if stems are naturally long, and Y when stems are short.

X, Y, Z See Drawings.



Drawing Y differs from X in that the variety is known as a crotch bloomer, or a variety with short stems where the flowers are often down in the foliage. This is easily handled by side pruning, as indicated at F, using the secondary terminal bud instead of the first terminal bud for your bloom. The right side of the drawing shows natural growth after pinching out twice, which is not desirable except for mass color in landscape effects.



Drawing Z is another system which is recommended for some varieties but can be used for most dahlias (except crotch bloomers) should you desire to see one early bloom. Our reason for not recommending this is that dahlias are not at their best in the hot weather and this one bloom is not always what we are expecting. Again, the right half shows normal branch and bud development when not disbudded. There are a few varieties that need the old foliage on the main stalk to keep the roots functioning properly, so when removing this crown bloom leave the central stalk and leaves on the plant but disbud the entire stalk, as shown on the left half of drawing.

PINCHING OUT is indicated on Drawings X and Y at P and P2, first and second pinching out, respectively. We recommend this system for most varieties. The smaller a plant is when pinched out, the quicker it will heal and branches develop.

Allow only one main stalk to grow (never more than two). Pinch out the crown or centre above the second pair of leaves. The principle of taking out the centre is to develop the eyes, which are located at the base of the leaves. The top pair of eyes will make themselves evident in surprisingly short time, and these shoots or branches on most varieties should be pinched back again, P2, leaving not more than one pair of

eyes on each branch. By the time these get a start, the second or lower set of eyes on the main stalk will have developed along with the four above. These six stems should bear the first six flowers.

DISBUDDING, as indicated by T in drawings, is the pinching or rolling out of the small bud growing at the base of each leaf. These can be cut out with a pointed knife if they have developed considerably before disbudding.

When the terminal bud on each of these stems is about the size of a small acorn, or as soon as the side shoots are large enough to pull out, disbud by taking out all the side buds and shoots except the lower pair on each of the branches which should be allowed to grow to form later flowers. Leave only one side shoot on each, as shown in Drawings X or Y, should you desire very large flowers. These new branches should be handled as the previous set as soon as they have developed sufficiently. All of the disbudded stem should be cut with the flower. This early disbudding and pruning is not solely for the benefit of the first six flowers, but mainly to keep the bush low and properly branched for the future crop, also aiding in root development.

Should you fail to pinch out when plants are small, it will be necessary to use system shown on Drawing Z or exercise care with late topping or cutting back not to open hollow stems so that water can get in and start stem rot. These openings can be stopped up with wax or plaster paris. Should water get into the stalk, slit the stalk just above the nodes with the point of a sharp knife, and by twisting the knife let the water out.

Certain varieties branch to excess. These should be thinned out at intervals of two weeks, and not more than six shoots allowed to come into bloom for the first flowers. This affords the plant better air circulation and sunlight. Without plenty of air and sunlight your blooms cannot be fully developed and your foliage will be easy prey for mildew.

IRRIGATION

When your dahlias need water, wet the ground so it will penetrate about a foot deep when growing in light soil. In heavy soil, watering need not be as heavy, as it may be followed by a rain and over-watering may result. Cultivate as soon as sufficient drainage has taken place, and do not water again until necessary, which will be a week or more.

Except as recommended below for insect control, do not spray your dahlia bushes, nor sprinkle the surface of the ground every night or so, for this will only pack the surface, preventing air circulation and causing the soil to crust and dry rapidly in the sunshine. This also draws the feed roots to the surface, to be sickened by the heat of the sun's rays. The flowers produced are soft and the root development very poor, low in vitality and hard to winter.

TILE DRAINAGE can be easily and inexpensively installed in heavy soil for irrigating in dry weather and afford drainage in wet weather. Arrange your rows of dahlias with the natural slope and where each row of dahlias is to be planted, dig a trench about 15 inches



deep and place in it a row of porous drainage tile with a uniform fall toward the low end. Connect the rows of tile across at top and bottom (glazed sewer tile tees suggested), install a gate valve at the low corner, and pipe off so that the water will readily drain away. On the high corner of your garden, install a vertical tile stand pipe in which a float valve or hose can be used for filling. In wet weather, leave the gate valve open to drain. In dry weather, close the gate and run water in the stand-pipe until you have given your dahlias a good drink by sub-irrigation. This system can be made still more efficient by filling in around the drainage tile with a coarse porous material, such as coarse ashes or coarse sand, before filling level with regular garden soil. This installation will not be unsightly and last indefinitely.

Automatic overhead irrigation is the most satisfactory all-round system for light soils. It is ideal for the early growing season and we recommend its use in the middle of the day in bright sunshine during this period, as it will discourage thrips and leaf hoppers and control red spider. If insects are bad we recommend sprinkling every two or three days from 1 to 1½ hours each time until insects are under control, then harden the plants off with less water and more cultivation. This will not only discourage insects but help the plants out-grow the insect injury. When bushes are well developed and buds breaking it is best to water after nightfall, less often and more thoroughly. Once a week should be sufficient in real dry weather.

CULTIVATION

By cultivating at least once a week, and as soon after rain or irrigating as the ground can be worked, the weeds will be held in check and a soil mulch formed which will conserve the moisture and lessen the need of irrigation.

As the plant develops and the feed roots come toward the surface, the ground should be worked rather shallow around the hill for the radius of at least a foot. Still work the balance of the ground rather deep and bring some fresh soil to the plant at each cultivation, giving the plant a new supply of food and protecting the surface roots from the heat of the sun. Have the hills mounded 3 to 5 inches by the middle of September. This will help support the stalks and protect the roots from freezing should an unexpected cold spell catch you before digging.

PESTS

THRIPS are tiny insects which in the nymph stage are less than ⅛ of an inch long and a greenish gray color. They enter the growing leaf bud and chafe the newly formed leaves, injuring them so that they develop malformed and curled, also injuring the small flower buds and stems. These insects seem to enjoy the life blood of certain varieties on account of its flavor and do not molest the adjacent bush. If the attack is not checked the leaves will be gnarled and twisted, the buds one-sided or so injured that they dry up and fall off. This usually results in a stunted bush, which in reality is only debilitated by insect ravages

LEAF-HOPPERS are larger than thrips and of a pale yellowish green color, a little over ⅛ of an inch in length. They fly when the bush is touched during the heat of the day. These sucking insects do much to keep a plant from getting a good start.

APHIDS (plant lice) are soft-bodied, sucking insects which usually work on the under side of the leaves in groups, causing the leaves to curl. Thrips, leaf-hoppers and aphids are common carriers of virus diseases and should be kept in control for this reason, if for no other.

A good control method is to spray with pyrethrum soap. This can be done at any time of day and regardless of weather conditions, except rain. We have found this very effective for leaf-hoppers, thrips, red spiders and aphids. Use 4 ounces to 5 gallons of water. For all beetles, grasshoppers, ants and more hardy insects, use double strength or half the amount of water. Should a bush be infested with ants, spray bush and pour a few quarts of spray down the ant hill, or enough to fill the hill. This will do the dahlia no harm, but kill the ants. Some of our customers have had wonderful results by using a pyrethrum soap, 4 ounces to 5 gallons, and adding 1½ teaspoonsful of Black Leaf 40 to each gallon. This kills not only by asphyxiation, but also by the toxic action of the pyrethrum.

Another control of thrips, leaf-hoppers and aphids is dusting with a good nicotine dust. Apply in sunshine with the temperature above 70 degrees at weekly intervals as a preventive from the time the plants are set or roots start to grow, and if any should appear then about every four days until they disappear.

During the windy weather when dust cannot be applied to advantage, overhead sprinklers used during the heat of the day will control red spider and check the leaf-hoppers and thrips. See "Irrigation."

By dusting or spraying before the presence of insects, it is doubtful if you will see any. As it is difficult to procure nicotine dust and pyrethrum soap in most localities, we are listing them under "Dahlia Grower's Supplies."

CUT WORMS are easily controlled by scattering about a teaspoonful of poison bran bait around the plant (but not touching it) as soon as plants are set or shoots appear from roots. The early evening is the best time to apply it.

2 tablespoonfuls of molasses or brown sugar (dissolved).

1 level teaspoonful paris green mixed in.

Juice of an orange or equivalent in water.

1 quart of bran or enough to make a reasonably dry mash.

STEM BORER. This black-and-white-striped worm when small enters the stem just above the ground and usually works upward. It will be noticed in the early season by the shortening of the internodes and later on by wilting. When noticed early, cut the plant off near the ground and get the borer with your knife. If the borer is below where you want to cut back, use a hooked wire from the top. A plant cut back not later than July 15th should be in full bloom early in September. Wax or plaster paris may be used to



close up top of plant after borer is out so water will not get in and rot the plant.

Should a plant be too large to cut back when borer is discovered, use pyrethrum soap at strength of 2½ ounces to gallon and inject with ear syringe. This will kill the borer or drive it out. Drain stalk out by slitting at the bottom to prevent stem rot.

STUNT. In our twenty-five years with dahlias, we have dug and destroyed all unhealthy stock, and the results are most gratifying. This is properly called rogueing. As there are a number of reasons why a plant should stunt, it is hard to tell the exact cause. However, we do know that rogueing is the only practical way of eradication, and believe some of the causes of stunt may be attributed to one or more of the following conditions:

First: From lowered vitality as a result of poor culture, lack of cultivation, etc., or forcing the stock with manure and water the previous season.

Second: The ravages of attacking insects, thrips, leaf-hoppers, stem borers, etc.

Third: The rotting of the feed roots caused by too much water where drainage is poor, or water in the hollow part of the stem.

Regardless of cause, all stunt should be dug out and destroyed. Our many years of this practice leaves us less than 1 per cent to dig annually on most varieties.

MILDEW. Gray spots on the leaves sometimes covering the entire leaf are the result of the growth of fungus spores known as Mildew. This is a result of a condition—lowered vitality—caused by lack of or an oversupply of water, planting too close without proper air circulation, or extremes. These adverse growing conditions are conducive to Mildew.

Spray with plain Bordeaux Mixture as prescribed on package once a week, preferably before the spots appear.

CUT FLOWERS

Dahlias should be cut in the evening or early morning, removing the lower leaves and all of the buds of the large varieties, if not disbudded. Immediately put in water in a cool dark place to freshen for a few hours.

Hot Water Treatment—Cut and freshen as above, then put stems in 1 inch of water, almost boiling, for 1 to 2 minutes. Then place in deep cold water to cool. Flowers are then ready to ship by packing in a strong corrugated box lined with tissue paper. Fasten stems down by nailing a wooden strip in the centre of the box or by tying down through the bottom. Flowers packed snugly will carry better than when packed loose and allowed to batter.

Flowers when wilted can be freshened by cutting end of stem and placing in hot water as above. Repeat until flower is freshened.

The hot water treatment will do wonders in making your exhibition blooms keep fresh after staging, but do not cut off the discolored end of stem unless you are again going to treat it.

The physical action of a cut flower is to take water up into the stem which evaporates through the flower and foliage. The slower this action of evaporation or transpiration takes place, the longer the life of the

flower. From this you will see that buds and foliage will shorten the life of your flower. Also avoid placing cut flowers in a draft.

DIGGING AND STORING

After the first killing frost, cut off the tops at the ground and allow a few days for the stalks to bleed out before digging. Where roots are planted deep, some of the top soil can be removed before digging. Care should be exercised so that the necks of the tuberous roots will not be broken. Loosen the roots by prying with a garden fork thrust in the ground about a foot from the crown, preferably all the way around, before attempting to remove clump. Two forks, if available, are even better. Cut the stalk back again to about 2 inches above the crown. Then by tapping on the cut stalk endwise with a light instrument, most of the dirt will free without injury to the necks of the roots. Dry in the sun a few hours, and your clumps are ready to store.

A root or white potato cellar is preferable with a temperature of 40 to 45 degrees. In this they need no protection or covering. The average house cellar is too dry and hot, and in such conditions the clumps should be placed in the coolest part and packed upside down in a box in practically dry sand, ashes, or peat moss.

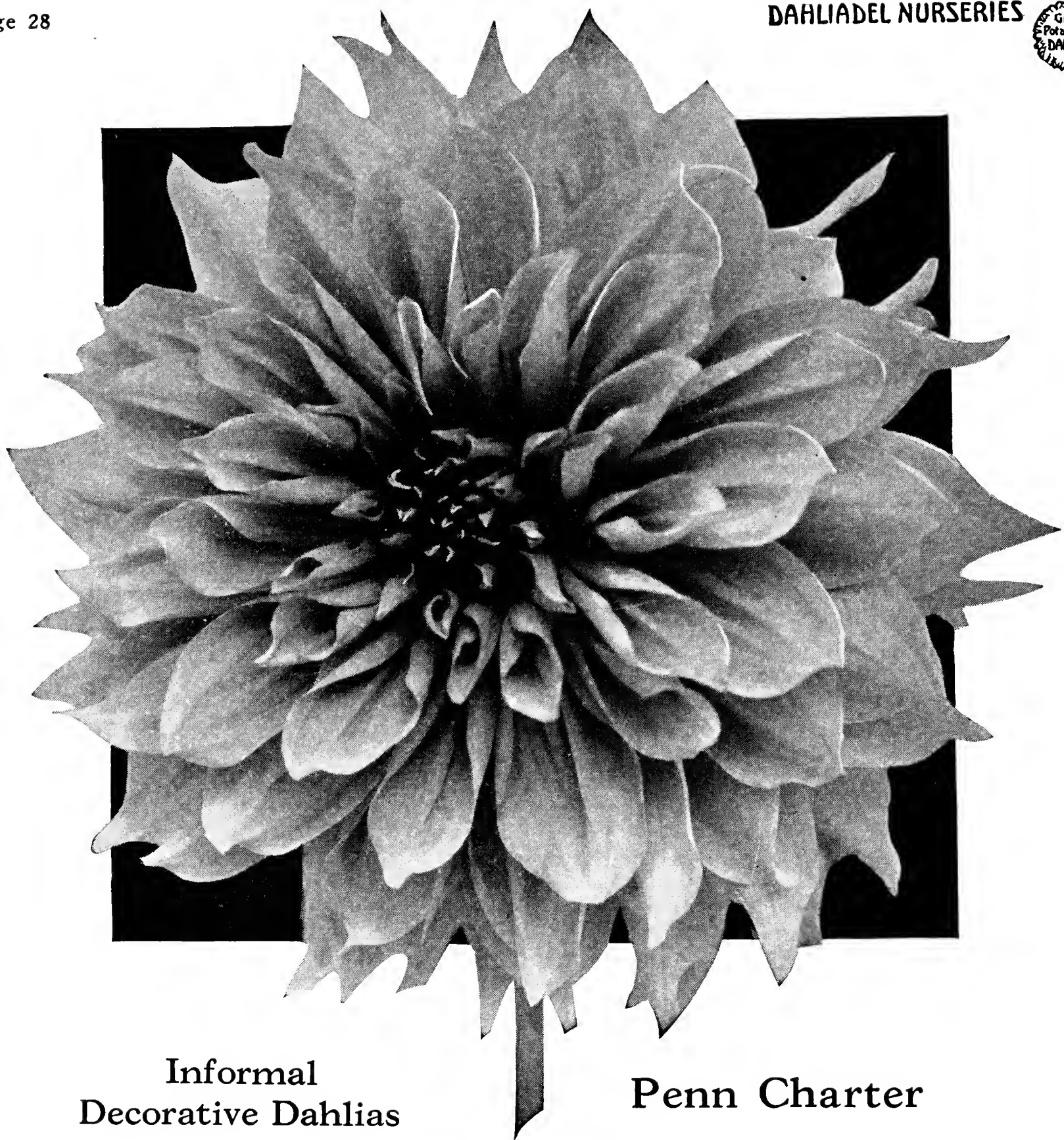
When packing in dry material, care should be exercised, first, not to allow clumps to sit around and shrivel before packing away, but pack away the same day as dug if you are using dry peat moss as it comes from the bale. Second, do not use more peat moss than necessary to just barely cover each layer of clumps before putting in the next layer. The reason for this precaution is that all root crops sweat when taken into storage. The purpose of the peat moss is to absorb this sweat and conserve it for later on when the roots need it. Therefore, too much peat moss will cause your roots to dry out.

After the roots are stored a month, it is well to look them over, trim out any portion showing rot and dip all the fresh cuts in equal parts hydrated lime and dry Bordeaux Mixture, and pack them back again as before. Should the roots show signs of shriveling, place dampened peat moss over the top of the box to prevent further drying.

Dahlia roots air dried and so packed should keep well until spring with no further handling, providing they were grown properly, well ripened, and not frosted

DIVIDING CLUMPS

Dahlia clumps can best be divided with the aid of medium-sized pruning shears and a pruning knife. Broken necks and fibrous roots should first be removed as the eyes are on the crown and never on the root proper. Then proceed to divide with shears or knife. Care should be exercised to have a piece of crown with an eye on each one or two roots. Clumps should never be planted without dividing.



**Informal
Decorative Dahlias**

Penn Charter

PENN CHARTER (Hall 85), g e, Bloom 10 x 5, Bush 4½ ft. A strong grower with heavy leathery foliage. Blooms have great depth and beauty. Rich gold, tinted with reddish apricot. Massive, graceful flowers are held on long stems. A bright spot in your garden or home.

Roots, \$1.00; Plants, .50

BAGDAD (Redfern 85), g e, Bloom 10 x 4, Bush 6 ft. This dahlia proved very satisfactory for us. It is a beautiful brilliant scarlet flame of wonderful size. Good bush growth and a good bloomer. The long stems hold blooms high above the bush. A popular winner in the showroom.

Roots, \$1.00; Plants, .50

CHAMPOEG (Crites-Kemp 86), 1931, Bloom 9 x 4, Bush 5 ft. The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the centre and shades into a salmon pink, which deepens in cool weather. The backs of the petals are pale yellow. Strong, sturdy stems hold the flowers well above the rough, thick foliage. Blooms are produced early and freely.

Roots, \$2.00; Plants, \$1.00

ELIZA LONDON SHEPARD (Peacock 85), c g e, Bloom 9 x 4, Bush 5 ft. The rich coloring of this dahlia makes it very attractive. Bright golden orange apricot so blended that it makes a one-tone spectacular flower. Blooms of good substance with full centres are borne on long, stiff stems. Strong, upright grower and free bloomer.

Roots, \$1.00; Plants, .50

JAMES KIRBY (Badetty 85), c g e, Bloom 8 x 4½, Bush 5 ft. A bright, rich, cardinal red that won as the best '32 introduction at the A. D. S. Show in New York. Habit of growth is similar to that of Jersey's Beauty. Certified at Storrs in 1933. This dahlia has good substance, keeping well as a cut flower.

Plants, \$2.50

LADY LYNDORA (Hall 84), g e, Bloom 9 x 4, Bush 3½ ft. This lovely dahlia has held its popularity, especially in the pink class, as it is a pure pastel pink, with formation, size and stem to carry it through. Bush growth semi-dwarf, with exceptionally free blooming habits.

Roots, \$1.00; Plants, .50



INFORMAL DECORATIVE DAHLIAS—Continued

PRINCE OF PERSIA (Newsom 83), 1931, g e, Bloom 11 x 6, Bush 6 ft. A very striking bright red exhibition dahlia of the most iridescent, rich, glowing cardinal. The petals are of great depth and substance, making an unusually deep, attractive flower. Bush is vigorous and robust.
Roots, \$2.00; Plants, \$1.00

SANHICAN'S QUEEN (F. & M. 84), g e, Bloom 8 x 4, Bush 4½ ft. Most unusual coloring. A blending of apricot with a faint blush of carmine rose deepening toward the tight centres, which are always full. Attractive blooms are held high above dark green foliage on straight, stiff stems. Good growing habits. Roots, .75; Plants, .50

STRONGHEART (Ballay-Success 87) 1933, g e, Bloom 10 x 4, Bush 6 ft. An artistically formed dahlia of good size and perfect stems. Color is a beautiful light cadmium shaded apricot. Certified at Storrs. Foliage is insect resistant. A very handsome and useful flower as well as an exhibition favorite. Plants, \$2.50

THE COMMODORE (Scott-Kemp 84), 1932, g e, Bloom 10 x 4, Bush 5 ft. A nice clean-growing, bright lemon yellow. Won American Home Achievement Medal and A. D. S. Certificate. Petals large, centres full with flowers of loose and open formation. Bush is compact. Stems are of good length when disbudded.
Roots, \$2.00; Plants, \$1.00

THE LEMONADE (Ward 83), g e, Bloom 9 x 4, Bush 5 ft. Although we have a number of yellows, this dahlia is very popular because of its beauty, size, erect stems, good habit of growth and keeping qualities. Color, clear sulphur yellow.
.50

WORLD'S BEST WHITE (Murphy 84), c g e, Bloom 9 x 3½, Bush 5½ ft. This dahlia is still a popular white and good for exhibition or the garden. The immense creamy white blooms are borne profusely on stiff stems.
Roots, \$1.00; Plants, .50

CLASSIFICATION OF DAHLIAS

American Dahlia Society

Class I. Single Dahlias. Open-centered flowers, with only one row of ray florets, regardless of form or number of florets. For example, Newport Wonder, Fugi San, Eckford Century.

Class II. Mignon Dahlias. Flowers similar in all respects to those of Single Dahlias, the plants not to exceed about eighteen inches in height. For example, Coltness Gem.

Class III. Anemone Dahlias. Open-centered flowers, with only one row of ray florets, regardless of form or number of the florets, with the tubular disc florets elongated, forming a pin-cushion effect. For example, Ada Finch.

Classification of Dahlias—Cont.

Class IV. Collarette Dahlias. Open-centered flowers, with only one row of ray florets, with the addition of one or more rows of petaloids, usually of a different color, forming a collar around the disc. For example, diadem, San Mateo Star, Ami Nonin, Géant de Lyon.

Class V. Duplex Dahlias. Open-centered flowers, with only two rows of ray florets, regardless of form or number of florets. For example, Golden Sunshine, Mme. J. Coissard.

Class VI. Peony Dahlias. Open-centered flowers, with not more than four rows of ray florets, regardless of form or number of florets, with the addition of smaller curled or twisted floral rays around the disc. For example, Geisha, Gorgeous, City of Portland.

Class VII. Incurved Cactus Dahlias. Fully double flowers, with the margins of the majority of the floral rays revolute for one-half or more of their length, the floral rays tending to curve toward the centre of the flower. For example, F. W. Fellows, Bearclaws, Farncot.

Class VIII. Recurved and Straight Cactus Dahlias. Fully double flowers, with the margins of the majority of the floral rays revolute for one-half of their length or more, the floral rays being recurved or straight. For example, Ambassador.

Class IX. Semi-cactus Dahlias. Fully double flowers, with the margins of the majority of the floral rays revolute for less than one-half of their length. For example, Edna Ferber, Francis Lobdell, Sunkiss, Alice Whittier.

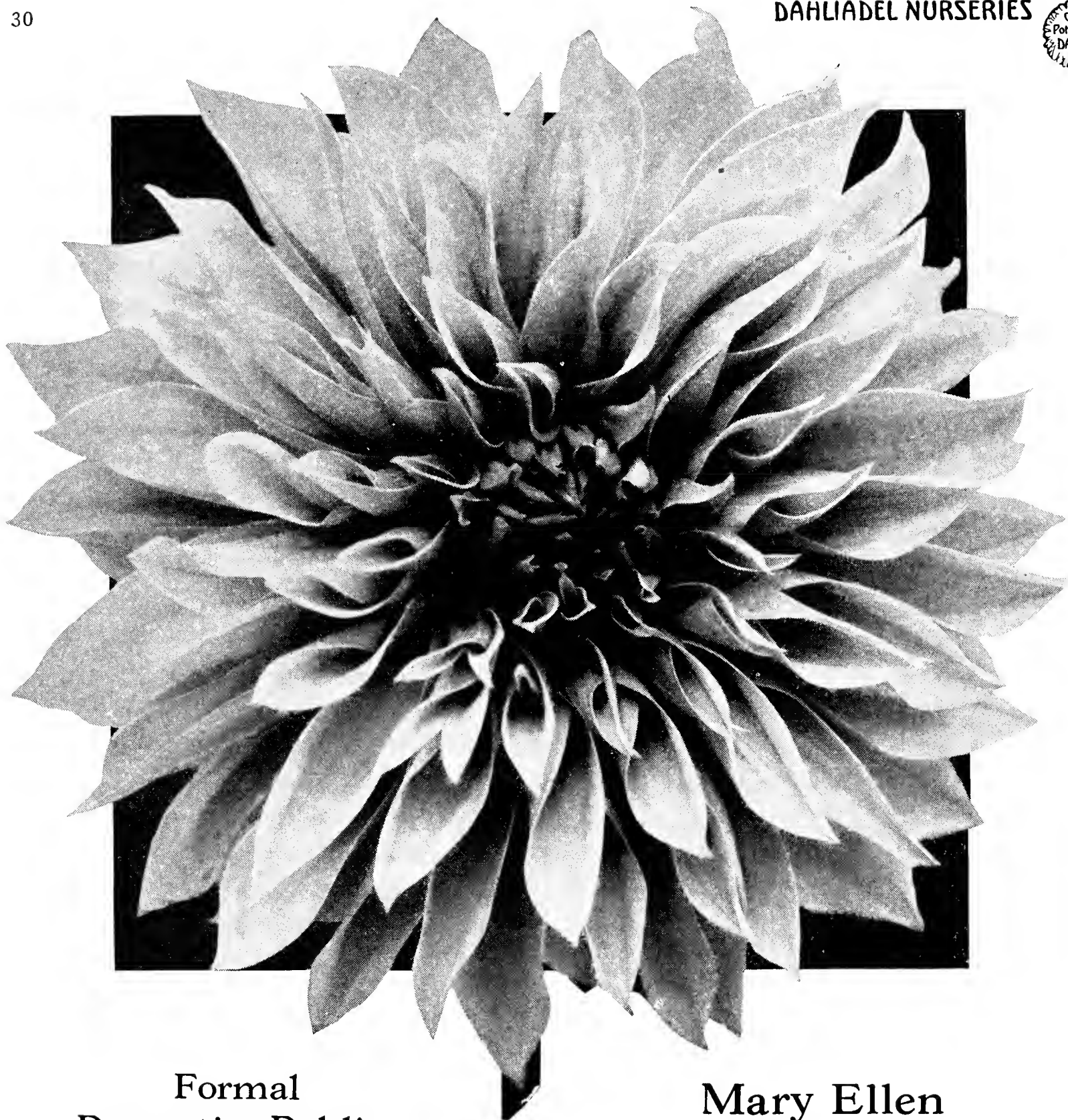
Class X. Formal Decorative Dahlias. Fully double flowers, with the margins of the floral rays slightly or not at all revolute, floral rays generally broad, either pointed or rounded at tips, with outer floral rays tending to recurve and central floral rays tending to be cupped; all floral rays in a somewhat regular arrangement. For example, Sagamore, Jersey's Beauty, Regal, Glory of Monmouth, Trentonian, Mrs. I. de Ver Warner, and Judge Marean.

Class XI. Informal Decorative Dahlias. Fully double flowers, with margins of the floral rays slightly or not at all revolute, floral rays generally long, twisted or pointed, and usually irregular in arrangement. For example, Fort Monmouth, Jane Cowl, Barbara Redfern, Mrs. Alfred B. Seal, Insulinde, Kathleen Norris.

Class XII. Ball Dahlias. Fully double flowers, ball-shaped or slightly flattened, floral rays in spiral arrangement, blunt or rounded at tips and quilled or with markedly involute margins, the flowers more than three inches in diameter. For example, Gold Medal, Frank Smith, King of Shows.

Class XIII. Miniature Dahlias. All Dahlias which normally produce flowers that do not exceed four inches in diameter, pompons excluded, to be classified according to the foregoing definitions. For example, Little Jewel, Miniature Formal Decorative.

Class XIV. Pompon Dahlias. Having same characteristics as Ball Dahlias, but, for show purposes, not more than two inches in diameter. For example, Bell of Springfield, Nerissa.



Formal Decorative Dahlias

Mary Ellen

MARY ELLEN (Loller 85), 1931, c g e, Bloom 11 x 5, Bush 5½ ft. Described as a seedling of Mrs. I. de Ver Warner, with the same habit of growth, which is a good recommendation. The color is a violet rose, with considerably more pink than lavender. Flowers attain wonderful exhibition size. Achievement Medal winner, Baltimore, 1930. Roots, \$2.00; Plants, \$1.00

CARDINALIS (Jas. Kennedy 84), g e, Bloom 8 x 3, Bush 5 ft. Brilliant cardinal red. Strong upright grower with long, erect stems. Profuse and early bloomer. Roots, .75; Plants, .50

FORT WASHINGTON (Rindfleisch-Jost 84), g e, Bloom 10 x 4, Bush 7 ft. The bushes as well as the flowers are giants with long, strong stems. A dark mahogany red which does not fade. The long run of popularity is certainly a tribute to this variety. Roots, .75; Plants, .50

JERSEY'S TRIUMPH (Waite 83), c g e, Bloom 8 x 4, Bush 5 ft. The rather unusual coloring of this dahlia gives it a place in a well-balanced collection. Color, bright copper, suffused salmon bronze. Stem, bush and growth are ideal, exactly like Jersey's Beauty. Centres full and deep. Won gold medal in Holland, 1931.

Roots, \$1.00; Plants, .50

MEADOWBROOK (Rusehmohr 85), g e, Bloom 9 x 4, Bush 6 ft. An exceptionally strong and rugged grower with heavy foliage. Stems very long and always erect, holding the flower well above the bush. Blooms are imposing and of regular formation. Color is lilac veined rosy magenta giving a general tone of mallow purple. Roots, \$2.50; Plants, \$1.00

MONMOUTH CHAMPION (Kemp 85), g e, Bloom 11 x 4, Bush 5½ ft. One of the best of the recent introductions of immense size. A vigorous grower, producing beautiful exhibition blooms of a brilliant scarlet orange. Perfect stems and insect-resistant foliage. Still a consistent prize winner. Roots, \$1.50; Plants, .75



FORMAL DECORATIVE DAHLIAS—Continued

QUEEN OF THE GARDEN BEAUTIFUL (Burns 82), g e, Bloom 10 x 4, Bush 4½ ft. This distinctive and interesting dahlia originated in the famous garden of San Quentin Prison. An immense primrose yellow, facing upward on strong stems. An occasional bloom has a green centre, but is so massive that we easily overlook the imperfection. **Roots, .75; Plants, .50**

ROBERT SCOTT (Brock 80), c g e, Bloom 8 x 3½, Bush 5 ft. This fine dahlia is of a bright apricot yellow with shades of rose. Flowers are large and deep, of good form, on excellent stems. The bush is of stocky growth. **.35**

SEAL'S CALIFORNIAN (Seal 82), g e, Bloom 9½ x 5, Bush 3½ ft. Broad petals, are beautifully formed. Bright golden yellow at centre, shading lighter toward outer petals; tips are suffused very lightly with soft pink. Stems strong and erect. **.50**

WATCHUNG SUNRISE (Smith 85), g e, Bloom 8 x 4, Bush 6 ft. This fine variety differs from the accompanying illustration, as the petals are somewhat curled or twisted. In color it is a golden amber, with the reverse of petals showing rose pink and each petal distinctly edged rose pink, making it very distinctive. Flowers are massive on strong, erect stems. **Roots, .75; Plants, .50**



Warren W. Maytrott

DAHLIADEL SCORE CARD

NAME		Type	
Originator			
Small	Coml.	Exhibition	Landscape
20	20	20	Color
			CLASSIFICATION
			Clean—Attractive Useful
			Burns—Dull
15	15	20	Form
			Artistic—Uniform—True to type
			Ordinary—Irregular
0	0	15	Size
			x Diameter x Depth
20	20	20	Stem
			Strong—Erect—Long
			Weak—Crooked neck—Crotch
20	20	15	Foliage
			Healthy—Leathery—Insect resistant
			Dark—Light—Thin—Weak
10	15	5	Substance
			Back good—Petals tight
10	10	0	Floriferousness
			(Field judging)
			Uniformity (Bench judging)
5	0	5	Distinctive in Form or Color
S	C	E	Total Score
			Bush height
			Ft.
Color Description			
Remarks			

A NEW SCORE CARD

Designed by Warren W. Maytrott

After scoring at Storrs for two years and judging at the various shows as well as years of field judging, we felt the need of a new Score Card that could be used for field judging and in the exhibition room as well, and still be so simplified that the average judge or amateur might rightly use it. This scope is wide, but it is possible to arrange such a system of registering qualities and their relative values so that they may be easily understood by all.

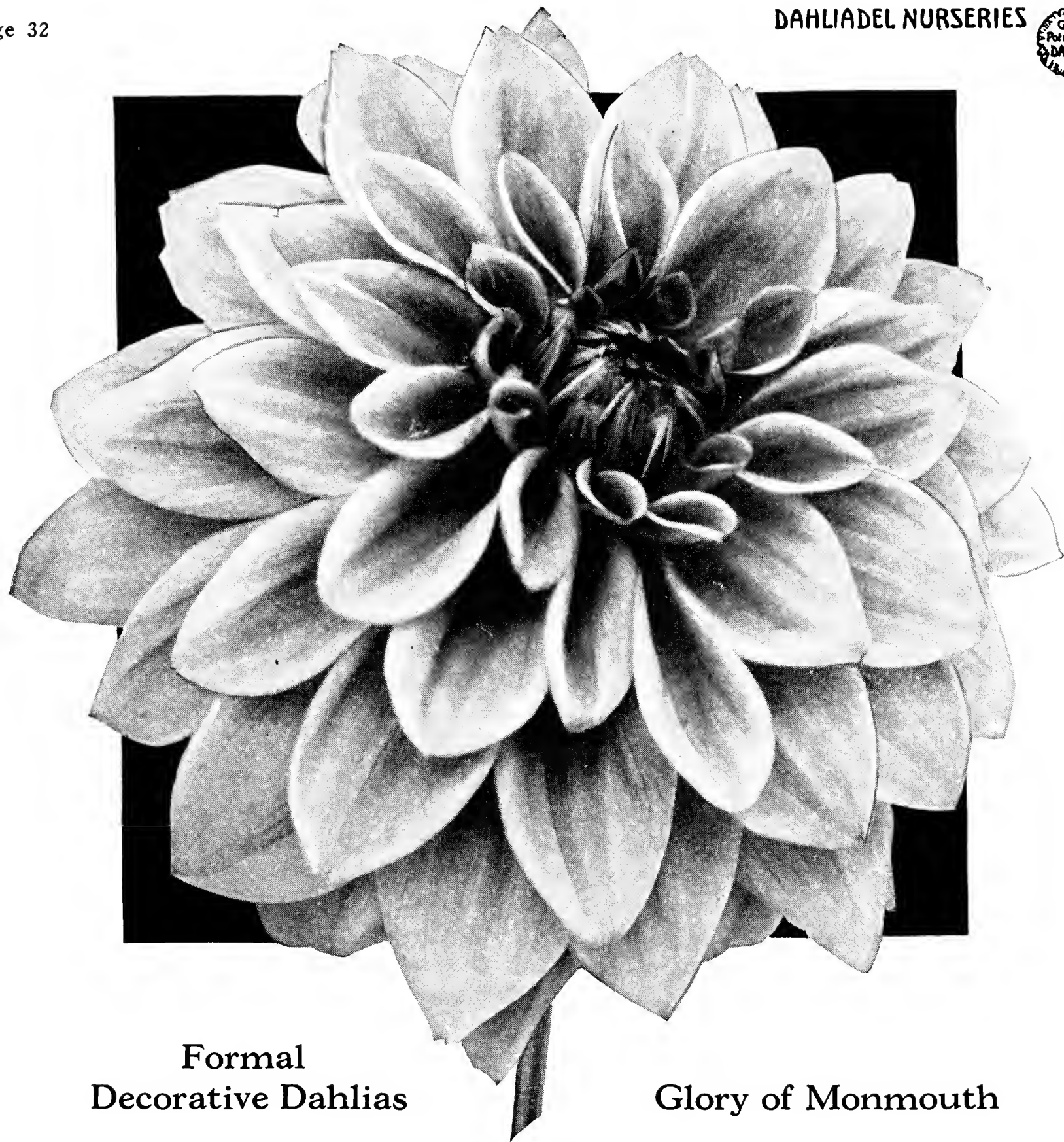
In the one offered above, we have tried to combine simplicity with sufficient relative comparisons to give an adequate score. General classes are divided into **Small**, **Commercial**, and **Exhibition**. **Small** includes all dahlias 4 inches or under and also single, collarette, anemone, and orchid flowering varieties. **Commercial** and **Exhibition** varieties are explained on Page 1.

Use of the Score Card

After recording name, originator, and type, underline either **Small**, **Commercial** or **Exhibition**. The words following **Color** are, first line, positive qualities, second line, negative qualities. Underline the words that fit. Then set up in your mind's eye the perfection of color or colors which this dahlia possesses and deduct from 20 the number of points from perfection this particular color falls short in your judgment. This will give you a color value to start scoring with. Set this down in the column provided under the general class to which your variety belongs, which will be either **Small**, **Commercial**, or **Exhibition**.

As the value of each quality varies, use the figures opposite each one as a basis of perfection and deduct for shortcomings. Continue with the same system until you reach **Floriferousness** and **Uniformity**. Here you will note but one set of figures. These are to be used to score **Floriferousness** in field judging or **Uniformity** in bench or show room judging.

Samples of this score sheet with room for scoring and underlining will be sent on request.



**Formal
Decorative Dahlias**

Glory of Monmouth

GLORY OF MONMOUTH (Kemp 84), g e, Bloom 8 x 5, Bush 5 ft. A beautiful salmon pink with light orange at the base of petals. The bush is of rather compact branching habit, literally covered with blooms, making it a beautiful specimen. Flowers are of a heavy texture produced on long, sturdy stems. Good substance and artistic coloring. .50

BUCKEYE BRIDE (Roberts Peck 85), c g e, Bloom 8 x 5, Bush 6 ft. This impressive flower was one of the favorites in our trial grounds. The bush is a tall, rugged grower. It is an early and continuous bloomer on long, erect stems. Color, a distinctive even shade of salmon pink.

Roots, \$1.50; Plants, .75

CHICK (Sbertoli 84), c g e, Bloom 9 x 4, Bush 4½ ft. Primrose yellow with gold suffusions. Early crown blooms sometimes have poor centres. This variety should, therefore, be topped twice, eliminating this fault. Later blooms are large, well-formed, attractive and of good keeping qualities. Received favorable comment wherever shown. Roots, \$1.00; Plants, .50

DR. JOHN CARMAN (Dixon 85), c g e, Bloom 11 x 5, Bush 5 ft. A dahlia you will admire, as it is large and attractive, but not coarse. Color, Tyrian rose, shaded silver. Greatly improved if grown in partial shade, as this softens the coloring. A dahlia of exceptional growing and blooming qualities suitable for landscape work, and a good keeper when cut. Roots, .50; Plants, .50

EMANUEL'S BEAUTY (Mendosa 85), g e, Bloom 9 x 4, Bush 5 ft. The evenly formed, large, bold flowers are held erect on strong stems. Color is a pleasing combination of lemon yellow with scarlet suffusion. Bushes strong and rugged.

Roots, \$1.00; Plants, .50

FRANCIS LAROCCA (Rindfleisch 80), c g, Bloom 6 x 3, Bush 4 ft. Pale sulphur yellow; very satisfactory as a cut flower. Blooms profusely on good stems. Vigorous grower. .35



FORMAL DECORATIVE DAHLIAS—Continued

FRAZIER (Peacock 85), 1931, c g e, Bloom 8 x 4, Bush 3½ ft. The bushes of this variety are rather dwarfed, but it is a free, continuous bloomer on rigid stems. The flowers are facing to upright. Color a rich glowing Oriental red, tipped yellow, with yellow at the base of petals. It is an exceptionally good keeper when cut, and is very showy. Roots, \$1.00; Plants, .50

HARRY MAYER (Reed 82), g e, Bloom 9 x 4, Bush 4 ft. A fine exhibition dahlia that holds an even, full centre, has size, depth and strong stem. Bush grows sturdy but rather compact. Color, beautiful silvery pink with a rose pink reverse. An attractive and satisfactory dahlia. .35

IMPROVED JEAN KERR (Maryland, D. G.), c g, Bloom 5 x 3, Bush 4 ft. A profitable dahlia as a cut flower, as it is always in bloom. Bush is compact and a stronger grower than Jean Kerr. Flowers are held well above the foliage on good stems. Growing this dahlia will assure you of quantities of white flowers of medium size. Roots, \$1.00; Plants, .50

JANE HALL (Peacock 83), c g, Bloom 6 x 4, Bush 4½ ft. A full, high-centred decorative with petals reflexing to stem and keeping well when cut. Blooms well above the foliage on stout stems. Color, buff yellow with bronzy suffusion. .25

SALEM PRIDE (Sickler 83), g e, Bloom 10 x 5, Bush 4 ft. A rather spectacular dahlia. Color, reddish violet, suffused, streaked and lightly tipped white. Blooms are large and deep on good stems when disbudded. Bush rather compact and of nice growth for the front of your garden. Roots, .75; Plants, .50

TREASURE ISLAND (Dahliadel 87), c g e, Bloom 10 x 5, Bush 5 ft. One of our brightest autumn shade dahlias. Color, bright apricot with gold and rose suffusion and shadings. Bush growth is strong, branches readily from the ground, giving four-foot stems. It has been a wonderful success wherever grown, especially where most varieties fail in a dry season this variety withstands all tests. Disbud for first six blooms according to Drawing Y, for the balance of the season according to Drawing X. This will bring the bush up to five or more feet and the side branches will come to about the same height. This dahlia is becoming more popular each year and is a real winner on the exhibition table. Very desirable when not disbudded for a mass of color in landscape work. Roots, .75; Plants, .50

W. H. T. (McCarrol Schling 85), g e, Bloom 10 x 5, Bush 6 ft. This pleasing variety is a shade not common in big dahlias, rich old rose or begonia rose with mauve shadings on the reverse of petals. It is a tall robust grower with strong stems. Petals are thick and of great substance, opening back to the stem, which is a very desirable feature in a dahlia of this type. Roots, \$1.00; Plants, .50

This catalog goes into forty foreign countries, and we have shipped Potash Fed Dahlias into nineteen of these where they have made a host of friends.

With the reduction of prices, we are continuing our Free Root Offer and unusual values in Collections. See Pages 44 and 45.

ALL THE ABOVE VARIETIES ARE THE SAME FORM AS ILLUSTRATION



Dahliadel Display at the A. D. Show, New York, 1933. Winner of the First Prize in the Largest Trade Exhibit Class.

The A. D. S. Show will again be held in the Hotel Pennsylvania, probably the third week of September. Dahliadel cordially invites you to take part in this show by attending if you cannot exhibit.



Formal Decorative Dahlias

OLD HICKORY (Dahliadel 85), c g e, Bloom 7 x 5, Bush 3½ ft. The dahlia that is easy to grow. A rough-and-ready, rugged plant, semi-dwarf with each branch bearing a large bloom which is almost a ball with centres always full. Stems are ideal for basket arrangement, and the blooms are wonderful keepers. Color, madder red with apricot suffusions. Roots, .75; Plants, .50

GRACE (Bibbs 86), c g e, Bloom 6 x 2½, Bush 6 ft. This dahlia will remind you a lot of Jersey's Beauty in form, not quite as deep a flower, but will give you twice as many blooms. It might be called a blooming fool, from early to late with centres perfectly full, stems long and stiff, but not clumsy. Color, pure white tipped and suffused lavender. As a cut flower it is very profitable.

Roots, .75; Plants, .50

GRAF ZEPPELIN (Nolet 85), c g e, Bloom 8 x 4, Bush 8 ft. This dahlia will stand out as a sentinel in your garden as it is the strongest and tallest growing dahlia we offer with the exception of Jack's Bean Stalk. The large white flowers are regular in formation with centres full. Stems are very long and erect. Roots, \$1.00; Plants, .50

Old Hickory

IDA PERKINS (Montrose 85), c g e, Bloom 8 x 4, Bush 5½ ft. One of our best all-around white dahlias, of fine form, with full centres, on erect stems. A good keeper when cut. Blooms early and continuously. Dark, leathery foliage.

Roots, .50; Plants, .50

JERSEY'S BEAUTY (Waite 87), c g e, Bloom 6 x 4, Bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities.

Roots, .35; Plants, .35

KENTUCKY (Castlewood 87), c g e, Bloom 7 x 5, Bush 6 ft. This dahlia has the same ideal characteristics as Jersey's Beauty, of which it is a sport, and apparently a stronger grower. Its color is the Jersey Beauty's pink, with a lot of yellow and gold blended in, making it more of a salmon pink. Good for cutting.

Roots, .50; Plants, .50



Formal

Decorative Dahlias—Cont.

MR. C. H. DRESSELHUYS (S. & G. 80), c g, Bloom 6 x 2½, Bush 5 ft. Popular with the commercial grower because of its productiveness and keeping qualities. Medium-sized blooms on long stems. Soft rose pink with lighter shadings. .25

MRS. I. DE VER WARNER (Marean 84), c g e, Bloom 10 x 3, Bush 6 ft. The forerunner and parent of a number of our popular American dahlias which are characterized by sturdy, open-growing bushes, insect-resistant foliage, strong stems and full centred blooms. Color, bright lilac rose. .25

SAGAMORE (Kirby 84), c g e, Bloom 7 x 3½, Bush 5½ ft. This dahlia is a wonderful commercial and exhibition variety. Color, amber gold, elusively shaded with a warm salmon rose and orange buff. An open, strong grower with good stems, of uniform large size. .35

ALL THE ABOVE VARIETIES ARE THE SAME FORM AS OLD HICKORY.

CASPER G. WARE (Bowen-Dahliadel 83), c g e, Bloom 8 x 4, Bush 4 ft. When grown naturally without disbudding, you have an ideal flower for bedding or hedge effect with a mass of blooms throughout the season. For exhibition or cut flowers, prune out, leaving only four to eight shoots; and by side pruning you will have blooms up to 10 inches in diameter, on good stems. Color is a pleasing shade of bright silvery violet rose. D. S. of N. J. Cert. .50

ELITE GLORY (Kennedy 83), g e, Bloom 10 x 4, Bush 4½ ft. A dahlia that has had a long run of popularity and is still good. Color, rich red. Blooms large, of good form and substance and held erect on strong stems. Roots, .50; Plants, .50

KATHERINE COLE (McDowell-Waite 83), Bloom 7 x 3½, Bush 5 ft. A free-blooming variety with healthy foliage. Stems are long and strong. Cream, suffused light pink, and tipped lilac rose. Roots, .75; Plants, .50

RISING SUN (DeWilde 83), 1931, c g, Bloom 7 x 3½, Bush 4½ ft. A very much admired and attractive variety. Color, sunflower yellow shaded and suffused fire red. Stems are strong and erect, holding the flowers facing partially upright. Not one of the largest flowers, but very pleasing in color effect. Roots, \$1.00; Plants, .50

SNOWDRIFT (Broomall 77), g, Bloom 9 x 3, Bush 4½ ft. Large pure white with broad, rather flat waxy petals. Has a good stem by disbudding. A good bloomer and easy to grow. .35

GREEN PLANTS

Dahliadel plants are sprouts or cuttings taken from stock of named varieties, grown in specially built greenhouses, rooted in sand benches in a propagating house, potted and grown inside until established, then moved to cold frames for hardening off, ready for shipping and field planting.

The popularity of Dahliadel green plants is growing fast, and we suggest that you give them a trial on your next order if you are buying the higher-priced varieties, as plants are one-half root price in most cases. Green plants, when properly grown from healthy stock, give equal or better blooms than from roots, and most varieties make a nice clump. The way the plant is grown has a lot to do with root production, but we believe by following our cultural instructions you will have roots as well as blooms.

Dahliadel green plants are properly grown and hardened for shipment and in our specially designed shipping box have been successfully sent all over the United States.



THE WORLD (Dahliadel 85), c g e, Bloom 9 x 4½, Bush 5 ft. The coloring is an unusually rich, deep, rosy magenta, overlaid garnet, with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect, full centres. Stems are strong and erect. Foliage is thick and leathery. A good sturdy grower and a real prize winner that has gone far ahead of expectations. This dahlia has good substance, but it is best not to let it bloom in the extreme hot weather, but cut back for blooms in cool weather, when the color will be as described.

Roots, .50; Plants, .50



**Formal
Decorative Dahlias**

Omar Khayyam

OMAR KHAYYAM (Stout-Dahliadel 86), 1931, c g e, Bloom 11 x 5, Bush 6 ft. This much-admired dahlia originated by Miss Virginia Stout was certified with one of the highest scores at Storrs Trial Grounds in 1930 and was recommended for certificate at the New Jersey Trial Grounds. The unusual coloring is a Chinese red at the base of the petals, shading to a bright orange and tipped lighter, making a wonderful soft color effect. It is a tall, healthy grower, with strong foliage and, incidentally, is a good root maker. We classify this dahlia as a Formal Decorative, although the picture, which was taken late in the season, shows a number of petals of Informal formation. Roots, \$2.00; Plants, \$1.00

EASTERN STAR (Dahliadel 83), c g e, Bloom 8 x 4, Bush 5 ft. Color, a saffron yellow with old gold shadings. Flowers of great substance and good keeping qualities, with full centres held on strong, erect stems. Excellent bush growth and free flowering. D. S. of N. J. Cert. .50

EDWARD RINDFLEISCH (Rindfleisch), e g, Bloom 10 x 4, Bush 5 ft. A brilliant blood red with yellow shadings at the base of the petals. The imposing appearance is due mainly to the large, broad petals of the bright flowers held well above the foliage on strong, straight stems. Free bloomer. Roots, \$2.50; Plants, \$1.25

ELIZA CLARK BULL (Boston 82), g e, Bloom 8 x 4, Bush 4½ ft. This white dahlia is an old-timer, but still a good seller. A free bloomer, of good form and substance. Bush of medium height, with light green foliage. .50

JERSEY'S BEACON (Waite 85), c g e, Bloom 9 x 4, Bush 4½ ft. Still the most spectacular of the Jersey family. Color, bright scarlet with a buff reflex, giving a two-tone effect. A free, early bloomer of massive proportions with sturdy stems. .35



Mary Helen

Dahliadel Glory

BALL DAHLIAS

CARL OWEN (Dahliadel 83), g e, Bloom $5 \times 3\frac{1}{2}$, Bush 5 ft. Rich, non-fading carmine red. Flowers good form on erect stems. A favorite of its type. .35

CAROLYN BALL (Berwick D. G. 85), g e, Bloom $5\frac{1}{2} \times 4$, Bush 3 ft. Large, deep, evenly formed flowers on strong, erect stems. Described as a Neyron rose with mauve shadings. Unusual and appealing. A good pink to add to your collection of ball dahlias for exhibition. Plants, \$1.00

DRAUDE (Draude 80), g e, Bloom 5×4 , Bush $4\frac{1}{2}$ ft. An exceptionally good dark red of perfect form. Bush rather dwarf with nodes close. Stems are normally erect and of good length when disbudded. .25

JAYSEEDIE (Draude 86), g e, Bloom $4\frac{1}{2} \times 3\frac{1}{2}$, Bush $4\frac{1}{2}$ ft. A beautiful ball-shaped dahlia of soft reddish violet striped and speckled rich red. Bush compact, but fine stems can be produced by disbudding. A winner on the exhibition table. Plants, .50

MARY HELEN (Alling 84), 1931, g e, Bloom $4\frac{1}{2} \times 3\frac{1}{2}$, Bush 5 ft. A welcome addition in this type. Color, deep canary yellow. The plants are vigorous and produce quantities of well-formed blooms on good stems. Very desirable for exhibition. Roots, \$1.00; Plants, .50

PEONY DAHLIAS

DAHLIADEL GLORY (Dahliadel 84), g e, Bloom 8×3 , Bush $4\frac{1}{2}$ ft. This fine dahlia has a very artistic formation of broad, heavy petals, with a beautiful whirl centre, on long, erect stems. A wonderful color blending of scarlet tipped reddish apricot, giving a henna effect.

Roots, \$1.00; Plants, .50

MRS. FRANCES E. BULLARD (Broomall 83), g e, Bloom 9×4 , Bush, $4\frac{1}{2}$ ft. The petals are long, pointed and gracefully twisted, forming a very distinct flower of a clear silver or pastel pink, shading lighter at the centre. Early blooms have full centres. Plants, .50

THE U. S. A. (Stillman 80), g e, Bloom 8×4 , Bush 5 ft. An old dahlia but a good seller. Color, a vivid orange. An early, free bloomer. Plants, .50

DAHLIA SEED

DAHLIA SEEDLINGS in general do not come true to their parentage, but do usually show some resemblance either in form, color or bush growth. Do not expect to grow seedlings of a named variety and produce the same variety.

DOUBLE MIXED SEED. We are again offering Jersey Grown Seed saved from the best decorative and cactus varieties in our trial patch. This seed should give you a good percentage of double blooms.

35 Double Mixed Seed, \$1.00
100 Double Mixed Seed, \$2.50

COLLARETTE SEED (mixed) saved from the five collarette varieties listed on Page 42, in mixture.

35 Mixed Coll. Seed, .50
100 Mixed Coll. Seed, \$1.00

FILLE COLLARETTE SEED saved from this yellow collarette dahlia. 35 Fille Coll. Seed, .50
100 Fille Coll. Seed, \$1.00

SINGLE SEED will produce a great number of seedlings true to type and can be used very satisfactorily for a mass of mixed colors. They should be planted close for this effect.

50 Single Seed, .40

UNWIN'S DWARF HYBRIDS SEED. Early flowering dwarf bedding dahlias, mostly semi-double in a wide range of plain colors. Very desirable for borders or for mass planting.

Pkt. 50 seed, .35

POMPON SEED saved from our best pompon varieties. This will give you a large percentage of pompon dahlias.

35 Pompon Seed, .40



Buttercup #326 (Dahliadel)

ORCHID FLOWERING DAHLIAS

This type of dahlia is one of the most interesting and is popular for landscape effects, gardens, table arrangements and dainty decorations. The bushes are compact, free branching, and exceedingly prolific bloomers. Most of the flowers are 4 to 5 inches in diameter, and bushes are 2 to 3 feet in height. They do wonderfully well when pinched out for landscape effect, but should not be thinned out nor disbudded. If orchid flowering or single dahlias are cut before the pollen shows, they will hold their petals and keep for days.

BEAVER. Deep crimson carmine with white shadings on face of petals.

CITRONELLA. Clear canary yellow ground with crimson carmine reverse. A charming flower.

EVEREST. Pure white throughout. Long, graceful recurving florets. Good size.

LEOPARD. Yellowish ground, with crimson reverse spotted lighter.

MAVIS. Light lilac ground, with deep reddish purple reverse.

POLLY. Sunflower yellow ground. Carmine lake reverse.

RUBY. Light ground shaded with Tyrian rose. Deep Tyrian rose reverse.

STARFISH. Pale lilac ground, suffused Tyrian rose, with deep rosy magenta reverse.

Roots or Plants, 50c Each
Plants, 3 of a Kind for .75

Collection of 1 each, 8 varieties—Roots, \$3.00
Plants, \$2.00

NEW ORCHID FLOWERING DAHLIA for 1934

BUTTERCUP (Dahliadel 88), g e, Bloom 4 inches, Bush 2 ft. A fine addition to the orchid family and ideal for garden or landscape as the bush is a healthy grower, low branching, and full of perfectly formed, graceful flowers from early in July until frost. Stems are strong and erect and flowers will keep for days when used in arrangements for which they are very artistic and dainty. Color light buttercup or deep lemon yellow.

Plants only \$1.00

DAHLIA SEED

ORCHID FLOWERING SEED produces orchid flowering dahlias consistently for us, with some type and considerable color variations.

SEED FROM any *one* of the orchid flowering varieties listed or in mixture.

35 Orchid Flowering Seed, .50

100 Orchid Flowering Seed, \$1.00

PINK PEARL MINIATURE SEED. Seed of this variety usually produces dwarf bushes of light pink, open centre types predominating.

25 Pink Pearl Min. Seed .50

RHODA MINIATURE SEED. This strain should produce dwarf bushes suitable for beds or borders, with mostly semi-double flowers in autumn shades. There will be some variations. If planted rather close, undesirable bushes can be removed without spoiling the effect. 25 Rhoda Miniature Seed, .50

DOUBLE MIXED MINIATURE SEED. This mixture is made up of seed of named miniature varieties. 25 Double Mixed Miniature Seed, .50

The picture below is of miniature dahlias grown from seed, averaging 3 to 4 inches in diameter, in all colors and shades with pink predominating. This is the finest strain of seed we have ever grown, as it produces a large percentage of full-centred flowers and holds consistently to the miniature types. 25 Dahliadel Special Miniature Seed, \$1.00



Miniature Seedlings



Miniature Cactus and Semi-Cactus Dahlias

CULTURE—Miniature dahlias need no disbudding, very little, if any, pruning and can be planted closer than the larger varieties for landscaping. They should not be heavily fertilized or overwatered, but grown rather poor the same as pom pons.

These miniature types are especially adaptable to use in the home, and are attractive in landscape work such as borders, hedges, or for mass plantings, and a few of the real dwarf varieties are suitable and effective in rock gardens.

Varieties marked "c" in the descriptions are the best for florists' use and will become very popular as soon as they are discovered by the trade.

MINIATURE SEMI-CACTUS OR INFORMAL DECORATIVE DAHLIAS

AGALIA, M. ID, c g e, Bloom 3½ x 1, Bloom 2 ft. Soft apricot with rosy scarlet shadings. Compact grower, making it desirable for border planting as well as cutting. Stems erect. Centres full.

Roots, \$1.00; Plants, .50

BABY ROYAL (West), Bush 3 ft. A gem for any garden of salmon pink shaded apricot with yellow at base of petal. Winner of several awards as best foreign dahlia. Plants, \$1.00

EARLY YELLOW, Bloom 4 x 2, Bush 4½ ft. A good cutting variety of bright lemon yellow of artistic formation, lending itself wonderfully for table and small decorations or as a filler with larger flowers. Very prolific, with good long, slender but stiff stems. .50

LADY MARY HOPE, M. ID, c g e, Bloom 4 x 1½, Bush 2½ ft. The coloring of this dahlia is especially attractive—Indian yellow, veined scarlet and tipped white. Its dwarf, compact growth makes it suitable for low landscape work where a bright effect is desirable. Plants, .50

BABY BUNTING #310 (Dahliadel 85), 1934, c g e, Bloom 4 x 2, Bush 4½ ft. A combination of violet rose shading to golden yellow at base of petals. Flowers are very artistic with pointed, wavy petals, holding a full centre most of the season. Colorful in the garden and fine for cutting. Plants, \$1.00

MINIATURE CACTUS and SEMI-CACTUS DAHLIAS

CARLA #321 (Dahliadel 86), 1934, c g e, Bloom 4 x 2, Bush 4 ft. Color is buff, heavily shaded old rose and suffused violet rose, a rich contrast to the dark green foliage. The bush growth is compact, making a beautiful background for the perfectly formed miniature semi-cactus with especially full centres. Blooms seem to jet out all over the plant. Ideal in the garden and for arrangements. A great favorite. This dahlia will grow about 5 inches if disbudded and fed.

Plants, \$1.00

COMRADE, c g e, Bloom 4 x 1½, Bush 4½ ft. A pleasing garden variety of a delicate violet rose with flesh shadings supplying a neutral tone suitable for arrangements with brighter colors. Low branching habit with good stems and very prolific. Roots, .50; Plants, .50

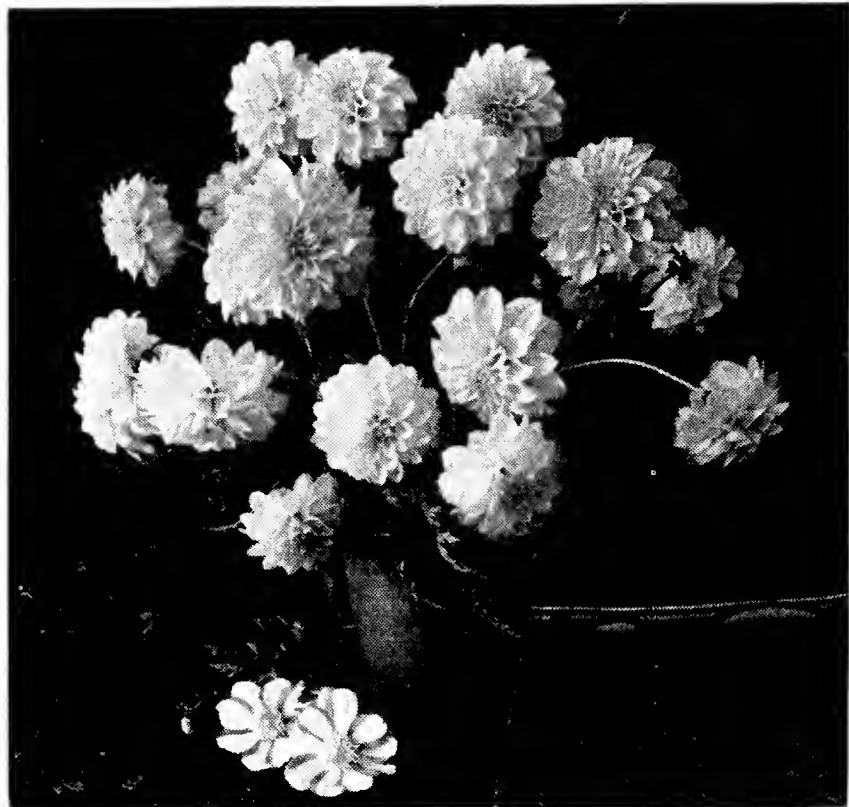
GAILLARD, c g e, Bloom 4 x 1, Bush 3 ft. This attractive bright red of perfect form was very popular in our gardens. Good stems, habit of growth and a compact bush. A red that will grace any garden. Roots, .50; Plants, .50



Jean #334 (Dahliadel)

JEAN (#334) (Dahliadel 85), 1934, c g e, Bloom 3½ x 2, Bush 3½ ft. One of the most artistic little informal decorative or semi-cactus dahlias we have ever grown. Color apricot buff, suffused soft lilac rose. Bush strong, and a compact grower. A beautiful dahlia, similar to the larger flowered variety, California Beauty. A free, early bloomer, and very satisfactory. You can cut bouquets from one bush two or three times a week from the middle of August until frost.

Plants, \$1.00



Miniature Formal Decoratives

MINIATURE FORMAL DECORATIVE DAHLIAS

Dahliadel 1934 Introductions

BABY BEAUTY #342, (Dahliadel 87), 1934, c g e, Bloom $3\frac{1}{2} \times 2$, Bush $5\frac{1}{2}$ ft. As the name implies, this is a small Jersey's Beauty on strong, erect stems, possessing all the good qualities of the variety it so closely resembles with better branching habits. Color, violet rose, shaded bright rose pink. This dahlia will make a hit in any flower shop. Plants, \$1.00

JERRY #350 (Dahliadel 84), 1934, c g e, Bloom $3\frac{1}{2} \times 2$, Bush $4\frac{1}{2}$ ft. Color, coral red, lightly suffused carmine. Bright and showy, and very effective in landscape or arrangements with the autumn shades, but not very good with pinks. A strong grower, prolific, blooms early and good until frost. Plants, \$1.00

KENTUCKY BABE #345 (Dahliadel 87), 1934, c g e, Bloom 3×2 , Bush $5\frac{1}{2}$ ft. The resemblance of this dahlia to Kentucky prompted the name. One of the best of our miniatures, and its wonderful commercial qualities already assure its popularity and desirability for use as a cut flower. Color, salmon suffused and edged old rose. Plants, \$1.00

PADDY #306 (Dahliadel 84), 1934, c g e, Bloom $2\frac{1}{2} \times 1\frac{1}{2}$, Bush 3 ft. One of if not the most incessant blooming dahlias we grow. Bushes are literally covered with blooms from early season until frost with centres full to the end. Color, flesh ground, heavily suffused deep rose pink. A dahlia that can be arranged equally well with pink or autumn shades. No disbudding needed. Plants, \$1.00

TEENA #349 (Dahliadel 85), 1934, c g e, Bloom 4×2 , Bush 5 ft. All the other miniatures we are introducing this year are bright, distinct colors, but we have in this dahlia a neutral or pastel combination that harmonizes with the distinct shades. Almost identical in form to Baby Beauty. The color is buff, heavily suffused shrimp pink. Without disbudding, this variety is a generous bloomer. Plants, \$1.00

**MINIATURE
FORMAL DECORATIVE DAHLIAS**
BLUEBIRD (Peck 84), g e, Bloom $3\frac{1}{2} \times 2\frac{1}{2}$, Bush $3\frac{1}{2}$ ft. This dahlia is unique and different in its coloring, being the nearest to blue in the small dahlias. Color is bluish lavender. Roots, .75; Plants, .50

CAMELLIA, M. FD, c g, Bloom 3×1 , Bush 3 ft. Bright orange flame; centres usually full. The brilliant color and good keeping qualities make this one of the best miniatures for cutting. Roots, .50; Plants, .50

CORONNE, M. FD, c g e, Bloom $3 \times 1\frac{1}{2}$, Bush 2 ft. This unique miniature resembles a gardenia and is the best white we have seen. Stems and foliage are excellent. Roots, \$1.00; Plants, .50

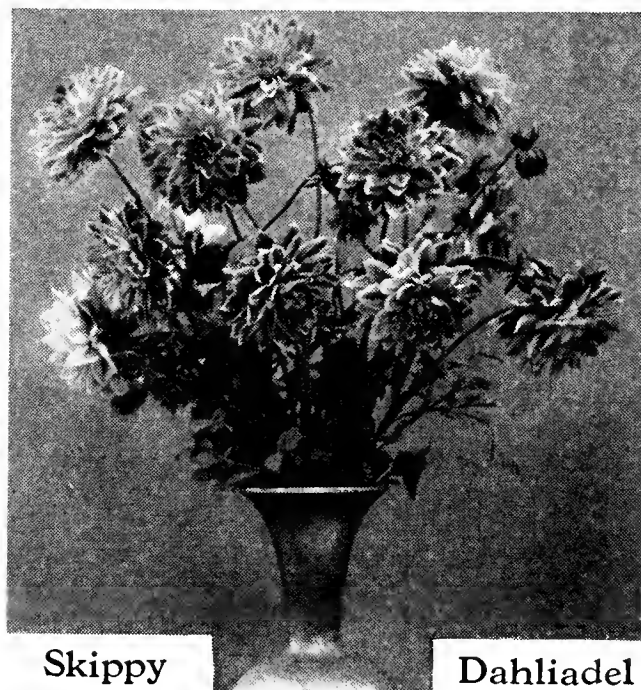
FRITZ LEDDY, M. FD, c g e, Bloom $4 \times 2\frac{1}{2}$, Bush 4 ft. This scarlet flame flower on long stems is very attractive and useful for larger arrangements than some of the tiny miniatures. Blooms profusely. Plants, .50

LITTLE JEWEL, c g e, Bloom 2×1 , Bush 3 ft. This is one of the original, full centred pink miniatures. It blooms freely in light soil. We recommend using ashes when grown in heavy soil. .35

RED HEAD (Peck 88), c g e, Bloom $2 \times 1\frac{1}{2}$, Bush 3 ft. A dahlia which is pleasing in appearance, and a fine keeper. Color, scarlet orange, with blooms facing up on nice stems. Roots, .75; Plants, .50

TEDDY JOHNSON, M. B, c g e, Bloom $3\frac{1}{2} \times 1\frac{1}{2}$, Bush 3 ft. The soft color blending, white suffused and tipped Tyrian rose, makes this dahlia very pleasing. Held on good stems. Blooms uniform. Roots, .50; Plants, .50

TRICOLOR, M. FD, c g e, Bloom 3×1 , Bush 4 ft. Similar in every way to Skippy except that the color is yellow, tipped and shaded cardinal, with yellow petaloids. Roots, .50; Plants, .50



Skippy

Dahliadel

SKIPPY (Dahliadel 85), M. FD, 1933, c g e, Bloom 3×1 , Bush 4 ft. This attractive little flower is white, tipped crimson carmine, with Tyrian rose shadings. It has white petaloids interlaced throughout the bloom, making it quite unusual in form. Its full centers, good keeping qualities, long erect stems and profuse blooming habits make it very desirable. Scored 85 at Storrs. Roots, \$1.00; Plants, .50



PINK PEARL AND TINY MINIATURE PEONY AND DUPLEX DAHLIAS

BISHOP OF LANDAFF, M. Du., c g e, Bloom 3 x 1½, Bush 4 ft. This is an unusual and attractive flower, petals being bright scarlet with a centre of deep garnet. Foliage is lacy of a reddish bronze color. Wonderful for landscape effects and home arrangements. Plants, .50

CHEAL'S PINK, M. D, g e, Bloom 3 x 1½, Bush 3 ft. Blooms are semi-double, usually with five rows of petals. Very free flowering. Color is deep violet rose, daintily tipped white. Plants, .50

JUDITH, M. Du., c g e, Bloom 3, Bush 4 ft. Soft cardinal. This is an early, free blooming variety on nice slender stems. Pretty in the garden or for arrangements. Blooms usually have three rows of petals. Roots, .50; Plants, .50

LILLIAN COURTNEY-PAGE, M. P, c g e, Bloom 3 x 1, Bush 3½ ft. Bloom is scarlet orange, making a bright spot in the garden. It is a strong grower and has good stems for cutting. Plants, .50

MAC, M. Du., g e, Bloom 4, Bush 3 ft. A very pretty autumn combination of coppery orange shading to salmon at tips. .50

MURIEL, M. D, g e, Bloom 4 x 2, Bush 4 ft. Old rose, center of each petal striped apricot. Flowers have full centers and are held on excellent stems. Roots, \$1.00; Plants, .50

PINK PEARL, M. P, c g e, Bloom 2½, Bush 1½ ft. Lovely rose pink, showing a golden eye. Petals curl and twist like an aster. The low compact bushes make it very desirable in landscape or rock garden planting. Roots, \$1.00; Plants, .50

RAIDER, M. P, c g e, Bloom 3 x 1½, Bush 2½ ft. Soft violet rose suffused yellow at base of petals, which are pointed and twist and curl in a charming manner. A robust grower. Stems are graceful. Roots, .50; Plants, .50

RHODA, M. Du., g e, Bloom 3½, Bush 2 ft. Buttercup yellow shaded russet orange. Useful for low effects in landscape planting. Continuous bloomer throughout the season. Roots, .50; Plants, .50

RUTH McGREDY, M. Du., g e, Bloom 3½, Bush 2½ ft. Tyrian pink with carmine shadings at center of petal. This novel color combination, although unusual, is very pleasing. Growing habits ideal. Plants, .50

TINY, M. P, g e, Bloom 3, Bush 1½ ft. The dwarf symmetrical bush and free blooming qualities, along with its bright coloring and artistic and airy formation, make it one of the most desirable for low landscape effects and rock garden planting. Color, apricot orange. Beautiful for arrangements. Plants, .50

MERCKI, M. S., g, Bloom 1, Bush 1 ft. This novel low-growing variety is interesting and useful for borders and garden planting. Its richly colored, fern-like foliage may be used effectively as fern or other foliage in artistic arrangements of all smaller dahlias. The blooms are secondary of pale lavender with purple centres. Roots, .50; Plants each, .50, 3 for .75

MERCKI SEED. As this variety is a species, seedlings can be grown with reasonable certainty of reproducing true to form. We are, therefore, offering a limited amount of seed. 25 Mercki Seed, .50



Arrangement of Dahlias

ANEMONE DAHLIAS

ADA FINCH (Wouters 83), g, Bloom 3½, Bush 2½ ft. A fine bedding or border dahlia; free, early and profuse. This creamy white flower differs from the Century type by having small quilled petals of the same color covering the entire centre. Roots, .50; Plants, .50

COLLARETTE DAHLIAS

ERICA (Ballego 85), g e, Bloom 4½, Bush 3 ft. Deep amaranth red, almost black. Collars of same tone with white tips. Unusual and striking for floral arrangements. Plants, .50

FILLE (85), c g e, Bloom 5, Bush 4 ft. A most attractive collarette. Bright yellow with self colored collar. Fine stems, and outstanding as a good keeper in the garden or in the show room. Roots, .75; Plants, .50

FRANK HARRIS (86), g e, Bloom 4, Bush 3 ft. Bright red with a very long red and cream collar. A good grower and very striking. Plants, .50

GEANT DE LYON (Vilmore 86), g e, Bloom 5, Bush 4 ft. Rich, velvety carmine maroon, with long cream-color collar. Free, early flowering on erect stems. The prettiest of all collarette dahlias. Roots, \$1.00; Plants, .50

SOFA (Vilmore 85), g e, Bloom 3, Bush 2 ft. Soft scarlet with pale lemon collar. Its strong bushes and profuse blooming qualities make this striking variety very desirable for landscape effects and arrangements. Plants, .50

SINGLE DAHLIAS

AUTUMN CENTURY (Bassett 76), g, Bloom 4½, Bush 5 ft. A beautiful autumn tint, delicate madder lake, shading yellow at centre. .25

SINGLE DAHLIAS — Continued

DAHLIADEL CENTURY (Dahliadel 80), g, Bloom 5, Bush 5 ft. It is all that can be asked for in a white single dahlia. Its size, form, habit of growth, productiveness and clear, pure white color put it far ahead of anything else. .25

DORIS, c g e, Bloom 4, Bush 4 ft. Deep velvety carmine, heavily tipped pure white. A truly spectacular color combination. Bushes are semi-compact, making a nice appearance in the garden. Growing habits and stems ideal. .35

FRAGRANCE (Peacock), g e, Bloom 2½, Bush 2 ft. A very attractive and artistic bi-color. Petals are pure white, with a broad margin of bright carmine. This makes an ideal border variety, as the stems are slender but erect, and the foliage is fernlike or serrated. .35

GARNET POINSETTIA (Peacock 84), g e, Bloom 7, Bush 6 ft. Rich, glowing garnet with a brilliant, glistening sheen. Large blooms of poinsettia form are held on long, stiff stems on strong plants, producing profusely. .35

GLORIA (Dahliadel 85), 1933, c g e, Bloom 5, Bush 5 ft. This fine single has healthy bush growth, erect stems, uniformity of bloom and bright scarlet color. Roots, .75; Plants, .50

JAMES WELLER (Peacock 82), g e, Bloom 6, Bush 5½ ft. Effective because of its color combination of rich golden yellow with central zone of each petal soft rosy red. Large, well-formed blooms are held erect on long, stiff stems. Early and continuous blooms. .50

LOIS (Dahliadel 85), 1933, c g e, Bloom 5, Bush 5 ft. This charming pink single attracts much attention and is one of the best keeping of its type. The deep golden yellow centre adds much to the beauty of the flower. Stems are ideal, both in the garden and for decoration. Roots, .75; Plants, .50

NEWPORT WONDER (Robertson 84), g, Bloom 6, Bush 5½ ft. A very popular and artistic dahlia. Petals pointed and slightly twisted. Color, rose pink with a gold suffusion. Plants, .35

PURITY (Peacock 84), g e, Bloom 7, Bush 6 ft. Pure white, perfectly formed, on long, stiff stems. Petals are broad and heavy and slightly recurved. A good grower and bloomer. .35

SCARLET CENTURY (Peacock 80), g e, Bloom 5, Bush 5 ft. Bright, glowing scarlet on erect stems. Good grower, free bloomer, with petals evenly placed. .25

TANGO (Dahliadel 79), g, Bloom 5½, Bush 6 ft. A lively autumn tint, cadmium yellow, shaded scarlet orange. .25



Anemone. Single. Collarette.

SEE NEW COLLARETTE AND SINGLE DAHLIAS, PAGE 2.



Bob White

Collection A 6 Pompons

Mickey

POMPON DAHLIAS

JACK AND JILL 1934 INTRODUCTIONS SEE PAGE 2

- AIMEE** (Boston 84), c g e, Bloom $1\frac{1}{4}$, Bush $2\frac{1}{2}$ ft. A popular tiny orange cadmium shaded apricot, on long stems. .25
- ATOM** (Edymel 86), c g e, Bloom $1\frac{1}{4}$, Bush 2 ft. One of the best early and profuse bloomers of perfect form. Color, fiery red. .25
- BOB WHITE** (Dahliadel 85), c g e, Bloom $1\frac{1}{2}$, Bush 2 ft. Milk white, having just a cast of yellow when opening. Bush is low and spreading, with blooms on long stems. Ideal for bedding as well as the right form for exhibiting. Note picture above. .25
- BRONZE BEAUTY** (78), c g, Bloom $1\frac{3}{4}$, Bush 3 ft. Beautiful golden apricot. A free bloomer, good for cutting. .25
- DARKSOME** (Alexander 80), g e, Bloom $1\frac{3}{4}$, Bush $4\frac{1}{2}$ ft. Dark red or maroon on long stems. .25
- DEE DEE** (Estes 85), c g e, Bloom $1\frac{1}{4}$, Bush $3\frac{1}{2}$ ft. Pale lilac. Fine for exhibition. Centres are full with stems long and erect. .25
- DOT** (Dahliadel 86), 1930, c g e, Bloom $1\frac{1}{2}$, Bush 3 ft. A pure white pom on perfect stems. A strong grower and an early bloomer. As a cut flower for decorating or in the garden, Dot is the best white pompon so far introduced. .35
- ELIZABETH** (82), c g e, Bloom $1\frac{1}{2}$, Bush $2\frac{1}{2}$ ft. Lemon yellow, heavily tipped carmine. Fine form and good stems. .25
- EUREKA** (82), g e, Bloom $1\frac{3}{4}$, Bush 3 ft. Yellow cadmium with carmine shadings at tips, with occasional white petals. Some flowers all-white. Can be rightly called variegated. .25
- GOLDILOCKS** (Seal 85), c g e, Bloom $1\frac{1}{2}$, Bush $2\frac{1}{2}$ ft. Gold deepening at centre. Flowers well formed with full centres. Good for exhibiting and cutting. .35
- HELEN ANITA** (86), c g e, Bloom $1\frac{3}{4}$, Bush $2\frac{1}{2}$. A beautiful lilac with a lighter reverse and white centre. Very attractive and good for cutting. .50
- HONEY** (Farnum-F. & M. 86), c g e, Bloom $1\frac{1}{4}$, Bush 3 ft. Primrose yellow with faint suffusion of red on edge of petals. Free flowering on long stems. .75
- JESSICA** (Turner 83), c g e, Bloom $1\frac{1}{2}$, Bush 3 ft. Yellow, tipped red. Very free and early bloomer with good stems. .25
- JOHNNY** (88), g e, Bloom $1\frac{1}{4}$, Bush 3 ft. The most perfect and smallest dark red or maroon dahlia grown. .50
- KATHLEEN** (83), c g e, Bloom $1\frac{3}{4}$, Bush 3 ft. A soft Tyrian rose. Good bloomer. .35
- LITTLE DAVID** (Twitchett 85), c g e, Bloom $1\frac{1}{2}$, Bush $2\frac{1}{2}$ ft. A small, perfectly formed russet orange pom. Free bloomer and fine for cutting and exhibiting. .35
- LITTLE EDITH** (88), c g e, Bloom $1\frac{1}{4}$, Bush $2\frac{1}{2}$ ft. As perfect a pom as you can wish for, either in the garden or show room. Color, primrose yellow, tipped bright carmine. .35
- MICKEY** (Dahliadel 86), 1933, c g e, Bloom $1\frac{3}{4}$, Bush $1\frac{1}{2}$ ft. This dahlia produces suitable length stems for cutting even though the bush is dwarf and compact, making it especially desirable for border planting. Color is yellow heavily tipped and shaded crimson. Uniform blooms, centres full. Roots, \$1.00; Plants, .50
- MIDGET** (West 80), c g e, Bloom $1\frac{1}{2}$, Bush 3 ft. Salmon suffused with violet. Good form. .35
- MIKE** (Boston 84), c g e, Bloom $1\frac{1}{2}$, Bush $2\frac{1}{2}$ ft. Color, burnt orange, shading lighter at the outer petals. Attractive, and a profuse bloomer. .35
- SNOWCLAD** (78), c g e, Bloom $1\frac{1}{2}$, Bush 3 ft. One of the best all-around pure whites. Free, early bloomer. .25
- SUNNY DAYBREAK** (Keynes 85), c g e, Bloom $1\frac{1}{2}$, Bush $2\frac{1}{2}$ ft. Lemon yellow, heavily tipped cardinal. Flowers of good form. .50
- YELLOW GEM** (McWhirter 84), c g e, Bloom $1\frac{1}{2}$, Bush 3 ft. Clear canary yellow, of fine form. .25



FREE ROOT OFFER

On retail orders for dahlia roots and plants from this catalog, except collections and special offers, you may select complimentary roots as follows: On each dollar you are allowed 25c toward any variety listed below. For example, on an order of \$6.00 worth of roots or plants you may select \$1.50 worth from the following list free, or a \$2.00 variety by paying 50c additional. Double value is not allowed when selecting free roots. Mention second choice as season advances, whether buying from this page or taking advantage of free offer, as stock of some varieties is limited.

VARIETIES FOR FREE ROOT OFFER

Clansman	\$.25	Omar Khayyam....	\$2.00
Cong. Wolverton..	1.00	Robt. E. Lee.....	1.00
Coquette50	Roman Eagle50
Derrill W. Hart....	.75	The World50
Elite Glory50	W. H. T.....	1.00
Grace75		
Harry Mayer35		
Margaret W.			
Wilson35		
Mrs. I. de Ver			
Warner25		

POMPONS

Atom25
Little Edith25
Yellow Gem25

ODD LOTS

SPECIAL OFFER

In the testing of hundreds of varieties each year, we have considerable stock, that we feel might be of use to our customers, of varieties that are good in some sections of the country and possibly temperamental in others. Some like light soil, others heavy, and so on. Some of these dahlias you may have seen doing very well in your particular locality. Other varieties are listed here because of limited stock.

WHEN BUYING FROM ODD LOTS you may select double value. For example, when ordering a \$1.00 variety, you may select another of equal value free. A \$1.00 variety will not be sold for 50c. This offer applies only to varieties listed under "Odd Lots."

A. LINCOLN (Peacock 84), S-C, c g e, Bloom 8 x 4, Bush 5 ft. Especially good early in the season. Color, bright spectrum red with a rose red reflex. It is a good grower with long, slender but strong stems. .50

AMUN RA (Seal 79), FD, g, Bloom 9 x 3, Bush 6 ft. Outer petals are a gorgeous shade of copper and orange, shading to gold and amber and deepening in the centre to a reddish bronze. Some flowers show green at centre. .35

ASBURY PARK (Wood-Burpee 84), g e, Bloom 10 x 4, Bush 5 ft. Color, coppery red with violet rose shading on reverse of petals. Reacts best when grown for exhibition. Blooms are large, well-formed and held well above the foliage.

Roots, \$2.00; Plants, \$1.00

AVALON (Broomall 80), FD, g e, Bloom 7 x 3, Bush 5 ft. Color, clear canary yellow. Centres full. Long, erect stems under normal culture. .25

CHAMPAGNE (Boston 83), FD, g e, Bloom 8 x 4, Bush 6 ft. Golden champagne with chamois shadings. A good grower and free bloomer on erect stems. .50

CHAS. STRATTON (Stratton 83), ID, g e, Bloom 9 x 4½, Bush 6½ ft. Flowers massive, keeping well when cut. Blooms early and profusely. Color, pale gold shaded and tipped rose red. .50

CHEMAR'S EUREKA (Chemar 84), FD, c g e, Bloom 8 x 3, Bush 6 ft. Blooms are white, with a touch of lavender pink disappearing as the flower becomes fully open. A strong, healthy grower with long, stiff stems. .50

CITY OF NEW YORK (Harding 84), g e, Bloom 10 x 5, Bush 4½ ft. Color, pale golden amber at centre, softly overshadowed light salmon passing to a rich salmon rose on the edges of the petals. This unusual coloring, along with its graceful form, good keeping qualities, and growing habits make it very desirable. Roots, .75; Plants, .50

DADDY BUTLER (Boston 80), ID or S-C, g e, Bloom 7 x 4, Bush 6 ft. An early, profuse bloomer and good keeper on perfect stems. Color, rosy carmine, reverse of petals lighter. .50

ELITE GEM (Kennedy 84), c g e, Bloom 7 x 3, Bush 4 ft. The excellent keeping qualities and strong, erect stems make this flower splendid for cutting. Color is lemon chrome, suffused and shaded Tyrian rose with Tyrian rose reverse. A strong grower with fern-like foliage. Blooms freely and continuously. .50

ELSIE DANIELS (M. & S. 83), S-C, g e, Bloom 9 x 4, Bush 4½ ft. The color of this wonderful dahlia is pale violet orchid with long, wavy white centre petals. Bushes grow well, with immense blooms held well out of the foliage on good stems. .50

INDIANA MOON (Martin 83), 1932, g e, Bloom 11 x 5, Bush 6 ft. A richly colored flower of soft cadmium orange with lines and suffusion of carmine. This huge dahlia is easy to grow as it is robust and healthy. The stems are strong and erect. Roots, \$2.50; Plants, \$1.25

JACK O'LANTERN (Success 80), g e, Bloom 9 x 3, Bush 5½ ft. A brilliant orange-red, shading to a dark Spanish red near the centre. The petals are wide and twisted with centre petals tipped with gold. A good garden variety. .50

JUDGE LEON McCORD (Boston 82), g e, Bloom 8 x 5, Bush 5 ft. An enormous, regular-formed dahlia of the deepest shade of gold, with a reverse of old gold. Stems are upright, long and stiff, holding blooms well above foliage. It keeps well on the bush or when cut. Profuse bloomer. .75

KEMP'S LAVENDER (Kemp 80), g e, Bloom 7½ x 4, Bush 5 ft. Another free-blooming variety of regular form and good substance. The violet mauve flowers are large with full centres. .50

MARDI GRAS (Diggle 80), FD, g e, Bloom 9 x 4, Bush 7 ft. A bold flower of bright violet purple. Blooms are held on long stems well above the foliage. Bush tall and rugged and stands good culture. \$1.00

MR. CROWLEY (Broomall 77), FD, g, Bloom 6½ x 3, Bush 4½ ft. A bright colored garden dahlia of glowing salmon pink with base of petals yellow. Although a compact grower, good stems can be produced by disbudding. .25

NOBILIS (Doolittle 80), ID, g e, Bloom 8 x 3½, Bush 5½ ft. Petals white edged crimson with color variations. Bush growth healthy with good stems. .50

ROBT. TREAT (Muehler 80), FD, g e, Bloom 9 x 4, Bush 5½ ft. This dahlia is similar in color to the American Beauty Rose. Plants are strong, healthy growers of spreading habit. Flowers produced freely on long, erect stems. .50



GUARANTEE

All dahlia roots and plants are guaranteed healthy and true to name to the extent of replacement with true stock. Roots that fail to start in three weeks will be replaced upon their return. POTASH FED DAHLIAS give such universal satisfaction that we guarantee this year's Dahliadel Introductions to prove entirely satisfactory to the extent of replacement with the same variety or one of any other of equal value from the following season's catalog. Satisfaction and safe delivery guaranteed.

CANADIAN CUSTOMERS

Please obtain your special permit from Secretary, Department of Agriculture, Ottawa, Ont., when ordering dahlias, as we must have the permit mentioned before we can ship your order. This catalog will be mailed free to customers in Canada. Catalog requests should be accompanied by 25c. Canadian postage stamps accepted.

THOMAS A. EDISON (Dahliadel 86), FD, 1930, g e, Bloom 9 x 4, Bush 4 ft. This gorgeous dahlia, selected and named by permission of the famous electrical wizard, is still a popular winner at our big shows. In the garden it is impressive with its staghorn petal formation, the large, dark green, insect-resistant foliage, the cane-stiff stems, the thrifty growth, and greatest of all, that color, found in no other dahlia, which is as hard to describe as to reproduce in color. It may be described as a royal purple. See color plate on inside back cover. A. D. S. Cert., 1929. Recommended for D. S. of N. J. Cert., 1930. Award of Merit, Holland Trial Grounds, Haarlem, Holland, 1931. This dahlia is a slow grower and will therefore stand fairly good culture with safety, and should not be topped back, but handled according to Drawing Z. We are confident it will please you.

Roots, \$1.00; Plants, .50

DAHLIADEL COLLECTIONS

POSITIVELY NO CHANGES IN COLLECTIONS

COLLECTION A—SIX POMPONS

Value \$1.50

ROOTS \$1.00

Atom	Elizabeth
Bob White	Little Edith
Dee Dee	Yellow Gem

COLLECTION B—SIX GIANT DAHLIAS

Value \$2.00

ROOTS \$1.00

Jersey's Beacon	Altamont
Margaret W. Wilson	Jersey's Beauty
Robert Scott	Jane Hall

COLLECTION BS—BEGINNERS' SURPRISE

Value \$6.00 to \$8.00

ROOTS \$2.00

12 named roots tagged, all different. A good assortment of colors and types. Large flowering varieties only. This collection gains in popularity each year as finer varieties are used in it.

COLLECTION C—SIX CACTUS DAHLIAS

Value \$3.35

ROOTS \$2.00

Edna Ferber	Golden Sonne
Ella May	Kalif
Emma Marie	Minnie Eastman

COLLECTION D—EIGHT EXHIBITION

DAHLIAS. ROOTS \$2.00

Value \$4.50

City of Trenton	Kemp's Violet Wonder
Dr. John Carman	Kentucky
Ida Perkins	Old Hickory
Jane Cowl	The World

COLLECTION E—FOUR PRIZE DAHLIAS

Value \$7.00

ROOTS \$4.00

Dwight W. Morrow	Monmouth Champion
Frau O. Bracht	Omar Khayyam

COLLECTION F—EIGHT BLUE RIBBON

DAHLIAS. ROOTS \$4.50

Value \$8.00

Bagdad	King Midas
Jim Moore	Mary Ellen
Josephine G.	Thomas A. Edison
Kathleen Norris	Treasure Island

COLLECTION G—SIX GRAND DAHLIAS

Value \$12.00

ROOTS \$7.50

Emanuel's Beauty	Kentucky Red
Girl of Hillcrest	Meadowbrook
Karl Bonawitz	The Commodore

COLLECTION H—FOUR WONDERFUL DAHLIAS. ROOTS \$10.00

Value \$17.00

Full Moon	Rudy Vallee
Myra Howard	Satan

PLANT COLLECTIONS

COLLECTION J—FOUR PRIZE DAHLIAS

Value \$3.50

PLANTS \$2.25

Dwight W. Morrow	Monmouth Champion
Frau O. Bracht	Omar Khayyam

COLLECTION K—EIGHT BLUE RIBBON DAHLIAS. PLANTS \$2.50

Value \$4.00

Bagdad	King Midas
Jim Moore	Mary Ellen
Josephine G.	Thomas A. Edison
Kathleen Norris	Treasure Island

COLLECTION L—SIX GRAND DAHLIAS

Value \$6.00

PLANTS \$4.00

Emanuel's Beauty	Kentucky Red
Girl of Hillcrest	Meadowbrook
Karl Bonawitz	The Commodore

COLLECTION M—FOUR WONDERFUL DAHLIAS. PLANTS \$5.00

Value \$8.50

Full Moon	Rudy Vallee
Myra Howard	Satan



INDEX

ABBREVIATIONS USED IN INDEX.—A—Anemone. B—Ball. Coll—Collarette. C—Cactus, Incurved, Re-curved or Straight. S-C—Semi-Cactus. Du—Duplex. FD—Formal Decorative. ID—Informal Decorative. M—Miniature. P—Peony. Pom—Pompon. S—Single. O—Orchid Flowering.

NOTICE. The key letter just ahead of the price is our recommendation of the system to use in topping and disbudding for each variety listed. Drawings and explanation will be found on pages 24 and 25.

Page		Roots	Plants	Page		Roots	Plants
15	Achievement—ID	X	\$2.00	16	Full Moon—ID	X	\$4.00
42	Ada Finch—A	V	.50	7	F. W. Fellows—C	Z	.75
9	Adda Patterson—S-C	X	.50	42	Garnet Poinsettia—S	V	.35
10	Aiko—S-C	X	2.50	42	Geant de Lyon—Coll.	V	1.00
3	Alice in Wonderland—ID	X	3.00	18	Girl of Hillcrest—ID	X	2.00
20	Alice Stellick—ID	X	.75	42	Gloria—S	V	.75
12	Alice Whittier—S-C or ID	X	.50	32	Glory of Monmouth—FD	X	.50
17	Altamont—ID	X	.35	3	Golden Eclipse—FD	X	5.00
8	Ambassador—C	X	.75	8	Golden Sonne—C	X	.50
11	Amelia Earhart—S-C	X	5.00	18	Gold Imperial—ID	X	1.00
7	American Triumph—C	X	.50	15	Good Night—ID	X	1.50
14	Andrea Ericson—ID	X	2.00	10	Good Will—S-C	X	3.50
42	Autumn Century—S	V	.25	12	Gov. Morgan F. Larson—S-C or ID	Z	1.00
17	Aztec Glory—ID	X	.75	34	Grace—FD	W—X	.75
28	Bagdad—ID	X	1.00	14	Grace Curling—S-C or ID	X	1.00
	Ballego's Glory—FD	X	1.00	34	Graf Zeppelin—FD	X	1.00
7	Ballet Girl—C	Z	.50	3	Grandee—ID	X	7.50
21	Barbara Redfern—ID	X	.50	15	Great Harbor—ID	X	2.50
5	Bubbles of Hillcrest—ID	X	5.00	19	Harriet Hctor—ID	X	2.00
32	Buckeye Bride—FD	X	.75	33	Harry Mayer—FD	X	.35
8	California Beauty—C	X	.50	8	Hollywood—C	X	.50
5	Cameo—ID	X	2.50	34	Ida Perkins—FD	X	.50
30	Cardinalis—FD	X	.75	21	Imperial Pink—ID	X	2.00
37	Carl Owen—B	X	.35	33	Improved Jean Kerr—FD	X	1.00
37	Carolyn Ball—B	X	1.00		Islam Patrol—FD	X	.50
35	Casper G. Ware—FD	Y	.50	2	Jack's Bean Stalk—FD	Z	2.00
28	Champoeg—ID	X	2.00	28	James Kirby—ID	X	2.50
	Chas. G. Reed—ID	X	.50	42	James Weller—S	V	.50
5	Chautauqua Sunset—FD	X	3.75	21	Jane Cowl—ID	X—Z	.50
32	Chick—FD	X	.50	5	Jane Dixon—FD	X	2.50
	Cigarette—S-C	X	.35	33	Jane Hall—FD	X	.25
3	City of Royal Oak—S-C	X	5.00	19	Janet Southwick—ID	X	3.00
21	City of Trenton—ID	X	.50	37	Jayseedee—B	X	.50
20	Clansman—ID	X	.25	21	J. D. Torbert—ID	X	.50
3	Clara Barton—ID	X	5.00		Jean Kerr—FD	X	.25
12	Color Sergeant—S-C or ID	X	.75	11	Jean Trimbee—S-C	X	2.00
20	Cong. Wolverton—ID	X	.50	16	Jerome Kern—ID	X	3.75
7	Conservatrix—C	X	.50	36	Jersey's Beacon—FD	X	.35
15	Coquette—ID	X	.50	34	Jersey's Beauty—FD	W—X	.35
20	Cream of the Garden—ID	X	1.00	19	Jersey's Daybreak—ID	X	1.00
42	Dahliadel Century—S	V	.25		Jersey's Empress—ID	X	.50
37	Dahliadel Glory—P	X	.50		Jersey's Luster—ID	Y	5.00
18	Derrill W. Hart—ID	W—X	.75	21	Jersey's Majestic—ID	X	2.50
42	Doris—S	V	.35	12	Jersey's Melody—S-C or ID	X	1.25
18	Dorothy Stone—ID	Z	1.00	19	Jersey's Sovereign—ID	X	.35
37	Draude—B	X	.25	13	Jersey's Sweetheart—S-C or ID	W—X	.35
32	Dr. John Carman—FD	X	.50	30	Jersey's Triumph—FD	X	1.00
18	Dwight W. Morrow—ID	X	2.00	12	Jim Moore—S-C or ID	X	.50
20	Eagle Rock Beauty—ID	X	.50	13	Josephine G—S-C or ID	X	1.00
17	Eagle Rock Fantasy—ID	X—Z	1.25	9	Kalif—S-C	X	.35
36	Eastern Star—FD	Z	.50	7	Kareol—I-C	X	1.00
11	Edna Ferber—S-C	X	.75	11	Karl Bonawitz—S-C	X	2.00
36	Edward T. Rindfleisch—FD	X	2.50	35	Katherine Cole—FD	X	.75
3	Eleanor Roosevelt—ID	X	7.50	19	Kathleen Norris—ID	X	1.00
20	Elinor M. Radell—ID	X	5.00	19	Kemp's Violet Wonder—ID	X	.75
36	Eliza Clark Bull—FD	X	.50	34	Kentucky—FD	W—X	.50
35	Elite Glory—FD	Z	.50	17	Kentucky Red—ID	X	2.50
28	Eliza London Shepard—ID	X	.50	16	King Midas—ID	X	.75
8	Ella May—C	X	.50	8	Kroon Jewel—C	X	.50
2	Elsie Jane—S-C	X	4.00	28	Lady Lyndora—ID	X	1.00
32	Emanuel's Beauty—FD	X	.50	17	La Fiesta—ID	X	2.50
12	Emma Marie—S-C or ID	W—X	.50		La Roda—ID or S-C	X	1.00
42	Erica—Coll.	X	.50	7	Lilac Glory—IC	X	.50
42	Fille—Coll.	X	.75	14	Lincoln G. Dickey—S-C or ID	X	1.00
16	Floyd Gibbons—ID	X	2.00	42	Lois—S	V	.75
20	Fordhook Emperor—ID	Z	.50	3	Lois Marion—IC	X	3.75
14	Fort Monmouth—ID	X	.50	15	Long Hill—ID	X	2.50
30	Fort Washington—FD	X	.75	3	Lord of Autumn—ID	X	7.50
42	Fragrance—S	V	.35	13	Mabel S. Douglass—S-C or ID	X—Z	1.50
32	Francis Larocca—FD	X	.35	19	Margaret W. Wilson—ID	X	.35
42	Frank Harris—Coll.	X	.50	9	Marian Broomall—S-C	V	.50
8	Frau Ida Mansfield—C	X	.50	11	Mariposa—S-C	X	.75
9	Frau O. Bracht—S-C	X	1.50	17	Marmion—ID	X	.50
33	Frazier—FD	X	1.00				

INDEX—Continued

Page		Roots	Plants	Page		Roots	Plants
30	Mary Ellen—FD.....Z	\$2.00	\$1.00	5	Sultan of Hillcrest—FD.....X	\$5.00
37	Mary Helen—B.....X	1.00	.50		Tang—ID.....X	\$2.00	1.00
16	Maryland Glory—ID.....X	1.50	42	Tango—S.....V	.25
13	Maryland Orange—S-C.....X	1.00	16	Tarrytown—ID.....X	1.00	.50
30	Meadowbrook—FD.....X	2.50	1.00	29	The Commodore—ID.....X	2.00	1.00
11	Minnie Eastman—S-C.....X	.75	.50	3	The Fireman—ID.....X	5.00
2	Mitzi—Coll.....X	1.00	29	The Lemonade—ID.....X	.50
30	Monmouth Champion—FD.....X	1.50	.75	37	The U. S. A.—P.....X50
3	Monmouth Queen—FD.....X	5.00	35	The World—FD.....W—X	.50	.50
35	Mr. C. H. Dresselhuys—FD.....W—X	.25	45	Thos. A. Edison—FD.....Z	1.00	.50
19	Mrs. Alfred B. Seal—ID.....Z	.75	.50	33	Treasure Island—FD.....Y—X	.75	.50
37	Mrs. Frances E. Bullard—P.....X50	16	Waldheim Sunshine—ID.....X—Z	1.00	.50
35	Mrs. I. de Ver Warner—FD.....X	.25	8	Warren Church—St. C.....X	2.00
21	Mrs. Kenyon—ID.....X	.50	31	Watchung Sunrise—FD.....X	.75	.50
14	Mrs. Swift—S-C or ID.....Z	.75	19	Watchung Wonder—ID.....Z	1.00	.50
19	Murphy's Masterpiece—ID.....X	3.75	17	White Duchess—ID.....X	2.00	1.00
15	Myra Howard—ID.....X	4.00	2.00	16	White Empress—ID.....X	.75	.50
7	Neuer Griff—C.....X	1.00	16	White Wonder—ID.....Y	7.50	3.75
14	New Glory—S-C or ID.....X	.75	33	W. H. T.—FD.....X	1.00	.50
42	Newport Wonder—S.....V35	29	World's Best White—ID.....X	1.00	.50
	Nobilis—ID.....X	.50	2	Yellow Bird—S.....V	1.00
16	North's Yellow—ID.....X	1.00	.50	3	Zion's Pride—ID.....X	6.00
34	Old Hickory—FD.....W—X	.75	.50				
13	Olive Wright—ID.....X	1.50	.75				
36	Omar Khayyam—FD.....X	2.00	1.00				
11	Oriental Beauty—S-C.....X	1.00	.50				
3	Oriental Glory—ID.....X	7.50				
	Orinda—FD.....X	1.00				
13	Palo Alto—S-C or ID.....X	3.75				
	Pansy G. White—S-C.....X	2.00				
9	Paul Pfitzer—S-C.....X	2.00				
28	Penn Charter—ID.....X	1.00	.50				
21	Pot O'Gold—ID.....X	5.00	2.50				
	Pres. Hoover—ID.....X	1.00				
29	Prince of Persia—ID.....X	2.00	1.00				
19	Prince Regent—ID.....X	1.00				
42	Purity—S.....V	.35				
31	Queen of the Garden Beautiful—FD X	.75	.50				
20	Ray Warner—ID.....W—X	5.00	1.25				
8	Rheinischer Frohsinn—C.....X	.50	.50				
35	Rising Sun—FD.....X	1.00	.50				
13	Robt. E. Lee—S-C or ID.....Y	1.00	.50				
4	Robt. Emmet—ID.....X	3.75				
31	Robt. Scott—FD.....X	.35				
	Rodman Wanamaker—ID.....Z	1.50	.75				
	Roman Eagle—FD.....X	.50				
21	Royal White—ID.....X	2.00	1.00				
15	Ruby Tait—ID.....X	2.50				
10	Rudy Vallee—S-C.....X	4.00	2.00				
35	Sagamore—FD.....X	.35				
33	Salem Pride—FD.....X	.75	.50				
19	Sanhican's Bluebird—ID.....X	.35				
29	Sanhican's Queen—ID.....X	.75	.50				
13	Satan—S-C or ID.....X	5.00	2.50				
42	Scarlet Century—S.....V	.25				
31	Seal's Californian—FD.....X	.50				
21	Shahrazad—ID.....X	2.00	1.00				
13	Siskiyou—S-C or ID.....X	.75	.50				
35	Snowdrift—FD.....X	.35				
42	Sofa—Coll.....V50				
5	Sonny Boy—ID.....X	10.00	5.00				
7	Sport—C.....Z50				
13	Star of Bethlehem—S-C or ID.....X75				
29	Strongheart—ID.....X	2.50				

SEE ADDITIONAL VARIETIES ODD LOTS, PAGE 44.
ORCHID FLOWERING DAHLIAS, PAGE 38—V.

POMPON DAHLIAS, PAGES 2, 43—V.

TERMS AND DELIVERY

Orders will be filled with strong, field-grown root divisions unless green plants are specified. We will notify you if unable to supply any variety, as we do not substitute. Six of one variety for the price of five.

CASH WITH ORDER. Stamps accepted up to \$3.00; above that amount, check, money order or cash by registered mail. Roots will be sent April 15th to May 15th by parcel post prepaid, unless shipment is C. O. D., in which case the customer pays the C. O. D. charges.

Shipments to sections where plantings are at a different time will be made accordingly.

WARNING. Do not send cash by mail unless you have it registered.

NOTICE ON GREEN PLANT SHIPMENTS. Plants will be shipped from April 15th to June 15th, but cannot be sent C. O. D., as this causes delay. When roots and plants are ordered together, roots will be held and shipped with the plants unless otherwise specified. 25c must be included with all plant orders to cover special delivery except where there is no special delivery service at post office of destination; in which case, send 15c for special handling. We pay all regular postage. We do not guarantee safe delivery unless plants are shipped as above.



DAHLIA GROWERS' SUPPLIES

DAHLIADEL PLANT FOOD—Made especially for dahlias, of the highest grade materials, for the production of fine flowers and strong roots, and so blended to have a balanced food available as needed by the plant. Good also for all outdoor flowers and vegetables. A very economical fertilizer.

Directions: Spring application, 3 to 6 lbs. to each 100 square feet. August application, 3 to 4 lbs. This may be divided into three applications, but not over 10 lbs. to ten hills should be applied during a season.

Price, F. O. B. factory in Philadelphia, 50 lbs., \$2.75; 100 lbs., \$5.00; 200 lbs., \$9.00; ton, \$75.00.

Our brand is registered in New Jersey only, and we cannot make shipments into any other states.

POTASH MURIATE. To use in making up your own mixture. Four lbs. postpaid up to 4th zone, 55c; add 10c for each zone beyond 4th. Eight lbs. for \$1.00 postpaid up to 4th zone; add 20c for each zone beyond 4th. Potash Sulphate can be supplied at the same prices as Muriate.



IMPORTED PRUNING SHEARS, 8 $\frac{3}{4}$ inches. Double cutting blades make them especially desirable for dividing and trimming dahlia clumps. We have used these shears for years. Suitable for general pruning as well. Postpaid, \$4.00.



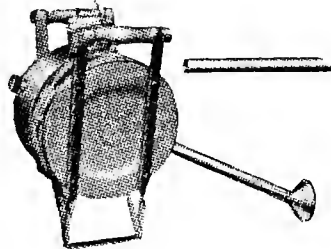
FORGED STEEL PRUNING SHEARS. Single cutter, 9 in., works very well for all dahlia work. Will take larger stalks than the double cutter type and stands up in sand and grit as well as any shear we have found. Postpaid, \$3.25.

PYRETHRUM SOAP. A non-poisonous insecticide effective on all insect life and not injurious to animals or plants. Will not burn foliage or buds. A desirable spray for thrips, leaf-hoppers or aphids. According to reports this product gave very satisfactory results last season. Four ounces make 5 gallons of spray. Postpaid, including the 4th zone, 4 oz., 50c; quart, \$1.75; gallon, \$6.00.



An effective, non-poisonous solution that is deadly to all insects. Will not burn, blight, nor stain the most tender foliage. Recommended to check such insects as caterpillars, cucumber beetles, thrips, aphids, rose slug, leaf-hoppers, aster beetles, cutworms, wire worms, root lice, Japanese beetles, white flies, etc. Dilute with 200 to 800 parts of water. Full instructions with every bottle. 1 oz. glass, 35c; $\frac{1}{4}$ pt. tin, \$1.00; $\frac{1}{2}$ pt. tin, \$1.75; 1 pt. tin, \$3.25; qt., \$6.00. Postpaid, including 4th zone.

DAHLIADEL NICOTINE DUST (3% nicotine). We can ship only in New Jersey due to Federal restrictions. 5 lbs., \$1.50; 25 lbs., \$5.75, by express, collect. By parcel post, prepaid, 5 lbs., \$1.65.



PLATZ GREEN HAND DUSTER. Capacity 2 to 4 lbs. This duster is so light and easy to operate that it is a real pleasure to use it. Equipped with a 30-in. extension and spreader for

dusting from above or below. Postpaid, including the 4th zone, \$6.25; add 10c for each zone beyond the 4th.

TREE LABELS. Painted wood labels, $\frac{5}{8}$ x 3 $\frac{1}{2}$ ins., copper wired. 60c per 100; \$3.50 per 1,000, postpaid.

TREE LABELS. Plain (not painted) as above. 50c per 100; \$3.00 per 1,000, postpaid.

PLANT LABELS. Painted wood, $\frac{5}{8}$ x 10 ins. \$1.50 per 100, \$3.00 per 250, \$10.00 per 1,000, postpaid.

DAHLIA STAKES. White cedar pointed, 1 in. square, 4 ft. long, as they come from the saw. These stakes, not being real smooth, hold the twine from slipping with just one wrap, and are strong enough in ordinary culture. Bundle of 25, \$1.50; per 100, \$5.00, F. O. B. Vineland.

DAHLIA STAKES. White cedar pointed, 1 $\frac{1}{4}$ ins. square, 6 ft. long, planed on 2 sides. Suitable for gardens where dahlias are grown tall. Bundle of 25, \$3.00; per 100, \$10.00, F. O. B. Vineland. Five-foot stakes can be supplied at 10 per cent less than above price.

PEAT MOSS (Imported). Granulated or horticultural grade. Very useful in dahlia culture, both in growing and storage. Large bale, 16 to 19 bus., \$3.00; $\frac{1}{4}$ -size bale, 4 to 5 bus., \$1.50, F. O. B. Vineland.

MODERN DAHLIA CULTURE—By W. H. Waite. Written to meet the needs of the novice and to interest the expert. 126 pages of clear type, well illustrated. Cloth binding. The best book to date. \$1.60 postpaid.

COLOR GUIDE. Pocket edition in flexible loose-leaf binder, made from the new color chart edited by P. M. Koster. We have rearranged it with colors separated to conform with the new color classes of the American Dahlia Society. This not only makes the colors easy to find but will be exceedingly useful in staging dahlia shows. In addition, we will supply in this Guide one hundred Dahliadel dahlia record sheets, suitable for amateur or commercial grower. Sample record sheet sent on request. Postpaid, \$5.00.



Friends of Dahliadel:

A new deal! A new era! Call it what you will, the American public is turning to horticulture as a hobby.

Dahlias are priced in keeping with other plant material, and there is no other fall flower that will give you such diversity of color and form. A great number of our best varieties are just one-half of last year's prices.

Along with these most reasonable prices, we offer a Quantity Discount on Page 1 and are continuing our Free Root Offer on Page 44. Last, but not least, see our quality Collections on Page 45.

Miniatures—the new break in dahlia styles. Popular? Why not try a few this year and see for yourself. You will find them useful for decorating and arrangements in your home, and they add color and tone to your garden. They keep well, arrange easily, and are artistic beyond words.

Stock in some instances is scarce, and although we are propagating much heavier than ever before, there are apt to be disappointments on late orders. A hint to the wise. Order early.

Looking forward to a better growing season with less rain for some of us and more for others, we are

Yours very truly,

WARREN W. MAYTROT

DAHLIADEL NURSERIES

WARREN W. MAYTROT
VINELAND, N. J.

THE HOME OF GOOD DAHLIAS WELL GROWN

SHIP TO NAME							
PRINT OR WRITE PLAINLY							
STREET			P. O. BOX		R. D.		
POST OFFICE				STATE			
COUNTY			SHIPPING DATE				
AMOUNT ENCLOSED	MONEY ORDER		CHECK OR DRAFT		IF OTHER THAN STATED IN CATALOG		
					STAMPS		CASH
SEND CASH BY REGISTERED MAIL ONLY. PLEASE FORWARD GOODS LISTED BELOW, SUBJECT TO TERMS IN CATALOG.							
DO NOT WRITE IN THIS SPACE							

QUANTITY		NAME OF VARIETY OR ARTICLE WANTED	PRICE EACH		EXTEND	
TUBERS	PLANTS		DOZ.	OR C.	AMOUNT HERE	
		1	DOLLARS	CENTS	DOLLARS	CENTS
		2				
		3				
		4				
		5				
		6				
		7				
		8				
		9				
		10				
		11				
		12				
		13				
		14				
		15				
TOTAL						

25c MUST BE INCLUDED WITH ALL PLANT ORDERS TO COVER SPECIAL DELIVERY. **15c** MAY BE SENT FOR SPECIAL HANDLING INSTEAD WHERE THERE IS NO SPECIAL DELIVERY SERVICE AT POST OFFICE OF DESTINATION. WE PAY ALL REGULAR POSTAGE.

TUBERS	PLANTS	AMOUNT FORWARD			
		16			
		17			
		18			
		19			
		20			
		21			
		22			
		23			
		24			
		25			
		26			
		27			
		28			
		29			
		30			
		31			
		32			
		33			

ON YOUR RECOMMENDATION WE WILL BE GLAD TO SEND OUR CATALOG TO YOUR FRIENDS WHO ARE REALLY INTERESTED IN DAHLIAS.

NAME	STREET	POST OFFICE	STATE

FROM

PLACE
POSTAGE
STAMP
HERE

Dahliadel Nurseries

WARREN W. MAYTROT

Vineland, N. J.





THOMAS A. EDISON

(DAHLIADEL)

DESCRIPTION ON PAGE 45

